



THE SHORE CLUB
TURKS AND CAICOS

THE SHORE CLUB SALES AND MARKETING

- Dynamic Team, Local and International
- Industry / Trade Sales & Marketing / Wholesale + Travel Agents
- Digital / Social Marketing
- Public Relations
- Consumer Direct
- Group Sales / Weddings
- On-Island Activities / Events
- Community Outreach / Support



THE SHORE CLUB
TURKS AND CAICOS

OUR SALES & MARKETING TEAM – On Island



KAREN WHITT
VP Sales & Marketing



JOANNE HOGG
Group Sales



TAMMY FRANCIS
Sales & Marketing Coordinator



JENNY CAPILI
Sales & Marketing Support



RAYMOND YIP
Revenue and Reservation Manager



DENARIO COOK
Reservation Sales Manager



LOFTON MORLEY
Wedding Sales

OUR SALES & MARKETING TEAM – U.S & Brazil



LING RILEY

Director of Sales & Marketing
Chicago



CLAUDIA MONERO

Sales & Marketing Coordinator
Miami



MARCIA CHIOTA

Sales & Marketing Representative
Brazil



SARI FREEMAN

Owner, Passages of Distinction



BRAD BEATY

Owner, Passages of Distinction



RON MUZII

President of Muzii & Associates, Inc.

MARKETING SUPPORT TEAMS

Website Marc Hoelscher Fifth Gear Marketing

Digital SEO/PPC Kentyn Reynolds

Social Media Jennifer Bohnham

Graphic Design William Armenteros

J Public Relations



Marc Hoelscher ♦ Fifth Gear Marketing



TTH Marketing Group
Travel - Tourism - Hospitality



THE SHORE CLUB
TURKS AND CAICOS

From Real Estate to Resort ... a new lifestyle

Website with exciting photography highlighting the resort.

<http://www.theshoreclubtc.com>

Branding – Logo Conversion

THE
SHORE CLUB
ON LONG BAY BEACH



THE SHORE CLUB
TURKS AND CAICOS



“Write Your Story Here”

THE SHORE CLUB
LONG BAY BEACH

Home | Resort | Locations | Photo & Floor Plans | News | Development Team | Contact Us



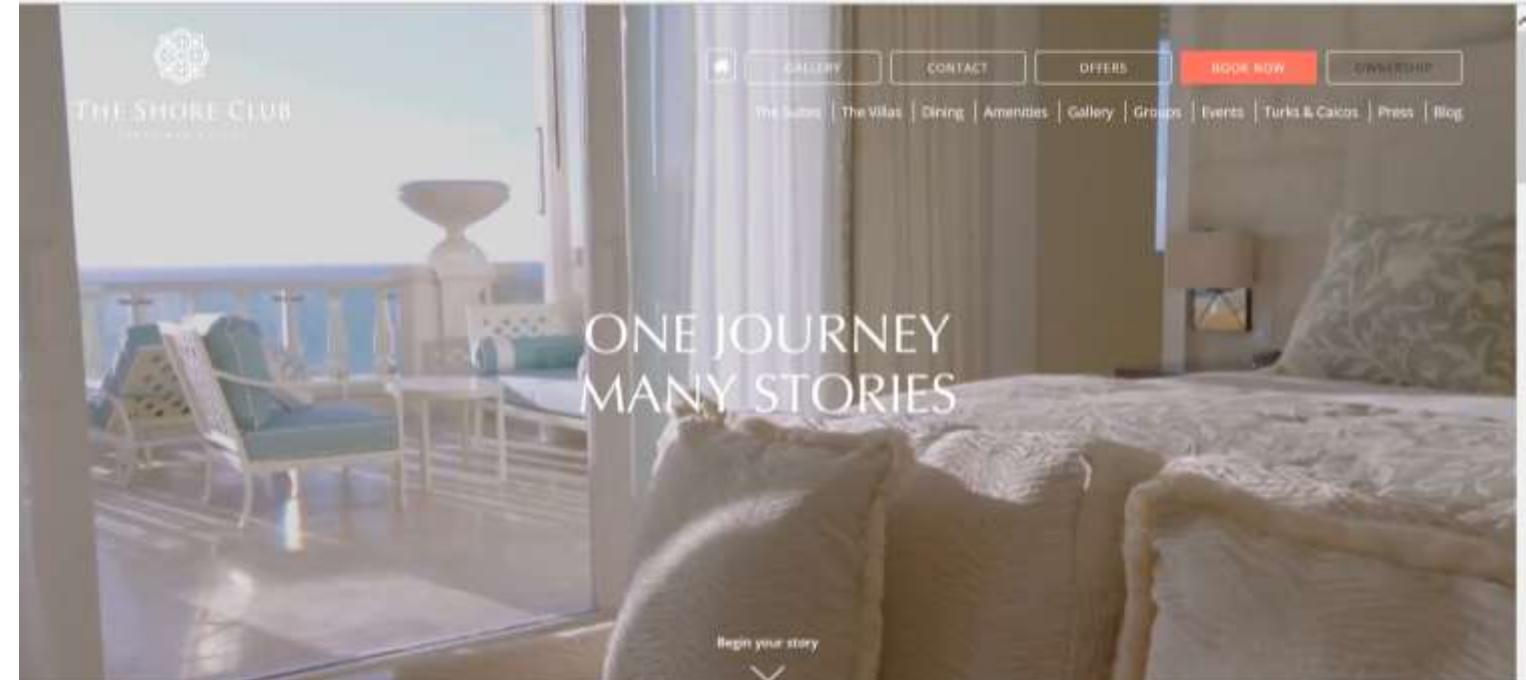
Welcome | Interactive Brochure

Welcome to The Shore Club

A Turks & Caicos luxury real estate development on Long Bay Beach, recently named one of the "10 Best Island Beaches Around the World".

Now Selling

THE SHORE CLUB

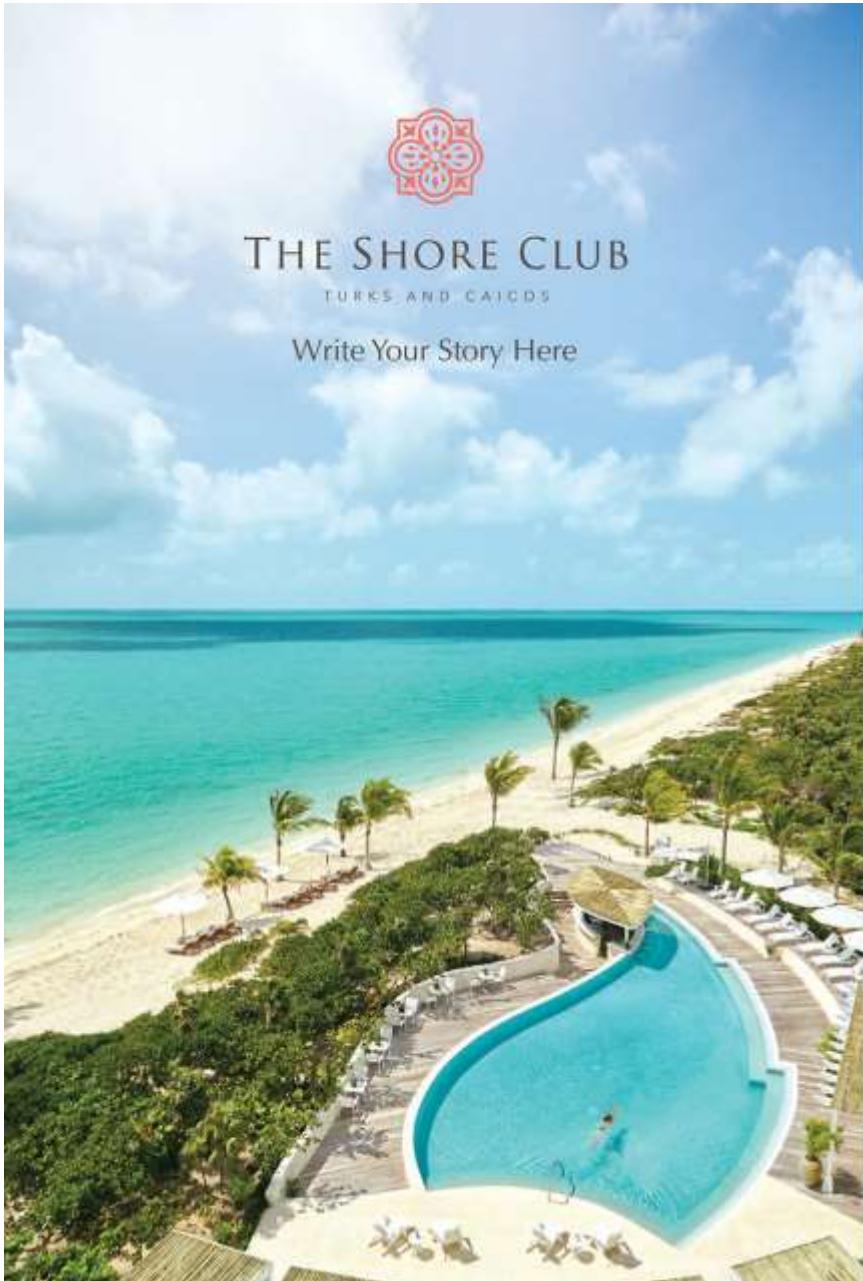


ONE JOURNEY
MANY STORIES

Begin your story

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The Suites | The Villas | Dining | Amenities | Gallery | Groups | Events | Turks & Caicos | Press | Blog



THE SHORE CLUB

TURKS AND CAICOS

Write Your Story Here



ACCOMMODATIONS

Ocean Front Suites

The Shore Club ocean front suites are generously sized one-bedroom, two-bedroom, three-bedroom and penthouse suites. They incorporate the best elements of architectural design and each offer outstanding, panoramic views of Long Bay Beach. Each elegantly appointed suite features king bedding, full stand up shower and tub, private balcony/terrace, full-size sleeper sofa and full kitchen.

Standard Junior Suite

These accommodations offer garden, pool and ocean views and feature king bedding, shower and tub, coffee/espresso machine and mini-refrigerator.



FACILITIES AND SERVICES

- Complimentary Kids Club (ages 4-12)
- Fully Equipped Business Centre
- Dunes Spa on the Beach
- Four Distinct Pools – Adults Pool, Family/Resort Pool, Colonnade Pool and Lap Pool
- State-of-the-art ballroom and large terrace for pre and post event functions for gatherings from 10 to 200 guests

SUITE AMENITIES

- Full American Breakfast
- Long Distance Calls to U.S. and Canada
- iPhone/iPod Docking Station
- Coffee and Nespresso Machine
- High Speed Internet Access
- Hair Dryer
- Cable Television
- Full Kitchen (Mini-refrigerator and coffee machine in Junior Suites)
- Maid Service with Evening Turndown
- Robes
- Laptop Size Safe Deposit Box
- Quality Bath Products

Reservations

Toll Free 888 808 9488
Telephone 649 339 8000
reservations@theshoreclubtc.com
www.theshoreclubtc.com

SALES FACT SHEET



THE SHORE CLUB
TURKS AND CAICOS

SALES FACT SHEET



RESTAURANTS AND BARS

- SUIREN – Asian Peruvian Cuisine
- Three Bars Offering Finest Liquors, Wines and Cocktails
- Beachside Restaurant and Pool Bar for Lunch and Dinner
- The Cloister Garden – Complimentary Breakfast Daily



WELLNESS AND FITNESS

- By providing an exceptional quality of life environment and stunning natural surroundings that enhance a sense of well-being, the importance of wellness will be celebrated at The Shore Club
- Tennis court and lap pool on the premises
- Complimentary use of resort bicycles and non-motorized water sports equipment
- Healthy meal options throughout our world-class dining facilities



EVENT FACILITIES

- 3,000 SqFt of spectacular meeting space for gatherings from 10 to 200 guests
- Professional staff to coordinate every detail of your event
- Ballroom with three breakout sections and terrace for pre- and post functions
- A variety of outdoor and indoor venues



Venue Location	Size (SqFt)	Number of Guests
Ballroom	3,000	350 approx.
Ballroom Balcony	-	120
Pool Deck	-	150
Colonnade Pool	-	200
Courtyard	-	-



