



*The Sands*  
AT GRACE BAY

PROVIDENCIALES • TURKS & CAICOS ISLANDS • B.W.I.

*WELCOME*



*it's an exciting year for the sands*

The Resort Welcomes its New General Manager Mona Beeson and Predicts a Record Breaking Year in Bookings as More and More Repeat Guests Continue to Call The Sands' Their "Home Away From Home"

2012 promises exciting advances and enhancements at The Sands at Grace Bay with a continued strong bookings trend despite a lackluster economy. Not only does our resort have the pleasure of hosting a number of new guests but it also welcomes an incredible amount of repeat guests that choose to return to The Sands at Grace Bay year after year. Our friendly and experienced staff, spacious and well-appointed suites and pristine oceanfront location set alongside Grace Bay in Providenciales – voted the #1 Beach and Sun Destination in the World by Trip Advisor's 'Traveler's Choice' Awards – are just a few of the reasons why travelers continue to



return to our resort time and time again.

We are also thrilled to welcome Mona Beeson to our resort family, who began her official duties as The Sands at Grace Bay's General Manager in September 2011. Mona brings over 32 years of hospitality experience to The Sands, having served most recently as the Resident Manager for our Providenciales sister-property – The Regent Palms Resort, Turks & Caicos – where she developed an intimate knowledge and appreciation for

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*greetings from  
the general  
manager -*

I am thrilled and honored to join the Resort Family as the new General Manager for this extraordinary vacation property. My professional career has allowed me to work in several acclaimed vacation destinations, though none have rivaled the pristine white-sand shores of Grace Bay Beach in Providenciales.

It didn't take me long to feel right at home at The Sands at Grace Bay; the



staff and resort guests immediately welcomed me with open arms and warm, friendly smiles. Over the past few months I have seen first-hand the incredible dedication and commitment that the Resort Team upholds, ensuring that all guests enjoy outstanding service delivered with hospitable warmth and care. From blissful wedding couples and happy honeymooners to families and friends on a vacation getaway...from sun and sand seekers to active outdoor adventurers - all types of travelers enjoy The Sands at Grace Bay because we truly offer something for everyone.

I look forward to welcoming you to The Sands at Grace Bay resort.

Warm Regards,

Mona Beeson  
General Manager  
gm@thesandstc.com

## hemingway's named restaurant of the year



Each year the Annual Turks & Caicos Conch Festival takes place in Providenciales and features a weekend full of fun activities including a tasting competition where over 25 local restaurants compete to receive the "Restaurant of the Year" award. We are thrilled to announce that our very own Hemingway's Restaurant was named "Restaurant of the Year" at the 8th Annual Turks & Caicos Conch Festival held in November 2011.

Hemingway's is committed to providing our guests with local and fresh island fare, coupled with a breathtaking oceanfront location overlooking the pristine Grace Bay Beach. This year, the restaurant has added a new expansive retractable awning that offers guests additional shade from the sun and ultimately a more enhanced open-air dining experience just steps away from the beach. From the restaurant deck guests will enjoy the fresh ocean breezes, delectable dishes and refreshing drinks along with breakfast, lunch and dinner daily as well as weekly live music. This is the perfect place to relax and kick back with friends and family while vacationing in paradise.

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our one-of-a-kind vacation destination. Mona is a celebrated addition to our team and is enthusiastic to build upon our reputation as one of the leading family-friendly resorts in the Caribbean as well as to further developing lasting relationships with our guests.

We are pleased to debut several enhancements for our guests in 2012 including our open-air Hemingway's Beachside Restaurant that has been remodeled to feature a large retractable awning



for guests seeking shade from the sun while still enjoying the beautiful ocean breezes and views. The Sands' convenience store now offers an even greater variety of gifts and souvenirs as well as a larger selection of assorted wines, beers and liquors in addition to the regularly stocked convenience store items. The resort has undertaken a green initiative by installing a new environmentally friendly Bionest wastewater treatment

system to irrigate our lush resort grounds and gardens. Additionally, we have introduced an enhanced resort website, a new resort blog, and a new reservation App for smart phones.