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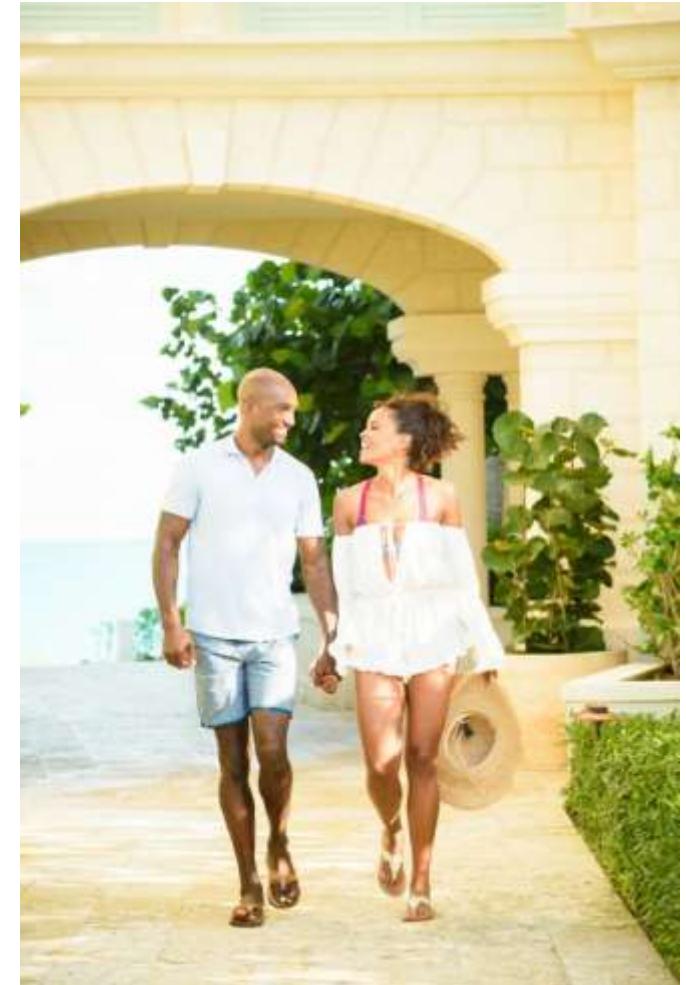


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LIFESTYLE PHOTOGRAPHY



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INDUSTRY / TRAVEL AGENTS



THE TRAVEL AGENT



CELEBRATING 33 YEARS OF TRAVEL EXCELLENCE

ID TRAVEL GROUP

ISLAND DESTINATIONS

ID^X

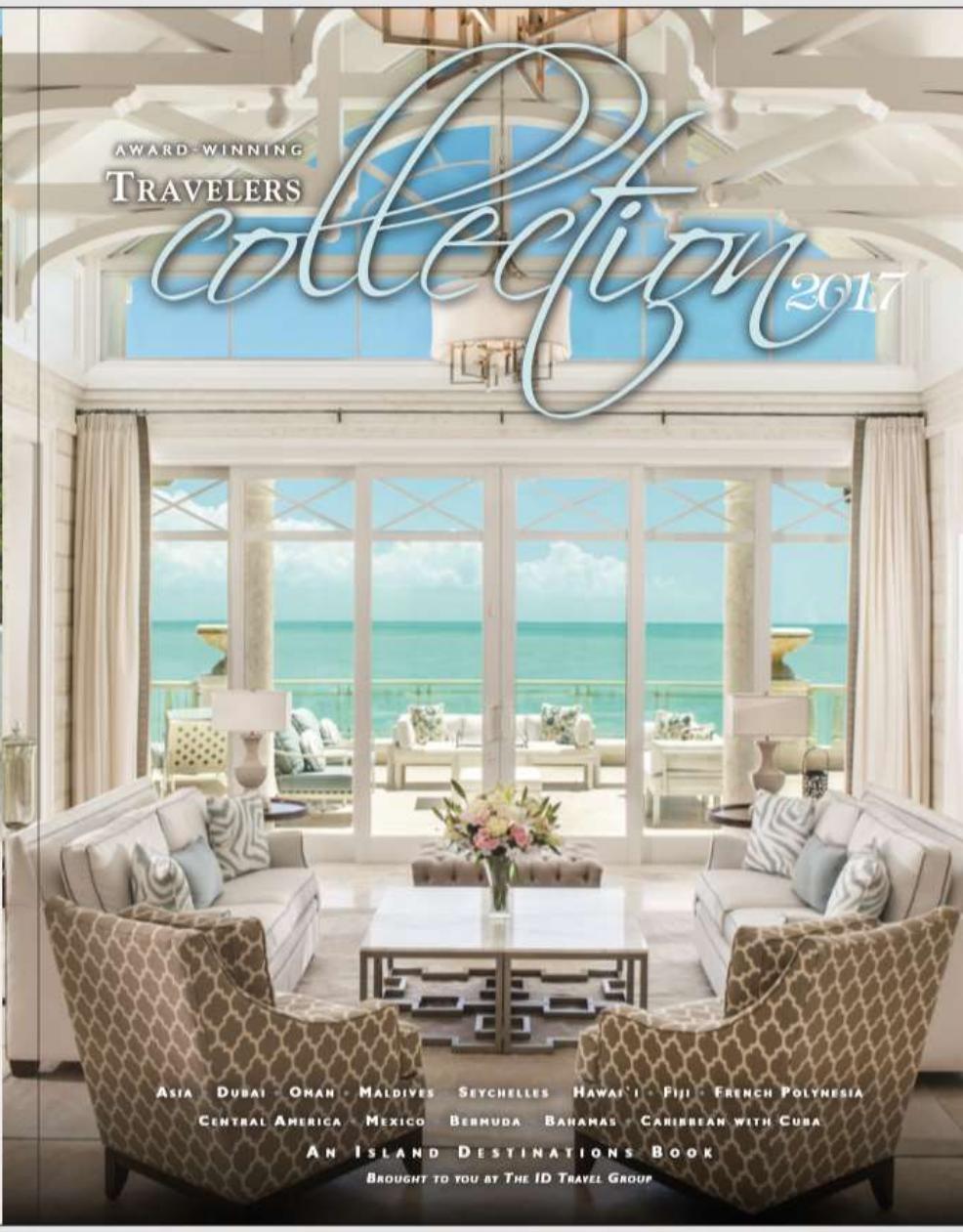
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ISLAND
DESTINATIONS
COVER



THE SHORE CLUB
TURKS AND CAICOS



Karen S Whitt

9 May ·

It's a hard day at the office for these tour operators!!!! Hello Bill Obreiter we miss you ❤️
#TACC2017 #hartlinggoup #annualboatexcursion
#travelpartners #privecharters — with Ray Yip,
Daniel J. Marmontello, Gineen Gallo, Lindsey Rose,
Veronica Roxanna, Stephan Eberhart, Jeffrey Lee,
Ashley Parden and Joan Hagan in Providenciales, Turks And Caicos Islands.

Like Comment Share

Tammy Francis, Tess Charles and 100 others

1 share

9 comments

[View 3 more comments](#)



Demetrius Canton Great group of travel industry
movers and shakers

Like · Reply · 3 · 9 May at 18:00



Demetrius Canton replied · 2 Replies



Write a comment... **THE SHORE CLUB**
TURKS AND CAICOS



Karen S Whitt

10 May ·

With Daniel J. Marmontello and Lindsey Rose at [The Shore Club](#) on Long Bay Beach, Turks and Caicos.

Like Comment Share

Tammy Francis, Mona Beeson and 10 others



Write a comment...



Friend Requests

See all



Oyes Maga

9 mutual friends



THE SHORE CLUB
TURKS AND CAICOS



Karen S Whitt
28 April · Edited · 

...

I thought we were going in the pool after but the divas chickened out 😂 — with Lisa Sherry Enden at The Shore Club on Long Bay Beach, Turks and Caicos.



11

1 share



Write a comment...



Suggested Groups

See All



Bishop T.D. Jakes Ministries
63,093 members



Join

THE SHORE CLUB
TURKS AND CAICOS



Karen S Whitt
28 April · Edited · 

...

The best group ever!! — with Joan Hagan, Kelly Shea, Ling Riley and Malaka Hilton at The Shore Club on Long Bay Beach, Turks and Caicos.

 Like

 Comment

 Share

  21

2 shares



Write a comment...



Suggested Groups

See All



GARDEN OF INSPIRATION AND PRAYER
59,030 members

 Join



THE SHORE CLUB
TURKS AND CAICOS



Karen S Whitt

25 February ·

...

With Nikheel Advani, David Holdsworth and Joan Hagan at The Shore Club on Long Bay Beach, Turks and Caicos.



Like



Comment

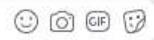


Share

Mona Beeson and 2 others



Write a comment...



Suggested Groups

See All



Bishop T.D. Jakes Ministries
63,095 members



THE SHORE CLUB
TURKS AND CAICOS



Karen S Whitt
23 April ·

Just hanging out with a few fabulous travel peeps for a lovely dinner at Coyoba #travelpartners #brownelltravel #wayfarertravel #huffmantravel #courttravel #viptravel #executourstravel #travelexperts #elitetravel #bellemeadevacations #royaltravel #theshoreclubtc #hartlinggroup #teamtci #virtuoso — with Ling Riley and Nancy Cutter in Providenciales, Turks And Caicos Islands.

Like Comment Share

Tammy Francis, Mona Beeson and 62 others

2 shares

1 comment

Lou Chrostowski Just a few?
Like · Reply · 1 · 23 April at 08:26



Write a comment...



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Karen S Whitt
16 March ·

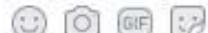
With Ling Riley and Stacy Cox at Mem and Laz Brasserie.

Like Comment Share

2



Write a comment...



Friend Requests

[See all](#)



Oyes Maga
9 mutual friends
[+ Confirm friend](#)



THE SHORE CLUB
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Karen S Whitt

13 March ·

After a long day in London it was so nice to visit with TCI's previous Governor Peter Beckingham. Fab dinner and beautiful conversations. #teamtci #gracebaybeach #longbaybeach #friendsforlife — with Stacy Cox, Ramon Andrews and Ling Riley at Hakkasan Mayfair.

Like Comment Share

Tammy Francis, Alfonso Palatino and 66 others

Dee Agingu Love that place! Enjoy 😊
Like · Reply · 2 · 13 March at 18:21

Rita Gardiner Enjoy your trip
Like · Reply · 2 · 13 March at 19:03

Dawn Elizabeth Stephenson Check out the Fab Four -- plus one to the Trio of Trouble!!!
Like · Reply · 3 · 13 March at 19:57

Suzanne Kevlin Ferrando Everyone is Looking Good 😊
Like · Reply · 2 · 13 March at 20:56



Write a comment...



THE SHORE CLUB

TURKS AND CAICOS

MAJOR INITIATIVES/OUTREACH



**Themed Event –
Boston, New York &
Jersey – Feb. 2018**



THE SHORE CLUB
TURKS AND CAICOS



Karen S Whitt
14 February

...

These Connecticut travel partners were so lively today! Maybe it was all the Valentines chocolate 😍 thanks for the laughs and especially the continued support for Turks and Caicos #friends #travelpartnerships #virtuoso #signaturetravel #hartlinggroup #teamtci #livelovechocolate! — with Michelle Master Orr and Ling Riley at Homestead Inn - Thomas Henkelmann.

Like

Comment

Share

Mona Beeson, Tendra Musgrove and 31 others



Laurie Palumbo Hi from Singapore!
Missed you in my town!

Like · Reply · 11w

1

Nikheel Advani replied · 2 Replies



Write a comment...



THE SHORE CLUB
TURKS AND CAICOS



Karen S Whitt

13 February ·

...

Baby it's cold outside but we are dreaming of blue skies and sunny Beaches 😊 Boston is the best - so great to see these amazing travel partners tonight! #28degrees #teamtci #thepalmstc #theshoreclubtc #thesandstc — with Jessica Sarkin, Susan Collins-Peavey and Ling Riley at No. 9 Park.

Like

Comment

Share

30

1 share

1 comment



Susan Collins- Peavey Thank you for bringing Turks and Caicos to Boston!!

Like · Reply · 11w

1

Susan Collins- Peavey replied · 2 Replies



Write a comment...



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CHRISTMAS 2017 – SPREADING HOLIDAY CHEER IN NYC!



CHRISTMAS 2017 – SPREADING HOLIDAY CHEER IN NYC!



Digital Marketing
Search Engine Optimization (SEO)
Pay Per Click

Google

YouTube

chrome



bing



THE SHORE CLUB
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Summary

04/02/2018 - 05/01/2018



AD	AD TYPE	IMPRESSIONS	CLICKS	CTR	COST
Turks and Caicos Luxury Resort - Three restaurants and 3 bars .../.../... Secluded beach just minutes away from Provo's town center.	Expanded text ad	5,599	553	9.88%	\$310.94
Turks and Caicos Luxury Resort - Elegant accommodations .../.../... 38 suites and 110 rooms boast materials and furnishings inspired by the island.	Expanded text ad	1,591	72	4.53%	\$104.66
Your Turks and Caicos vacation - is waiting on Long Bay Beach .../.../... The tropical breeze is calling - Come to the Shore Club.	Expanded text ad	2,639	312	11.82%	\$7137
Turks and Caicos Resort The Shore Club on Long Bay Beach is simply stunning and the sun is shining!	Responsive ad	80,722	537	0.67%	\$305.70
The Shore Club T&C Turks and Caicos Luxury Resort - Stunning beachfront views .../.../... Sophisticated bars, and unique pools, a world-class gym, spa and Kids Club.	Expanded text ad	22,655	954	4.21%	\$1,469.60



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TURKS AND CAICOS

Google Analytics: All Traffic

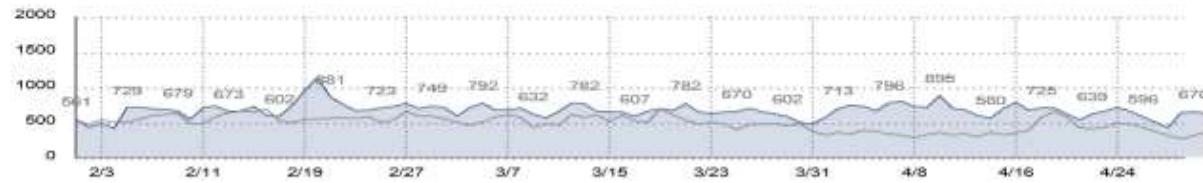
2/1/2018 - 5/1/2018

compared to 2/1/2017 - 5/1/2017

Advanced Segments: All Users

Conversions: All Goals

Sessions



All Users: Sessions

61,838

Previous: 45,282 **36.62%**

All Users: Avg. Session Duration

3:05

Previous: 1:21 **127.50%**

All Users: New Users

40,733

Previous: 33,474 **21.69%**

All Users: Bounce Rate

40.33%

Previous: 76.71% **-46.74%**

All Users: Pages / Session

3.32

Previous: 1.55 **114.28%**

Source / Medium	Sessions	New Users	Bounce Rate	Pages / Session	Avg. Session Duration
google / organic	51.08% 39,570 vs 26,192	▲ 37.68% 24,615 vs 17,878	▲ -51.21% 35.69% vs 73.16%	▼ 119.35% 3.56 vs 1.62	▲ 114.21% 3:25 vs 1:36
(direct) / (none)	73.38% 15,270 vs 8,807	▲ 56.68% 11,264 vs 7,189	▲ -31.37% 55.19% vs 80.42%	▼ 80.17% 2.55 vs 1.42	▲ 111.85% 2:11 vs 1:02
bing / organic	51.20% 1,896 vs 1,254	▲ 37.74% 1,168 vs 848	▲ -59.94% 27.06% vs 67.54%	▼ 132.44% 4.23 vs 1.82	▲ 146.59% 4:18 vs 1:44
yahoo / organic	-8.36% 1,120 vs 1,222	▼ -29.78% 587 vs 836	▼ -55.50% 30.45% vs 68.41%	▼ 128.50% 4.07 vs 1.78	▲ 137.63% 4:01 vs 1:41
l.instagram.com / referral	289.05% 782 vs 201	▲ 348.50% 749 vs 167	▲ -67.17% 28.26% vs 86.07%	▼ 169.30% 3.26 vs 1.21	▲ 148.51% 1:43 vs 0:41
travelandleisure.com / referral	-19.84% 590 vs 736	▼ -29.97% 444 vs 634	▼ -60.99% 30.00% vs 76.90%	▼ 155.12% 3.69 vs 1.45	▲ 124.46% 3:09 vs 1:24
l.facebook.com / referral	126.58% 368 vs 168	▲ 134.78% 324 vs 138	▲ -58.19% 35.20% vs 84.18%	▼ 137.11% 3.06 vs 1.29	▲ 258.02% 1:44 vs 0:29
m.facebook.com / referral	-68.40% 219 vs 693	▼ -72.31% 170 vs 614	▼ -37.66% 63.88% vs 86.44%	▼ 103.56% 2.43 vs 1.19	▲ 231.80% 1:54 vs 0:28
pinterest.com / referral	-20.49% 194 vs 244	▼ -37.90% 136 vs 219	▼ -33.07% 69.79% vs 89.34%	▼ 92.74% 2.31 vs 1.20	▲ 211.21% 1:17 vs 0:24
tpc.googlesyndication.com / referral	-88.71% 168 vs 1,400	▼ -89.79% 133 vs 1,303	▼ -13.25% 74.05% vs 86.36%	▼ 17.32% 1.57 vs 1.34	▲ 27.11% 0.97 vs 0:29



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TURKS AND CAICOS

Google Analytics: All Referrals

2/1/2018 - 5/1/2018

Advanced Segments: All Users
Conversions: All Goals
Sessions



All Users: Sessions
3,874

All Users: New Users
3,004

All Users: Bounce Rate
38.49%

All Users: Pages / Session
3.20

All Users: Avg. Session Duration
2:21

Source	Sessions	New Users	Bounce Rate	Pages / Session	Avg. Session Duration
l.instagram.com	782 (20.19%)	749 (24.93%)	28.26%	3.26	1:43
travelandleisure.com	590 (15.23%)	444 (14.78%)	30.00%	3.69	3:09
l.facebook.com	358 (9.24%)	324 (10.79%)	35.20%	3.06	1:44
m.facebook.com	219 (5.65%)	170 (5.66%)	53.88%	2.43	1:34
pinterest.com	194 (5.01%)	136 (4.53%)	59.79%	2.31	1:17
tpc.googleadsrvcs.com	158 (4.08%)	133 (4.43%)	74.05%	1.57	0:37
visititci.com	139 (3.59%)	105 (3.50%)	28.78%	3.73	2:37
robbreport.com	131 (3.38%)	95 (3.16%)	32.06%	3.99	3:27
facebook.com	112 (2.89%)	85 (2.83%)	30.36%	3.29	2:25
lm.facebook.com	89 (2.30%)	73 (2.43%)	37.08%	2.58	1:44
tripadvisor	85 (2.19%)	44 (1.46%)	64.71%	2.15	1:59
hartlinggroup.com	62 (1.60%)	49 (1.63%)	12.90%	6.31	4:17
duckduckgo.com	61 (1.57%)	48 (1.60%)	24.59%	3.95	3:58
davidandbrooke.com	48 (1.24%)	13 (0.43%)	35.42%	3.31	3:13
t.co	44 (1.14%)	26 (0.87%)	52.27%	1.91	1:48
r.search.aol.com	38 (0.98%)	21 (0.70%)	13.16%	5.29	4:36
robbreport.com.cdn.ampproject.org	36 (0.93%)	22 (0.73%)	36.11%	3.25	2:36
conwayandpartners.com	33 (0.85%)	19 (0.63%)	60.61%	3.27	3:36
amp-coastalliving.com.cdn.ampproject.org	30 (0.77%)	25 (0.83%)	36.67%	3.13	2:55
idstrcc.plextravel.com	29 (0.75%)	1 (0.03%)	55.17%	1.66	2:04
outlook.live.com	28 (0.72%)	18 (0.60%)	42.86%	3.86	3:32
thezoereport.com	26 (0.67%)	24 (0.80%)	26.92%	3.08	1:39
turksandcalcostourism.com	26 (0.67%)	19 (0.63%)	23.08%	6.15	4:42
destination-magazines.com	23 (0.59%)	4 (0.13%)	56.52%	4.91	11:21
cnn.com	20 (0.52%)	6 (0.20%)	75.00%	2.55	3:38



THE SHORE CLUB
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Google AdWords

Google AdWords Summary Report

2/1/2018 - 5/1/2018

compared to 2/1/2017 - 5/1/2017

Clicks



Cost	Clicks	Avg. CPC	CTR
\$7,677.79	7,292	\$1.05	1.16%
Previous: \$4,918.85 56.09%	Previous: 4,716 54.62%	Previous: \$1.04 0.95%	Previous: 0.37% 213.51%

Campaign	Impressions	CTR	Cost
Shoreclub Display	407,314	0.47%	\$942.70
Resort	223,637	2.41%	\$6,735.09



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Ad preview

Share link to see ad variation

https://adwords-displayads.googleusercontent.com/da/b/dabAdPreview?hl=en_US&ad=228145579419&ocid=8446699164&showMulPreview=true&showVariations=true&s=7

Native	Image	Text
		<p>Turks and Caicos Resort</p> <p>The Shore Club on Long Bay Beach is simply stunning and the sun is shining!</p> <p>The Shore Club T&C</p>
<p>Sophisticated bars, unique pools, world-class gym, spa and kids ...</p> <p>The Shore Club T&C</p>	<p>Turks and Caicos Resort</p> <p>The Shore Club on Long Bay Beach is simply stunning and the sun is shining!</p> <p>Visit Site ></p>	<p>Turks and Caicos Resort</p> <p>The Shore Club on Long Bay Beach is simply stunning and the sun is shining!</p> <p>The Shore Club T&C</p>



THE SHORE CLUB
TURKS AND CAICOS

SEO Metrics - Site Engagement from Organic Traffic

01/01/2017 - 04/30/2018 (compared to 09/04/2015 - 12/31/2016)



VISITS
SEO METRICS

156,464

PREVIOUS: 37,105

↑321.68%



PAGE VIEWS
SEO METRICS

472,275

PREVIOUS: 86,640

↑445.10%



PAGE VIEWS PER
VISIT
SEO METRICS

3.02

PREVIOUS: 2.33

↑29.27%



NEW VISITS
SEO METRICS

101,393

PREVIOUS: 27,336

↑270.91%



VISIT BOUNCE
RATE
SEO METRICS

45.26%

PREVIOUS: 58.75%

↓-22.97%



THE SHORE CLUB
TURKS AND CAICOS

SHORE CLUB FACEBOOK

<https://www.facebook.com/ShoreClubTC>

Still the leading social media platform (by far), Facebook has nonetheless had major changes recently for businesses as they prioritize social / personal posts over business related and pages posts. This means for business, FB ads and FB group sharing become more important.

SHORE CLUB INSTAGRAM

<https://www.instagram.com/theshoreclubtc>

The fastest growing platform, Instagram is key for communicating with current guests with the goal of giving personalized attention needed to help turn them into repeat guests.

SHORE CLUB TWITTER

<https://twitter.com/ShoreClubTC>

We use this platform primarily to connect with travel industry professionals including travel writers, bloggers and travel agents.

January – April 2018: Your Tweets earned 49.4K impressions

2017: Your Tweets earned 202.2K impressions

SHORE CLUB PINTEREST

<https://www.pinterest.com/theshoreclub>

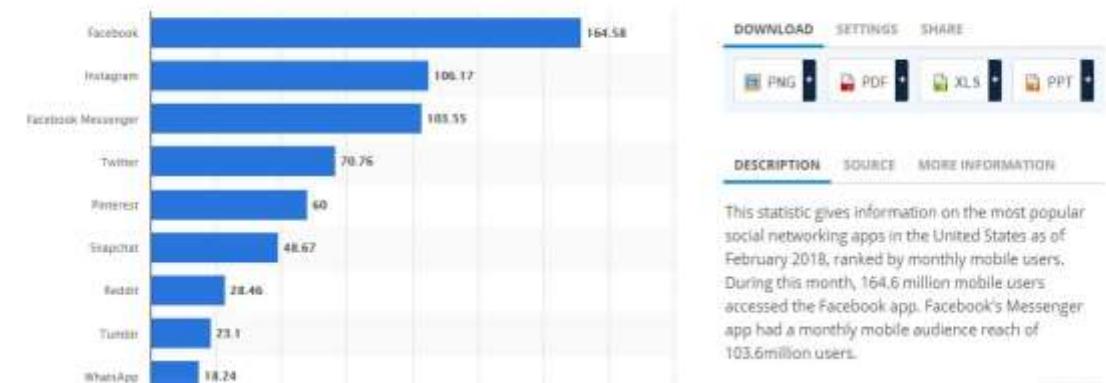
Pinterest is still a leading platform. We use Pinterest like an on-line magazine to introduce the resort to potential new customers. We use group boards extensively and now have a network that reaches over a million people. The goal here is not for the most followers, but for high numbers of website referrals and saves.