More and more people are realizing what a special destination and "home away from home" atmosphere our resort offers families, couples and friends looking to enjoy a memorable vacation with their loved ones. Whether you're a new guest seeking an extraordinary escape at our idyllic oceanside setting along Grace Bay Beach or a returning guest looking to enjoy another fun, relaxing and rejuvenating retreat, we look forward to welcoming you to The Sands at Grace Bay.

## exotic, adventurous, romantic...

### Tips For Planning a Romantic Retreat While at The Sands at Grace Bay

From our breathtaking oceanfront location alongside Grace Bay Beach coupled with our spacious suites and luxurious amenities, The Sands at Grace Bay is a simply a blissful setting for a romantic retreat. What kind of romantic escape are you looking for?... exotic, luxurious, adventurous, relaxing... your ultimate vacation is here for the taking.

Not only does the resort offer several affordable and customizable Romance packages that feature alluring inclusions like a chilled bottle of champagne in your room, a Swedish massage for two, and a Couples Sunset Beach Cruise, but there are also many lesser known ways that couples can enhance their romantic stay at The Sands at Grace Bay. Here are just a few tips for making your next couple's vacation in Providenciales more memorable, based on previous guest experiences and our insight into some of the most romantic island activities:

**Go Horseback Riding Along a Secluded Beach** - Provo Ponies on the southeast end of Providenciales offers a charming horseback riding experience along a four-mile secluded stretch



of Long Bay Beach. Provo Ponies offers small group guided horseback riding tours as well as private rides that are ideal for beginners to advanced riders, where you'll have the chance to leisurely ride a horse along quiet paths and on the pristine white sands of Long Bay Beach. Riders can even take the horses into the crystal clear turquoise ocean waters for a truly unique experience.

**Take a self-guided Tour of Providenciales and the Island Beaches by Bike** -

Come explore the idyllic splendors around The Sands with your loved one at your own pace. You can take advantage of our free bicycle rentals for a fun day trip. On this bicycle ride you'll experience some of the most captivating beaches in the world. If you're craving privacy, seek out Malcolm Beach, situated away from the mainstream resort beach stretches.

**Arrange a Glow Worm Cruise for a Magnificent Evening Ocean Encounter** -

For three to six nights each month after a full moon, there is a natural display of underwater bioluminescence produced by Turks & Caicos "glow worms" that can be seen about an hour after sunset in the ebbing tides of the Caicos banks. There are several local charter boat companies that offer tours and cruises to enjoy this amazing bioluminescent experience where you will set sail and take-in a beautiful, island sunset at sea. Once the sun is down, a magnificent underwater display makes the waters aglow as part of the mating ritual for the "glow worms." The sparkling stars that you will see both in the sky and underwater on this fascinating sailing excursion make it a once-in-a-lifetime, romantic and memorable night.



## notes of interest

### Green Going-Ons Garner Greener Grounds and Gardens

We are pleased to share that we have recently installed a \$200,000 environmentally friendly Bionest wastewater treatment system. This system eliminates pollutants and harmful bacteria so ground water is not wasted but is rather recycled, enabling us to continue providing our guests with beautifully maintained gardens and lush resort grounds in an environmentally friendly way!

### The Sands' Targets Tech-Savvy Travelers: Introduces New Mobile Reservations App and Resort Travel Blog

We are committed to providing tech-savvy travelers with the most current tools to access resort and island information or to make reservations when planning a Turks & Caicos vacation. This year we unveiled a new mobile reservations application that provides users of smart phones, tablets and other mobile devices with an easy way to book vacation reservations by simply typing "thesandstc" into your mobile web browsers.

We're also excited to introduce our new resort blog that features regular local insight, tips and advice for planning the most memorable trip to The Sands at Grace Bay! Be sure to check it out at [www.thesandsresort.com/blog/](http://www.thesandsresort.com/blog/). Also don't forget to become a fan of our Facebook page and follow us on Twitter, to receive resort news and updates on our special travel promotions and island events!

### Airline Updates:

#### Travel to Turks & Caicos From Canada and The Northeast Is Made Easier With More Flight Options In 2012

Air Canada now offers another direct flight from Halifax to Providenciales, Turks & Caicos. The new weekly direct service provides even more opportunities for Canadians to escape the cold and fly to our tropical island in 2012. Air Canada also offers direct flights to Providenciales from Toronto, Montreal and Ottawa. Additionally, JetBlue will continue to offer its popular nonstop service from NYC and Boston to Providenciales International Airport and Continental Airlines will continue to offer its nonstop service from Newark, New Jersey.



## the sands at grace bay in the news

Over the past year our resort was featured on TV, in magazines, newspapers, on popular travel blogs and trip review sites. The Sands at Grace Bay appeared on CBS' The Amazing Race as a "Pit Stop Prize," as a vacation prize giveaway on the "Let's Make A Deal" CBS Game show and on the Today Show as a recommended winter travel destination.

"Picture, if you will, the most stunning, tropical beach you can imagine. Add crystal, turquoise water, powder-white sand, and a light breeze. An unobtrusive hotel sits a tasteful distance from the beach, tucked behind rolling sand dunes and natural foliage. I stayed at The Sands at Grace Bay and can't say enough good things." - *The Localphiles*

"After months of research, we booked an oceanfront suite at The Sands, which advertises as being unspoiled, uncommon and unpretentious. It's all that and more." - *The News-Herald*



## 2012 rates and special offer

The Sands is popular year-round, so take time now to confirm your preferred vacation dates. The following rates will help you make your choice:

| 1 / 3 / 12 - 4 / 7 / 12         |         | 4 / 8 / 12 - 12 / 22 / 12       |        |
|---------------------------------|---------|---------------------------------|--------|
| Studio Courtyard                | \$ 285  | Studio Courtyard                | \$ 185 |
| Studio Gardenview               | \$ 360  | Studio Gardenview               | \$ 235 |
| Studio Oceanview                | \$ 410  | Studio Oceanview                | \$ 285 |
| Studio Oceanfront               | \$ 460  | Studio Oceanfront               | \$ 335 |
| One Bedroom Gardenview          | \$ 460  | One Bedroom Gardenview          | \$ 335 |
| One Bedroom Oceanview           | \$ 510  | One Bedroom Oceanview           | \$ 385 |
| One Bedroom Oceanfront          | \$ 610  | One Bedroom Oceanfront          | \$ 485 |
| One Bedroom Deluxe Oceanfront   | \$ 710  | One Bedroom Deluxe Oceanfront   | \$ 535 |
| Two Bedroom Gardenview          | \$ 560  | Two Bedroom Gardenview          | \$ 435 |
| Two Bedroom Oceanview           | \$ 610  | Two Bedroom Oceanview           | \$ 485 |
| Two Bedroom Oceanfront          | \$ 710  | Two Bedroom Oceanfront          | \$ 580 |
| Three Bedroom Gardenview        | \$ 530  | Three Bedroom Gardenview        | \$ 530 |
| Three Bedroom Oceanview         | \$ 900  | Three Bedroom Oceanview         | \$ 630 |
| Three Bedroom Oceanfront        | \$1,000 | Three Bedroom Oceanfront        | \$ 730 |
| Three Bedroom Deluxe Oceanfront | \$1,200 | Three Bedroom Deluxe Oceanfront | \$ 830 |

### "ONE SWEET, SUITE DEAL" IN 2012

As our special gift to you, we are offering a 4th Night Free travel promotion for bookings of four consecutive nights or more from May 1 through December 22, 2012. Guests receive complimentary access to non-motorized watersports equipment including the use of our snorkeling gear, hobie cats, kayaks and windsurfing equipment as well as free bicycle rentals for island exploration. The 4th Night Free offer is valid on ALL room categories and can be booked online using the promotion code "4NF" or by calling the resort.

### reservations

From the U.S., call toll free 877-77 SANDS (72637).

From Canada, call Resort to the Best, 800-567-5327 or visit our web site at [www.thesandstc.com](http://www.thesandstc.com).

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BECOME A RESORT FACEBOOK FAN AND TWITTER FOLLOWER.

Friend our resort on Facebook and follow us on Twitter for timely resort updates, exclusive perks, special offers and giveaways throughout the year! Visit our Facebook page at [facebook.com/#!/TheSandsAtGraceBay](https://www.facebook.com/TheSandsAtGraceBay) and follow us on [Twitter.com/thesandstc](https://www.twitter.com/thesandstc).

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