SHORE CLUB SOCIAL MEDIA



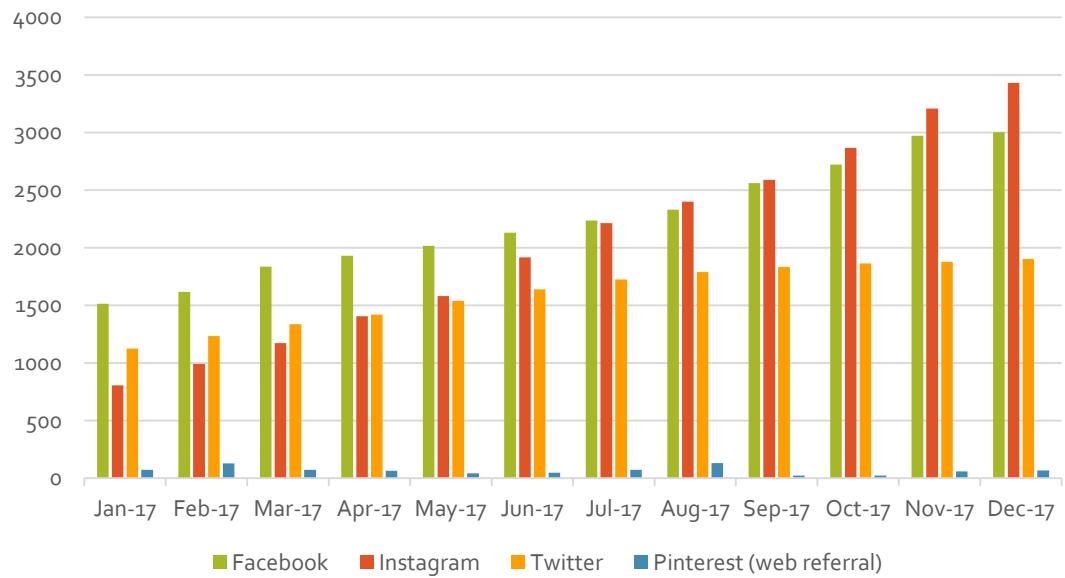
#theshoreclubtc #longbaybeach #hartlinggroup
#writeyourstoryhere #longbaytc #whyilovetc

Most popular mobile social networking apps in the United States as of February 2018, by monthly users (in millions)

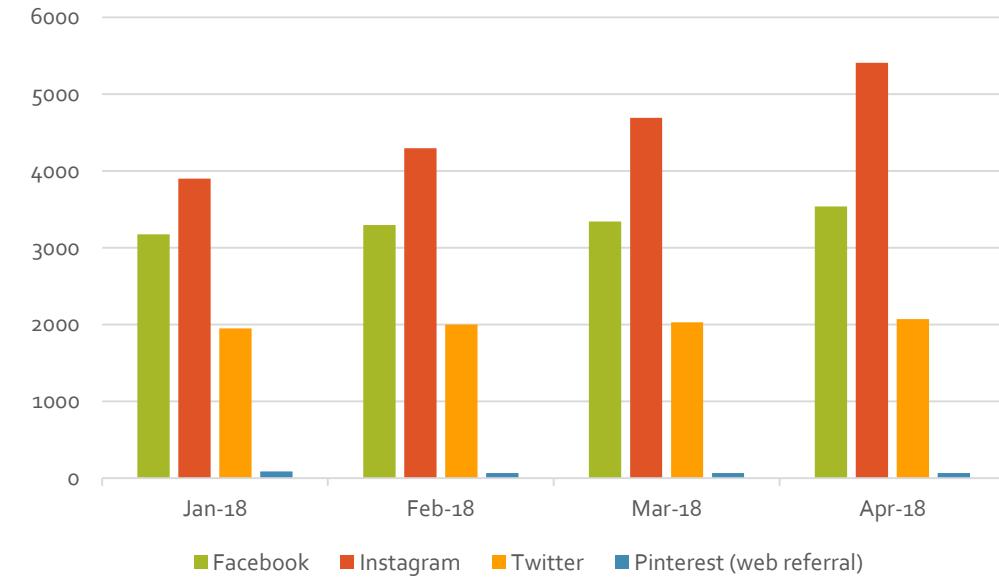


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Social Media Growth 2017



Social Media Growth 2018



THE SHORE CLUB
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SOCIAL MEDIA - FACEBOOK



THE SHORE CLUB
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The Shore Club on Long Bay Beach, Turks and Caicos
@ShoreClubTC

Home **Liked** **Following** **Recommend** **...**

Status **Photo/Video**

Write something on this Page...

Photos



Beach Resort in Providenciales, Turks And Caicos Islands

4.9  **Always Open**

ABOUT THE SHORE CLUB ON LONG BAY BEACH, TURKS AND CAICOS

Our Story

The Shore Club Turks & Caicos boasts a bespoke luxury resort experience, impeccably designed by...

See More

Book Now **Send Message**

The Shore Club on Long Bay Beach, Turks and Caicos **...**
Published by Jennifer Bateman (1) · March 12 · 0

Travel Agent Magazine is hosting a "2018 Coolest Hotel Pool in the World" Contest* and they have pitted The Shore Club on Long Bay Beach in Turks and Caicos vs. Andaz Scottsdale Resort & Spa in Arizona. If you are a fan of any or all of our 4 pools - please vote!

<http://www.travelagentcentral.com/coolest-pool-world-contest>



Performance for Your Post
1,623 People Reached
49 Reactions, Comments & Shared (0)

Like	On Post	On Shares
35	29	6
3	3	0
8	4	4
3	3	0

149 Post Clicks
0 Photo Views 67 Link Clicks 82 Other Clicks (0)

NEGATIVE FEEDBACK
0 Under Post 0 Under All Posts
0 Report as Spam 0 Unlike Page

Reported stats may be inflated from viral appends or vanity

The Shore Club on Long Bay Beach, Turks and Caicos **...**
Published by Jennifer Bateman (1) · February 5 · 0

CNN reports on the "Hot new hotels to check into in 2018" and The Shore Club makes this exclusive list! Come to the Turks & Caicos and find out why...

<http://www.cnn.com/2017/12/12/travel/best-new-hotels-2018-world/index.html>



Performance for Your Post
2,038 People Reached
121 Reactions, Comments & Shares (0)

Like	On Post	On Shares
100	45	55
3	2	1
2	2	0
7	2	5
9	9	0

189 Post Clicks
14 Photo Views 41 Link Clicks 134 Other Clicks (0)



THE SHORE CLUB
TURKS AND CAICOS

SOCIAL MEDIA - FACEBOOK

The Shore Club on Long Bay Beach, Turks and Caicos
Published by Jennifer Böhmann (1) · December 13, 2017 · 48

This morning's sunrise over Long Bay Beach was an extra special treat - and captured beautifully by IQ_arayagronoseth



Performance for Your Post

1,749 People Reached

202 Reactions, Comments & Shares

	Like	On Post	On Shares
158	81	81	77
19	12	12	7
1	0	0	1
13	2	2	11
11	10	10	1

147 Post Clicks

	Photo Views	Link Clicks	Other Clicks
42	0	0	105

NEGATIVE FEEDBACK

	Hate Post	Hate All Posts
1	1	0
0	0	0

Reported stats may be delayed from what appears on posts.

The Shore Club on Long Bay Beach, Turks and Caicos
Published by Jennifer Böhmann (1) · November 5, 2017 · 48

The Caribbean's Leading New Resort 2017 - The Shore Club Turks & Caicos
<https://www.worldtravelawards.com/award-caribeans-leading>



Performance for Your Post

1,852 People Reached

179 Reactions, Comments & Shares

	Like	On Post	On Shares
135	95	95	40
5	7	7	2
20	16	16	4
15	15	15	0

173 Post Clicks

	Photo Views	Link Clicks	Other Clicks
11	22	22	140

NEGATIVE FEEDBACK

	Hate Post	Hate All Posts
1	1	0
0	0	0

The Shore Club on Long Bay Beach, Turks and Caicos
Published by Jennifer Böhmann (1) · April 2 at 3:18pm · 48

The Shore Club and our beautiful Rope Bar were included in Architectural Digest article titled "Dramatic Chandeliers Are the Highlight at These Top Restaurants"



Dramatic Chandeliers Are the Highlight at These Top Restaurants | Architectural Digest
Floors nine beneath these brilliant fixtures
ARCHITECTURALDIGEST.COM

Performance for Your Post

1,862 People Reached

97 Reactions, Comments & Shares

	Like	On Post	On Shares
75	49	49	26
8	8	8	0
1	1	1	0
1	1	1	0
4	3	3	1
8	8	8	0

87 Post Clicks

	Photo Views	Link Clicks	Other Clicks
1	52	52	34

Get More Likes, Comments and Shares

When you boost this post, you'll show it to more people.

2,099 people reached

Boost Post

The Shore Club on Long Bay Beach, Turks and Caicos
Published by Jennifer Böhmann (1) · March 26 · 48

Wonderful video sent in from honeymooning guests at The Shore Club. Enjoy!
<https://youtu.be/Ihu5OIV8RI>



Turks & Caicos Honeymoon 2018 - Jared & Kelly

Aerial Video Shot w/ DJI Spark Drone. Buy Here: <http://amzn.to/2J4DwzJ>
YOUTUBE.COM

Performance for Your Post

2,099 People Reached

63 Reactions, Comments & Shares

	Like	On Post	On Shares
46	30	30	16
4	3	3	1
8	7	7	1
5	5	5	0

227 Post Clicks

	Photo Views	Link Clicks	Other Clicks
0	124	124	103



SOCIAL MEDIA - FACEBOOK

The Shore Club on Long Bay Beach, Turks and Caicos
Published by Jennifer Bohmann | 11 · October 4, 2017 · 48

The winners of the 2017 World Travel Awards have just been announced and we are SO proud to have taken home the trophy for Caribbean's Leading New Resort 2017. Congratulations to the entire Shore Club Team. No one deserves it more! <https://www.worldtravelawards.com/award-caribbean-leading-new-resort>



Caribbean's Leading New Resort 2017
World Travel Awards is proud to announce the 2017 winner for Caribbean's Leading New Resort as The Shore Club Turks & Caicos

WORLDTRAVELAWARDS.COM

 **Get More Likes, Comments and Shares**
When you boost this post, you'll show it to more people.

2,871 People Reached
164 Reactions, Comments & Shares

Reaction	On Post	On Shares
Like	124	74
Love	12	9
Wow	1	1
Comments	12	11
Shares	15	15

168 Post Clicks
0 Photo Views **46** Link Clicks **123** Other Clicks

Boost Post

11 Comments · 15 Shares

The Shore Club on Long Bay Beach, Turks and Caicos
Published by Jennifer Bohmann | 11 · February 20, 2018 · 48

USA Today ranks the best pools in the Caribbean - and the pools at our private rental villas make the list! Thanks, Melanie Reffel! <https://www.usatoday.com/.../best-pools-caribbean-.../952009002/>



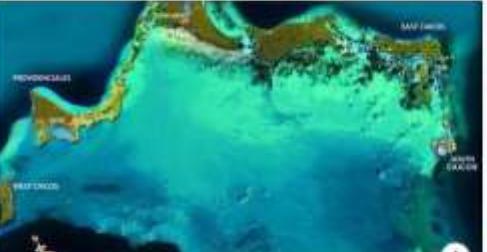
2,294 People Reached
114 Reactions, Comments & Shares

Reaction	On Post	On Shares
Like	88	43
Love	8	3
Wow	2	1
Comments	3	1
Shares	13	10

103 Post Clicks
16 Photo Views **16** Link Clicks **71** Other Clicks

The Shore Club on Long Bay Beach, Turks and Caicos
Published by Jennifer Bohmann | 11 · April 4 at 10:47am · 48

Southwest Has Summer Flights on Sale to Turks and Caicos for \$59 <http://www.travelandleisure.com/cheap-flights-southwest-s>



Southwest Has Summer Flights on Sale Starting at \$44
Time to plan your summer vacation!

TRAVELANDLEISURE.COM

2,630 People Reached
117 Reactions, Comments & Shares

Reaction	On Post	On Shares
Like	74	42
Love	6	2
Wow	9	6
Sad	1	0
Comments	14	7
Shares	13	13

The Shore Club on Long Bay Beach, Turks and Caicos
Published by Jennifer Bohmann | 11 · April 25 at 11:46am · 48

Just in case you didn't know about Potcake Place Turks & Caicos: This Caribbean Island gives out puppies to holidaymakers for the day

TURKS and Caicos is the dream destination of many people – and if you're a fan of dogs, it's got an extra hidden charm. That's because a dog charity called Potcake...

THESUN.CO.UK | BY THE SUN TRAVEL

2,696 People Reached
135 Reactions, Comments & Shares

Reaction	On Post	On Shares
Like	75	47
Love	18	12
Comments	25	14
Shares	17	17

163 Post Clicks
0 Photo Views **92** Link Clicks **71** Other Clicks

NEGATIVE FEEDBACK
0 Hide Post **0** Hide All Posts



SOCIAL MEDIA - INSTAGRAM

Instagram

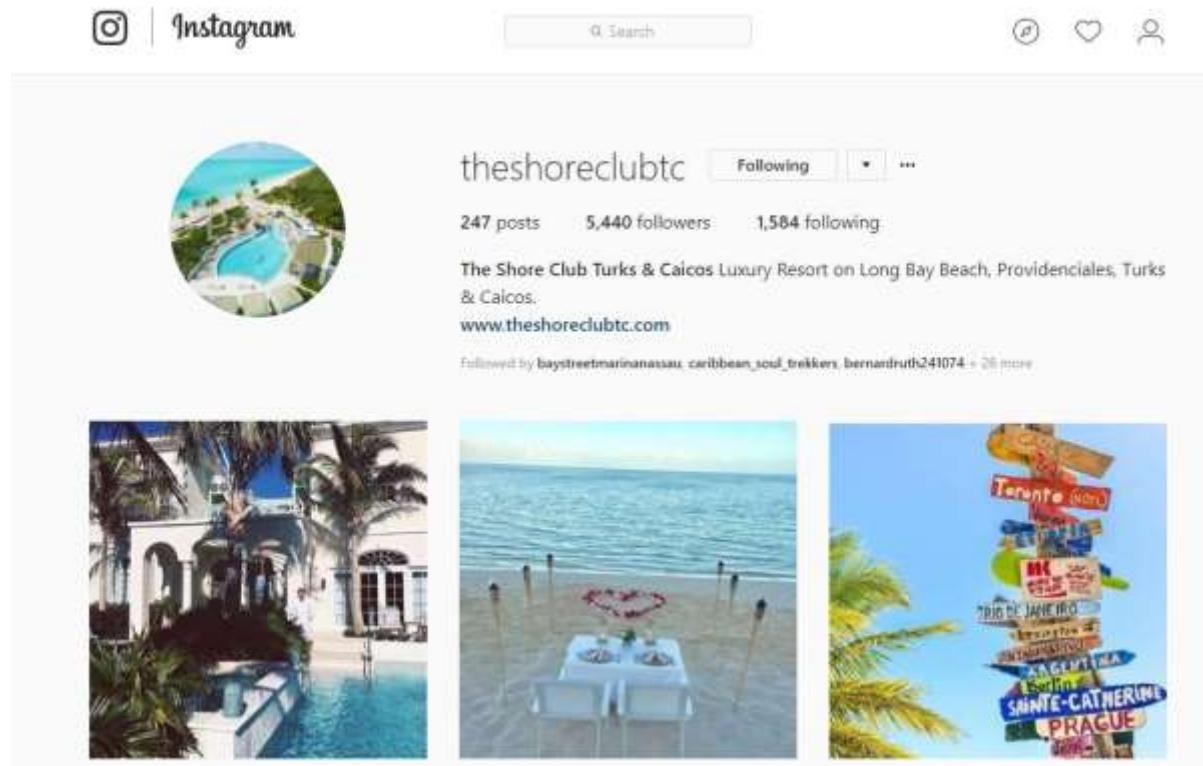
theshoreclubtc

Following

247 posts 5,440 followers 1,584 following

The Shore Club Turks & Caicos Luxury Resort on Long Bay Beach, Providenciales, Turks & Caicos
www.theshoreclubtc.com

Followed by [baystreetmarinanasau](#), [caribbean_soul_trekkers](#), [bernardruth241074](#) + 26 more



theshoreclubtc
The Shore Club on Long Bay Beach, Turks ...

theshoreclubtc One of our favorite shots to start off the week.... #shoreclubtc #longbaybeach #providenciales #provo #tc #turksandcaicos #caribbean #caribbeanlife #caribbeanbeach #luxurytravel #virtuosotravel

caribbeantravel Beautiful

luxeclctravel Stunning! 🌴☀️

ayayaal @shocka17

amandajmarion 21 days!! 🌴☀️

@jillianfrance

ajwc Wish we were there now!! the_salty_stoke Gorgeous beyond belief. I miss Grace Bay

jillianfrance @amandajmarion 😊☀️

merrygracebussey @andersonbussey2

can we nn back?? 🌴☀️

425 likes

theshoreclubtc
The Shore Club on Long Bay Beach, Turks ...

theshoreclubtc Every few days we'll give a peak at another little gorgeous detail in our villa... like a private pool...

#shoreclubtc #turksandcaicos #luxurylife #luxuryvilla #luxuryrentals #vacationvilla

heatherchristophertravel Gorgeous!

neilmholland It's 9 degrees in NYC.

Wishing I was back here right now!!

rebeccafishercrow Just STUNNING! ❤️

taurenashley.the trainwreckers @haley.e

edmond

dee_apingu One of a kind real estate offering.

milbydesign LOVE 😍😍😍

thepalmsinc 🌴

cesbahamas #islandchic

ajwc Have seen it in person. Amazing!!

348 likes

Add a comment...



THE SHORE CLUB
TURKS AND CAICOS

SOCIAL MEDIA - INSTAGRAM



theshoreclubtc
Providenciales, Turks And Caicos Islands

theshoreclubtc: Go where the day, and the horse, takes you... #longbaybeach #turksandcaicos #provospoies #houseofinstagram #caribbeantravel @provospoies
april_monaco Cut it out, I'm @so_jellying! That's fabulous. #CannotWaitToGoBack
kkirley2 this is so very cool
jacqui_luxury_travel ❤️
kgm227 I did this!!!! Such a fun experience, highly recommend. @provospoies. say hi to Mango for me 😊
shlewis1975 @lannnasa 🙏🙏🙏
lannnasa @shlewis1975 oh my gosh 🙏
mackintoidtravels Love this photo!

348 likes
MARCH 21

Add a comment...



theshoreclubtc
The Shore Club on Long Bay Beach, Turks ...

theshoreclubtc: If you can't decide between the pool and the ocean, pick a pool on the ocean! #longbaybeach #shoreclubtc #providedales #turksandcaicos #ts
jillianfrance Perfect breeze, perfect view from this spot!
asf02492 @craigfeld 3 weeks!
susanelanenor19 My favorite spot
amandajamison @jillianfrance Please let's go back! 🙏
frankej2 @mollygaller @stephmblackburn when are we going back?
mollygaller @frankej2 tomorrow?
peterleondardmorgan I see my chair!
danolds @theshoreclubtc see you next weekend!

350 likes
MARCH 21

Add a comment...



theshoreclubtc
The Shore Club on Long Bay Beach, Turks ...

theshoreclubtc: Guest Photo Pic of the Week - view from The Shore Club penthouse from Cory Williams. #penthouseview #shoreclubtc #longbaybeach #provospoies #turksandcaicos #luxurytravel #virtuosotravel #signaturetravel

breezymile Beautiful view of Long Bay, coryw! That's me! Thanks for featuring my pic! 🙏

jeanboucherphotography Love that! We were just there and cannot wait to go back!

whitelv @sadielvd @challmu wish we were here!

justbeachy64 LOVE! 🙏...will be back soon!

talitahunt @tanztuck well?

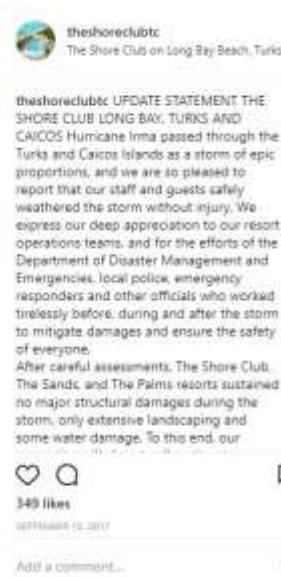
343 likes
MARCH 21

Add a comment...



THE SHORE CLUB
TURKS AND CAICOS

SOCIAL MEDIA - INSTAGRAM



TTH Marketing Group



THE SHORE CLUB

TURKS AND CAICOS

SOCIAL MEDIA - PINTEREST



The Shore Club Turks and Caicos

15k monthly viewers

Turks and Caicos Islands
www.theshoreclubtc.com

The Shore Club Turks & Caicos boasts a bespoke luxury resort experience, set on a long unspoiled stretch Long Bay Beach on the island of Providenciales.

Overview Boards Pins Followers Following Tries Sort boards Drag and drop ▾



The Shore Club Resort
44 Pins



Long Bay Beach
38 Pins



Shore Club Dining
25 Pins



Turks & Caicos Activities
48 Pins



The Shore Club Turks & Caicos -
Caribbean's Leading New Resort
2017

Your Pin has appeared **1,077** times on Pinterest
since **November 3, 2017**

57

Total engagements

38

Closeups
Taps for a closer look

6

Clicks
Visits to a website

13

Saves
Saves to a board



THE SHORE CLUB
TURKS AND CAICOS

SOCIAL MEDIA - PINTEREST



The Shore Club, Turks & Caicos - on Long Bay Beach, Provo.

Your Pin has appeared **1,877** times on Pinterest since **January 13, 2017**

96

Total engagements

73

Closeups

Taps for a closer look

7

Clicks

Visits to a website

16

Saves

Saves to a board



Long Bay Beach | Providenciales | Turks & Caicos Islands

Your Pin has appeared **1,437** times on Pinterest since **January 19, 2018**

65

Total engagements

37

Closeups

Taps for a closer look

10

Clicks

Visits to a website

18

Saves

Saves to a board



The Shore Club - guest room balcony overlooking Long Bay Beach, Turks & Caicos



Long Bay Beach, Turks & Caicos. An unspoiled tropical heaven.

Your Pin has appeared **859** times on Pinterest since **December 1, 2016**

68

Total engagements

37

Closeups

Taps for a closer look

3

Clicks

Visits to a website

28

Saves

Saves to a board

Your Pin has appeared **6,847** times on Pinterest since **November 15, 2016**

182

Total engagements

145

Closeups

Taps for a closer look

7

Clicks

Visits to a website

30

Saves

Saves to a board



THE SHORE CLUB
TURKS AND CAICOS

SOCIAL MEDIA - PINTEREST



The Shore Club, Turks and Caicos - guest room balcony overlooking Long Bay.

Your Pin has appeared **6,678** times on Pinterest
since **November 21, 2016**

326

Total engagements

204

Closeups

Taps for a closer look

51

Clicks

Visits to a website

71

Saves

Saves to a board

✖ These stats are only available to you.



The Shore Club, Turks and Caicos - guest room balcony overlooking Long Bay.

Your Pin has appeared **6,346** times on Pinterest
since **November 29, 2016**

221

Total engagements

153

Closeups

Taps for a closer look

31

Clicks

Visits to a website

37

Saves

Saves to a board



The Shore Club, a Turks and Caicos resort on Long Bay Beach, Providenciales.

Your Pin has appeared **6,069** times on Pinterest
since **November 15, 2016**

302

Total engagements

226

Closeups

Taps for a closer look

38

Clicks

Visits to a website

38

Saves

Saves to a board



The Shore Club, a Turks and Caicos resort on Long Bay Beach, Providenciales.

Your Pin has appeared **8,369** times on Pinterest
since **November 15, 2016**

378

Total engagements

285

Closeups

Taps for a closer look

24

Clicks

Visits to a website

69

Saves

Saves to a board



SOCIAL MEDIA - TWITTER



The Shore Club TC
@ShoreClubTC

The luxury Shore Club Turks & Caicos is set on a long unspoiled stretch Long Bay Beach with 38 suites and 110 rooms and so much more!

② Turks and Caicos Islands
🔗 theshoreclubtc.com
📅 Joined March 2012
🖼 470 Photos and videos

Tweets 2,119 Following 1,500 Followers 2,066 Likes 1,182 Lists 1 Moments 0

[Edit profile](#)

Tweets **Tweets & replies** **Media**

The Shore Club TC @ShoreClubTC 1m
Best of TCI in our Beach to Beach package. Stay at The Shore Club and at The Palms Turks and Caicos. Read all about it here: luxurytraveladvisor.com/palms-and-shore/ #turksandcaicos

Your Tweet activity
Your Tweets earned 1,120 impressions over the last week

View your top Tweets

Who to follow - Refresh - View all



THE SHORE CLUB
TURKS AND CAICOS

SOCIAL MEDIA - TWITTER

Tweet activity	
	The Shore Club TC @ShoreClubTC Look at these beautiful faces waiting to welcome you to The Shore Club Turks & Caicos! #TCIStrong #shoreclubtc #tu... http://ift.tt/2k9WtKQ pic.twitter.com/yrIV95MRnB
Promote your Tweet Your Tweet has 2,792 total impressions so far. Get more impressions on this Tweet! Promote your Tweet	
Impressions	2,792
Total engagements	92
Media engagements	29
Likes	22
Detail expands	14
Retweets	8
Link clicks	8
Profile clicks	7
Replies	2
Hashtag clicks	2

Tweet activity	
	The Shore Club TC @ShoreClubTC White hotel #shoreclubtc #providenciales #turksandcaicos #tci #turksandcaicos #whitehot #luxurytravel #luxuryresort #tu... http://ift.tt/2wfyXbg pic.twitter.com/5LQucmUlyD
Promote your Tweet Your Tweet has 8,019 total impressions so far. Get more impressions on this Tweet! Promote your Tweet	
Impressions	8,019
Total engagements	42
Media engagements	16
Likes	8
Detail expands	8
Profile clicks	4
Hashtag clicks	3
Retweets	2
Link clicks	1

Tweet activity	
	The Shore Club TC @ShoreClubTC Penthouse in Paradise! #shoreclubtc #longbaybeach #providenciales #turksandcaicos mci #virtuosotravel #luxurytravel #caribbeanluxury Photo by @jetsetandtravel http://ift.tt/2z1K0iR pic.twitter.com/mJX0s2xOyo
Promote your Tweet Your Tweet has 3,418 total impressions so far. Get more impressions on this Tweet! Promote your Tweet	
Impressions	3,418
Total engagements	18
Media engagements	7
Likes	5
Link clicks	3
Retweets	2

Tweet activity	
	The Shore Club TC @ShoreClubTC The Shore Club Turks & Caicos sustained no major structural damages, only some landscaping and water damage. We will reopen September 30! http://ift.tt/2zNRMJU
Promote your Tweet Your Tweet has 3,317 total impressions so far. Get more impressions on this Tweet! Promote your Tweet	
Impressions	3,317
Total engagements	210
Media engagements	107
Likes	36
Detail expands	27
Profile clicks	17
Retweets	14
Link clicks	6
Replies	3



SOCIAL MEDIA - TWITTER

Tweet activity



Impressions	1,939
Total engagements	25
Media engagements	8
Retweets	5
Likes	5
Profile clicks	4
Detail expands	3

 Promote your Tweet
Your Tweet has 1,939 total impressions so far. Get more impressions on this Tweet!

[Promote your Tweet](#)

Tweet activity



 Promote your Tweet
Your Tweet has 2,261 total impressions so far. Get more impressions on this Tweet!

[Promote your Tweet](#)

Impressions	2,261
Total engagements	55
Media engagements	34
Retweets	7
Likes	7
Detail expands	4
Replies	1
Link clicks	1
Profile clicks	1

Tweet activity



Impressions	2,376
Total engagements	27
Likes	9
Media engagements	8
Retweets	5
Link clicks	2
Detail expands	2
Replies	1

 Promote your Tweet
Your Tweet has 2,376 total impressions so far. Get more impressions on this Tweet!

[Promote your Tweet](#)

Tweet activity



 Promote your Tweet
Your Tweet has 2,442 total impressions so far. Get more impressions on this Tweet!

[Promote your Tweet](#)

Impressions	2,442
Total engagements	58
Media engagements	26
Likes	16
Profile clicks	6
Link clicks	4
Retweets	3
Replies	1
Hashtag clicks	1
Detail expands	1



THE SHORE CLUB
TURKS AND CAICOS

SOCIAL MEDIA - TWITTER

Tweet activity



The Shore Club TC @ShoreClubTC
Is it starting to turn cold where you are?? Well here are 5 Sunny Caribbean Destinations to Help Beat the Winter Blues from MSN, with The Shore Club Turks & Caicos being #1 on the list!
<https://www.msn.com/en-ca/travel/tripideas/5-sunny-caribbean-destinations-to-help-beat-the-winter-blues/ss-BBF779a...>
<pic.twitter.com/L8PB1VXi01>



Promote your Tweet

Impressions	1,704
Total engagements	33
Likes	11
Link clicks	8
Retweets	6
Profile clicks	4
Media engagements	3
Detail expands	1

Tweet activity



The Shore Club TC @ShoreClubTC
Every few days we'll give a peak at another little gorgeous detail in our new Villas.... like a private pool.... #shoreclubtc
#turksandcaicos #luxurylife #luxuryvilla
#luxuryrentals #vacationvilla
<http://ift.tt/2EaAqAP>
<pic.twitter.com/0Wfpch5ju0>



Promote your Tweet

Your Tweet has 1,947 total impressions so far.
[Get more impressions on this Tweet!](#)

Impressions	1,947
Total engagements	102
Media engagements	51
Likes	19
Detail expands	9
Retweets	8
Profile clicks	8
Link clicks	7



We're honored.

The never-ending quest to shine the spotlight on our clients has been recognized time and time again. Our pursuits are tirelessly loyal and the victories, perpetually sweet.

PR COUTURE AGENCY OF THE YEAR

PR NEWS TOP PLACES TO WORK

OBSERVER
PR Power 50

New York Observer "Power 50"
PR Agency List

PRNews

PR News PR Firm of the Year

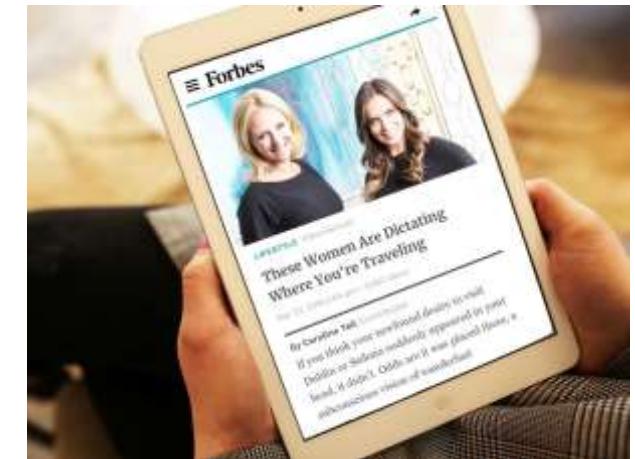
Inc. 5000

Inc. Magazine's "Inc 5000" List
of Fastest Growing Travel &
Hospitality Brands in the U.S.

O'Dwyers

O'Dwyer's Top 100 PR Firms

j public relations



THE SHORE CLUB
TURKS AND CAICOS

MEDIA OUTLETS

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LEISURE**

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marie claire

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WHERE TRAVEL CAN TAKE YOU

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MARTHA STEWART
weddings



AMERICAN AIRLINES
**CELEBRATED
LIVING**

signature luxury
TRAVEL
& style

NEW YORK POST

InStyle

Robb Report
MAGAZINE FOR THE LUXURY LIFESTYLE™

THE Guide

Forbes

W
MAGAZINE®

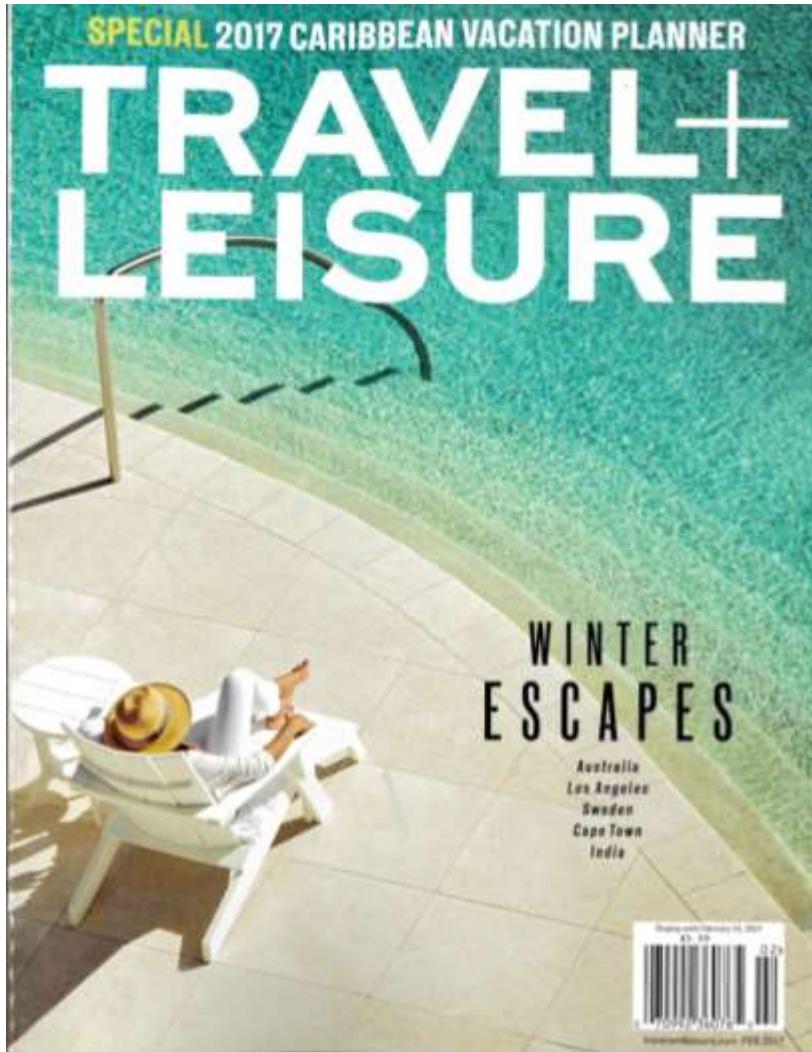
Esquire

Condé Nast
Traveler

**CJ Caribbean
Journal**

DEPARTURES

PUBLIC RELATIONS



THE SHORE CLUB
TURKS AND CAICOS

PUBLIC RELATIONS



FIRST MARIECLAIRe.COM



THE SHORE CLUB
TURKS AND CAICOS

PUBLIC RELATIONS



1 **Chillout Bay Resort**
Mexico

2 **Recreo**
Mexico

3 **Carribean Cays**
U.S.

4 **Baroness**
U.S.

THE SHORE CLUB
TURKS AND CAICOS



PUBLIC RELATIONS



THE SHORE CLUB

TURKS AND CAICOS

PUBLIC RELATIONS

Clubs



Sea Grapes restaurant and pool at the Shore Club

The Other Side of Turks & Caicos

Think of this alluring group of small islands in the Atlantic and resort-rich Grace Bay Beach on the island of Providenciales (Provo, to locals) likely comes to mind. But **two off-the-beaten-path properties** that debuted over the past year have opened up less-developed parts of the islands for those seeking quieter getaways. After brief closings for cosmetic cleanups post-Irma and -Maria, both have now hit the reset button — plus both will soon unveil additional facilities.

BY LOUIE MARROQUIN — Winter 2018

The Shore Club

Close to Grace Bay but so private

This casually elegant resort opened up a different side of Provo when it started welcoming guests about a year ago on Long Bay Beach. Although just a 10-minute cab ride south of Grace Bay, the beachfront property offers a more secluded getaway for couples and families. The moment you step into the welcoming open-air lobby and get offered a desk-side seat for check-in, you know you're in for something relaxed and special. The winding trails to the rooms and restaurants and the beach create a gentle maze, with each stop providing a distinctive ambience. After repairing its minor hurricane damage, the 110-room, 38-suite resort reopened late last September. It currently offers only in-room spa treatments but plans to open a full-service spa late this year. Also look for the addition of six six-bedroom villas. Read on for four things that will surprise you about this intimate escape.

You're away but connected. The islands are a British Overseas Territory, so English is the language of choice. Plus, the U.S. dollar is the official currency. With strong Wi-Fi reception and a multitude of American TV channels, you'll feel remarkably close to home while gratefully away from the hubbub — and free in-room calls to the U.S. up the comfort factor and the convenience.

Japanese food? In the Atlantic? You wouldn't expect to find Japanese food — especially of this caliber — so far from Asian shores, but the resort's standout restaurant, Sui-Ren, overseen by executive chef Daniel Delgado, excels at tasty fare blending both Japanese and Peruvian influences. My favorite: a tender Tokyo Broil Wagyu Rib-eye served with sauteed broccolini and charred Brussels sprouts. If that's not your cup of tea, you'll find plenty of other food options throughout the day here.



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THE SHORE CLUB
TURKS AND CAICOS

PUBLIC RELATIONS



THE SHORE CLUB

TURKS AND CAICOS

PUBLIC RELATIONS



The Good Life

Private paradise

With its suite of properties, The Hartling Group has made Turks and Caicos the Caribbean's epicenter of luxury

The Shore Club on Long Bay Beach, Turks and Caicos Islands. *Photograph: Tom Hartling*

The beach was considered unusable. Covered in thousands of discarded conch shells that for a century had been tossed aside by bathers, Long Bay—in Providentia in the Caribbean Turks and Caicos—was not seen as a place for development. Picked by a few local residents such as Stan Hartling for its unspoiled beauty and solitude, it was a world away from Grace Bay on the island's opposite side, a bustling strip where Hartling had built two successful properties. “The contrast was evident,” he says. “The peacefulness of Long Bay, the ability to walk for a mile into the blue sea, was overlooked by the market.”

The shells were the problem, one that others had had little success overcoming. The brittle objects were embedded in the sand and difficult to dredge. But Hartling encountered a bit of luck one day, when a vessel flushed up onto his beach. As he was trying to remove it, with his motorboat, his engine pushed the sand away, leaving the shells exposed at the bottom of a hole, easy to extract. The method, he discovered, could be done on a larger scale, and after three years of dredging, the Hartling Group debuted its most luxurious

property to date, The Shore Club, perched on a strip of pristine white sand on Long Bay.

When he first visited Turks and Caicos in the mid '90s, researching offshore tax planning after retiring from a career as an accountant and auditor in his native Halifax, Canada, Hartling had no idea he would become one of the country's premier developers. Today, his company operates three unique resort hotels that have progressively grown in vision, elegance and amenities: The Sands, from 1996, The Palms, 2002, and The Shore Club, which opened last year.

“I still have a hard time realizing just how much success the island has had,” he says. When he arrived, Providentia didn't have 20 percent of the rooms it has now. Hartling credits an ideal confluence of factors that in a generation transformed a sleepy island nation into the Caribbean's epicenter of luxury.

First, Turks and Caicos was not developed during the “cheap and cheerful” years of the '80s, when modest facilities sprung up to crowd many a Caribbean beach, when it was “more about numbers than quality.” Next, the Internet allowed easy communication with the U.S. and elsewhere, creating a “paradigm

The Shore Club on Long Bay Beach, Turks and Caicos Islands. *Photograph: Tom Hartling*

shift in people's ability to be in Turks and Caicos and have management to oversee.” And finally, the Hartlings met the author, who later became the developer to turn the top property in a time of little else when Hartling had more options. “He started with a clean palette in the sense that developed high-end real estate. The fact that the island was in a boom destination has been part of its success.”

The Hartling Group's property has now had a strong decade since they began. The first property, The Sands, offered guests with three bedrooms, great views, and a private swimming pool. “It was a bit eccentric, a good-sized compound up on the beach.” That last point is key. Previous developers would build all the living areas along the beach, which led to poor layout when it came to living the island life. “Where do you spend your day as the resort of choice? Do you have a pool or a beach? Do you have a great restaurant? Do you have a great bar?”

The Shore Club still remains eccentric. “When everybody was in group

with increased densities, we did the opposite.

It will always be unique.” And the new

stays are now built on light—vacuum

silica sand.

“We wanted to treat the amount of

sun-made physical structures, so we created a

small grove going down to the beach, where

the trees provide natural shade.” Hartling

notes that they took the only real parents

on Long Bay Beach and created a resort of

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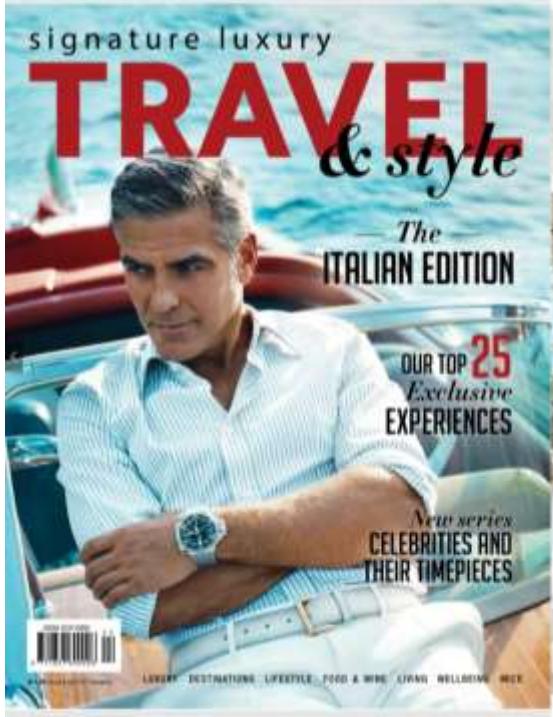
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ISLAND DREAMS

With its sparkling turquoise waters and pristine beaches, Tiffany Davel discovers laid-back luxury in the Turks and Caicos Islands.

I know I am on that approach to Grand Turk when I start the "soda" and "tobac" of fellow passengers, along with the "tuck" of the local rum punch, arrive at the Turks and Caicos Islands. I have the sort of soft indigo eye-glass tint that I had at a group of the most elusive turquoise waters surrounding the island of Grand Turk. I have the shade of sea and soft blue-hued dreams of life, and it always takes my breath away.

The British Overseas Territory of Turks and Caicos is a cluster of 40 islands and cays, mostly south of the northern tip of the Yucatan Peninsula and west of the northern tip of the Bahamas. With 900,000 acres of marine life, 80% of these islands are uninhabited, with about 10,000 people living on the islands.

The island of the former assembly Queen Mary II, which spans 100 kilometers, is the far west. It is nearly one of the most beautiful spots of land in the world, where days begin with long, bright blue skies and ends before sunset, closing behind the horizon.

Private jets

For shopping in The Palace, Turks and Caicos, set in the heart of the island, you can take a private jet or the air-taxi service that comes to the airport. The air-taxi service is the most efficient way to get to the island, and you can get to the island in under an hour. The private jet is the most efficient way to get to the island, and you can get to the island in under an hour.

I start my day with breakfast yoga followed by a light breakfast of eggs, bacon, and fruit. After breakfast, I will continue my morning routine by the swimming pool with my hands up high or under a beach-shade cabana at the beach. This is what I do twice a day whenever I am on the beach. This is what I do twice a day whenever I am on the beach.

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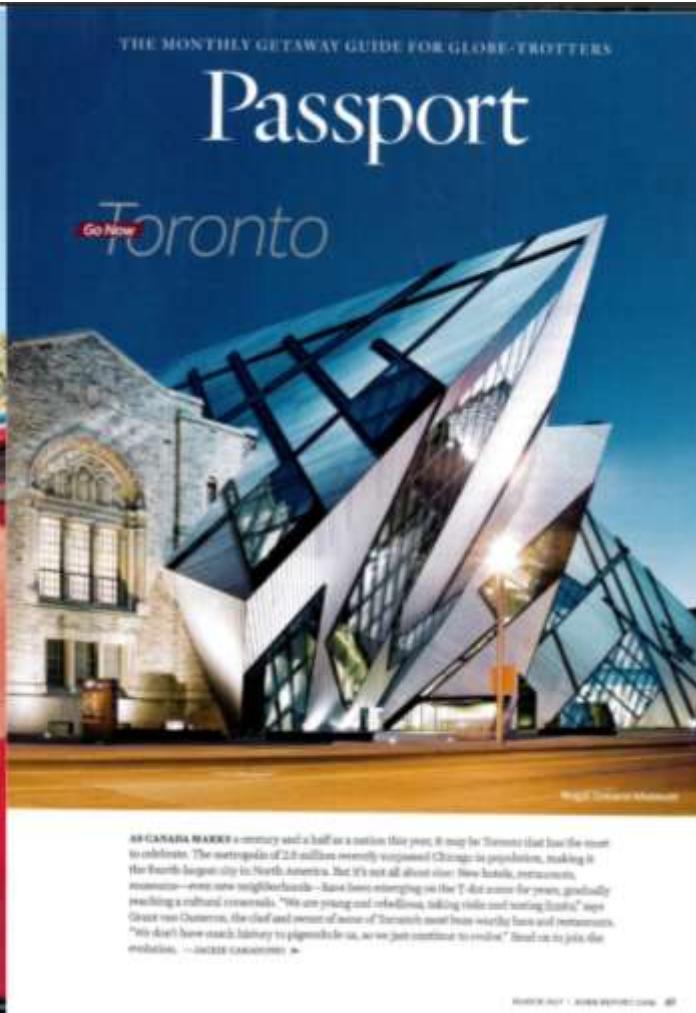
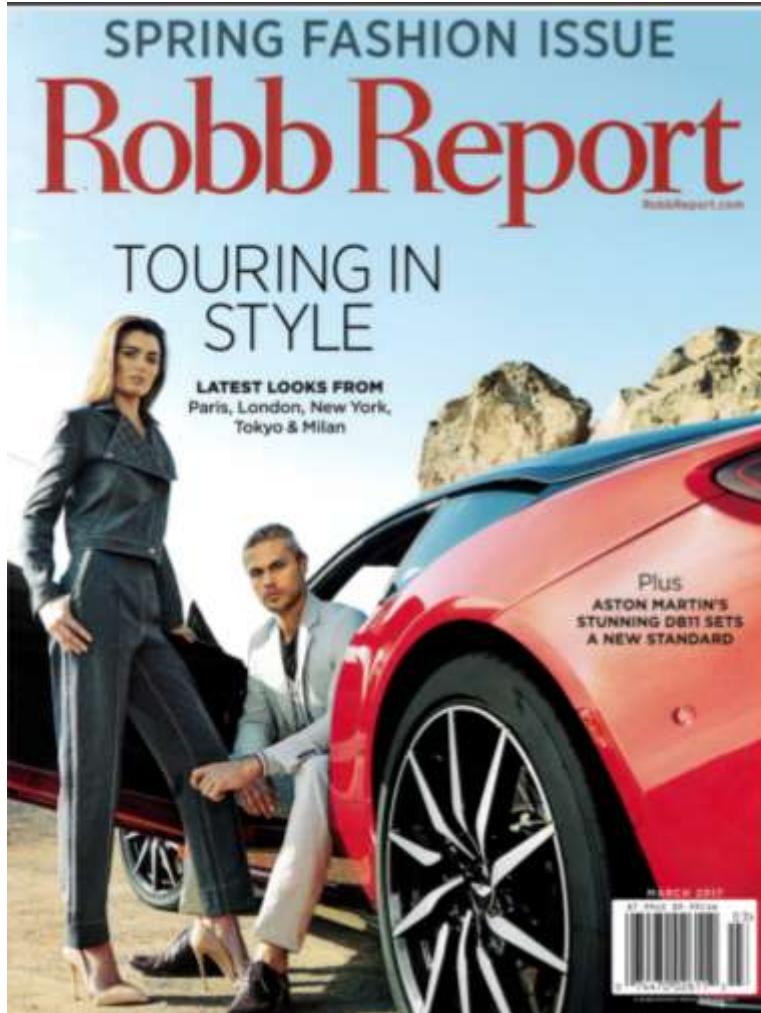
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InStyle

Is This the Hottest Hotel in Turks & Caicos?



HOME • LIFESTYLE • TRAVEL

Is This the Hottest Hotel in Turks & Caicos?



PHOTOGRAPH BY KIM PEYFER

When the topic of conversation regarding the best islands in the Caribbean comes up, I always immediately revert to my favorite island on the planet, Turks & Caicos. No one has been able to convince me thus far that any island is more beautiful. I'm quite possibly its #1 fan. The beaches are composed of that perfect powdered sugar-esque sand, the waters are the most stunning shade of turquoise I've ever laid eyes on, and the sunsets are out of this world. So it comes as no surprise that since I last visited a few years ago, new restaurants and hotels have been bubbling up around the island to speak to the growing interest in visiting.

The most popular place to stay has always been Grace Bay Beach in Providenciales, which is lined with luxury properties and beachside dining options. Good luck finding a single rock, strand of seaweed, or piece of trash in the three-mile stretch—because you won't. It's absolutely flawless.

NEW YORK POST Page Six

Travel

HOTEL FACE-OFF: TURKS & CAICOS

Two new Caribbean stays offer waterfront Zen in quiet pockets of a popular isle

Beach Enclave North Shore

The Shore Club



The pristine beach of Long Bay Beach and region—where the most recent resort on the island, Beach Enclave, has just opened—parts of Turks & Caicos are becoming a bit crowded. The Shore Club, however, is tucked away in a quiet pocket of Providenciales, and it's the perfect place to go for a quiet vacation.

The two-story villas are ultra-modern pastels of contemporary designs spanning 4,000 square feet, with high ceilings, floor-to-ceiling windows, and a wrap-around deck. Each villa has a private pool, a sun deck, a large living room, a dining room, a fully equipped kitchen, a separate laundry room, a walk-in closet, and a large master bedroom with a walk-in closet, plus multiple decks and terraces, featuring the sophisticated, yet rustic, interior.

Each villa has its own private entrance, with a separate entrance to the master suite. The en-suite master bathroom has a soaking tub, a separate shower, and a walk-in closet, and it's a short walk to the beach.

Each villa is a two-story unit with a two-story penthouse, featuring a large master bedroom with a walk-in closet, a walk-in closet, and a large master bathroom with a walk-in closet, plus multiple decks and terraces, featuring the sophisticated, yet rustic, interior.

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The New York Times

Travel

UPDATE

New Hotels With a Wintertime Appeal



By SHIVANI VORA
JANUARY 26, 2017

When it comes to winter hotel openings, the properties worth talking about tend to be either beach or ski resorts: What is more appealing come cold weather than basking in the sun or hitting the slopes? This season, however, ski resorts are not part of the new hotel hype, said Jack Ezon, the president of the New York City travel consultancy Ovation Vacations. "The most exciting openings are in seaside destinations, along with a handful of urban locations," he said.

Here are six noteworthy hotels accepting reservations as of this winter.

The Shore Club, Turks & Caicos

Open Now

Situated on Providenciales' Long Bay Beach, an area known for fantastic windsurfing and a coral reef steps from the shore, this 106-suite resort has a spa, three pools, three restaurants and a kids' club cleverly located inside a treehouse. Valerie Wilson, the founder of the travel consultancy Valerie Wilson Travel, said that the Turks and Caicos has some of the best beaches to be found anywhere, and the Shore Club setting shows off the island's beauty. Nightly rates from \$775; thesshoreclub.com.



THE SHORE CLUB

TURKS AND CAICOS

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A Quickie in Turks & Caicos

These easy-to-reach islands—under two hours from Miami and around three from New York—are your ticket to sun, stat. Here's how to do it over three days.

polymer fibres is depicted, along with the results of a study of the effect of the addition of a polymer on the mechanical and viscosity of the polymer.

4. Four-Step Process

Smooth, Liquid, Stems (Raman Venkateswaran, *International Polymer Technology*, Sommerville, NJ, USA) The four-step process for the production of smooth, liquid, stems is described. The first step is the addition of a polymer to a melt, followed by a second step of mixing, a third step of cooling, and a fourth step of stretching.

5. A 2000-Year-Old Mystery

Stems (Raman Venkateswaran, *International Polymer Technology*, Sommerville, NJ, USA) The history of the stem of a 2000-year-old tree is described. The stem is made of a polymer, and it is believed to be a natural product. The stem is believed to be a natural product.

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Welcome to the Neighborhood



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W

FROM NEW ZEALAND TO THE MALDIVES: 5 NEW LUXURY HOTELS IN WARM WEATHER DESTINATIONS TO BOOK NOW

Tired of the cold weather already? Pack your swimsuit and jet off to one of these stunning new hotels for a few days of sun, sand and total bliss. We're warning you now, you might not want to ever go home.

by Kristen Tolle Strommen

November 10, 2016 12:30 pm



8/9 THE SHORE CLUB TURKS & CAICOS

Officially opening tomorrow, The Shore Club Turks & Caicos features 106 ocean view suites and six luxury villas spanning over 820 feet of beachfront on Long Bay. Once you get there, you'll discover a 12,000-square-foot spa, three stunning pools, and multiple dining venues (including a Peruvian-Japanese fine dining restaurant).



9/9 THE SHORE CLUB

The Shore Club Turks & Caicos



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Forbes

The Best of Turks and Caicos: Villa Hopping with the Rich and Famous



Jim Dobson, CONTRIBUTOR

I write about Ultimate Luxury Experiences: People, Places and Things [FULL BIO](#) ▾

Opinions expressed by Forbes Contributors are their own.



Ocean front suites at The Shore Club (photo courtesy of Shore Club)



Interior rendering of Shore Club Estate (photo courtesy of Shore Club)

SHORE CLUB RESIDENCES

Located on Long Bay Beach, The Shore Club includes 38 suites within two low-rise buildings and six detached villas. The resort includes three swimming pools, a spa and wellness center, restaurants, tennis courts and shops. Priced from \$5.5 million, the six bedroom estates will be situated within the Shore Club development.

Other luxury properties on the market include; [Turtle House Estate](#) for \$25 million, [Saving Grace](#) for \$8.5 million and the new [BE Beach Enclave](#) villa community featuring nine homes on Grace Bay Beach.



THE SHORE CLUB
TURKS AND CAICOS

The 9 Best Places to Travel in December



by Mark Ellwood
November 30, 2016

Why not nix that chore-like check-off [visit to the family](#) this December, and instead sample how some other countries tackle the holidays at a twinkly Christmas market? If frosted trees and mulled wine leave you cold, what about a warm-weather bideaway, combining culture or volcanic calderas with a chance to lounge by the pool? Either way, we have you covered. Don't forget, too, to tune into our Facebook Live chat, #TravelHereNow, on December 5, where we'll be talking more about these destinations—and taking your questions on other must-see spots.



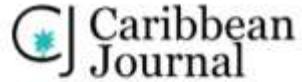
5/9 Turks & Caicos Islands

December marks the opening of yet another five-star resort on this island cluster in the eastern Caribbean. [The Shore Club](#) is a \$100 million oceanfront property with direct access to the 2.5-mile Long Bay Beach on the southern coast; it's less well known than Grace Bay on the northern rim, and thus more romantically idyllic. Come for Christmas and you can extend the holidays with a bonus—Boxing Day, which this British territory still celebrates on December 26th, and marks with the [Maskanoo](#), a street festival. Turks is also aiming to become an air hub for elsewhere in the region: The number of direct flights stateside is [rising](#), and InterCaribbean is also [upping](#) its service to and from Providenciales to many other islands nearby.

Courtesy [The Shore Club](#)



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New Oceanfront Villas at Turks and Caicos' Shore Club

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Each of the new estate villas, which will officially debut Jan. 1, boasts 8,800 square feet of living space, with six bedrooms, including five in the main house and one detached, along with a private heated pool, a private courtyard, expansive terraces and a personal concierge. The villas also feature private elevators.



"Visitors to Turks and Caicos no longer need choose between staying at a five-star resort or renting a luxurious free-standing private estate. The Villas at The Shore Club offer the best of both," said Vice President of Sales and Marketing, Karen Whitt. "Construction has ended at The Shore Club and we are perfectly poised for an outstanding winter season. We look forward to welcoming new and returning guests alike as we celebrate the success of the resort's first year."



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≡ **Forbes** 

YOUR READING LIST

 Where to Escape Winter: 9 New Beach Resorts Around the World

Travel / **#Wanderlust**

FEB 5, 2018 @ 10:05 AM

Where to Escape Winter: 9 New Beach Resorts Around the World



 **Ann Abel**, CONTRIBUTOR
I know the difference between expensive travel and the truly luxurious.
[FULL BIO](#) 

Opinions expressed by Forbes Contributors are their own.

I know some people say they appreciate having four seasons. I respectfully disagree. Even before that bomb cyclone hit most of the U.S., many of us were pretty much over winter. That's why it's good news that a slew of fabulous new beach resorts have recently opened or are counting the days until their grand unveiling. Here's where to plan your next escape.

Where to Escape Winter: 9 New Beach Resorts Around the World



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The Shore Club
The Shore Club

The Shore Club, Turks & Caicos

Relaxation and adventure are the animating spirits at this resort on Long Bay Beach (a welcome alternative to the density of Grace Bay). Along with that bright turquoise sea, it has four swimming pools, three restaurants, an extensive spa and stunning ocean views at nearly every turn.



THE SHORE CLUB
TURKS AND CAICOS

PUBLIC RELATIONS

MAN AT HIS BEST

110% UnFAKE News

Esquire

IS IDRIS ELBA THE NEXT JAMES BOND?
In These Pages He Says Is

YOU'RE A GROWN MAN! YOU KNOW HOW TO DRESS! But you should still CHECK OUT THIS SICK SWAG (Buy, wear, sell)

THE WOMEN the MARINE CORPS Tried to LEAVE BEHIND

WHY BILL MAHER WON'T STOP UNTIL HE'S FIRED

The Running Dead
A marathon so ULTRA almost NO ONE SURVIVES

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18 August 2017, Esquire

TRAVEL THE BEACH RESET

Do-nothing **SANDY GETAWAYS** not your thing? There's still time this **SUMMER** to learn how to lie down at these new resorts.

By Kevin Sintumuang

1. The beach is not my natural element. Tell me I'm going to London and I dream of martinis. The Bahamas? I think of how uncomfortable sand is. But I've lived through enough beachless seasons to know that avoiding charm is no way to summer. If you get through September without breaking in some soft air, it's just the kind of fit. There's a richness in the contrast of lazy and busy days—it's apt that the glow of the sun—sun makes virtually all places interesting to us. Mother Nature is telling you to be alone with your thoughts. Would it hurt to ponder the curvature of the earth where the sky touches the sea for a while? Email and Facebook will still be there in the fall. Pro-level beach fans have always instinctively known how reinvigorating the coast can be. For the rest of us, here are some new places to test the waters. Band-wagon away pretty safely, after all.

1. Idyllic Suite

Andaz Mayakoba Resort, near Playa del Carmen, Mexico
The newest property of the luxe Mayakoba resort development has minimalist rooms with

18 August 2017, Esquire



the Big Hitz

TRUE BLUE

Get out like you have the beach in mind at the Shore Club in Turks and Caicos

4. Unsung Beach

The Shore Club, Providenciales, Turks and Caicos
Long Bay beach, despite having three miles of soft white sand and warm shallow water, was relatively under the radar until the Shore Club opened last December. Key amenities: a private yacht you can charter and a complimentary kids' club (so parents can have a bit of a real vacation.) ■



Pop the top! On-the-go mixology doesn't have to mean mixed wine or beer in Solo cups. Work cocktails into the mix this summer with a Litchfield-canned rye and rye from HopCat's. Potent (94 proof) yet delicious, it's like an old-fashioned made with whiskey, raw honey, rock candy, and Angostura bitters. \$5; drinkitdownusa.com

THE SHORE CLUB
TURKS AND CAICOS



PUBLIC RELATIONS

InStyle

Is This the Hottest Hotel in Turks & Caicos?



HOME • LIFESTYLE • TRAVEL

Is This the Hottest Hotel in Turks & Caicos?



Courtesy

KIM PEIFFER Aug 22, 2013 @ 11:00pm

When the topic of conversation regarding the best islands in the Caribbean comes up, I always immediately revert to my favorite island on the planet, Turks & Caicos. No one has been able to convince me thus far that any island is more beautiful. I'm quite possibly its #1 fan. The beaches are composed of that perfect powdered sugar-esque sand, the waters are the most stunning shade of turquoise I've ever laid eyes on, and the sunsets are out of this world. So it comes as no surprise that since I last visited a few years ago, new restaurants and hotels have been bubbling up around the island to speak to the growing interest in visiting.

The most popular place to stay has always been Grace Bay Beach in Providenciales, which is lined with luxury properties and beachside dining options. Good luck finding a single rock, strand of seaweed, or piece of trash in the three-mile stretch—because you won't. It's absolutely flawless.

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However, off the beaten path on the other side of the island (it's only 1.5 miles wide), just a 5-minute car ride from Grace Bay Beach is a hidden gem, The Shore Club, the first property to set up shop on Long Beach Bay. And it's quickly becoming the hottest place to stay in Turks. The \$100 million resort, which opening at the beginning of this year, is nothing short of stunning, with 106 ocean view suites and six luxury villas spanning over 820 feet of beachfront on Long Bay. From the private verandas to the floor-to-ceiling windows with unobstructed views of that azure water, the rooms are modern and luxurious, while still maintaining an upscale Caribbean vibe. Once you've spent the afternoon lounging in one of three pools (the colonnade pool has swings in it, FYI!), pony up to the Dunes Spa hidden in the Then, it's cocktail hour (finally!), and the famed Rope Bar certainly doesn't disappoint. And speaking of wining and dining, neither does the property's romantic fine dining restaurant, Sui Ren, serving up Peruvian-Japanese fusion from Chef Daniel Delgado.trees, where you can get a custom treatment in your own oversized private spa hut overlooking the ocean. Bottom line, it's perfect for a honeymoon or romantic getaway (nothing beats sipping champagne at sunset from your private balcony as a barrage of kite surfers glide across the glowing water), but would equally as fabulous for an escape with girlfriends (the wellness offerings here are one of my favorite elements to the property).

Dear Shore Club, don't be surprised if I take up permanent residence at your hotel.

The Shore Club Turks & Caicos, rates from \$700/night, theshoreclubtc.com.

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THE SHORE CLUB
TURKS AND CAICOS

TRADE MEMBERSHIPS & CONSORTIA



Karen Whitt – 2nd Vice President



CARIBBEAN
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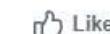
THE SHORE CLUB
TURKS AND CAICOS



Karen S Whitt
8 April -

...

Inspiring sessions - Team CHTA collaborating towards a better future for the Caribbean. #chta2018 #regionalpartnerships #brandcaribbean #onecaribbean #onelove — with Frank Comito, Gabi Doria, Stacy Cox, Richard J. Doumeng, Denaye Hinds, Bill Clegg, Matt Cooper, Jim Hepple, Adriana Serna, Pablo J. Torres, Patricia Affonso-Dass and Karolin Troubetzkoy at Hilton Miami Airport Hotel.



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Patricia Affonso-Dass A stronger CHTA leads to a stronger region - step up, speak up, get involved - we are tourism.

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5



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International Luxury Travel Market, Cannes December 2017



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The Shore Club Turks and Caicos
Providenciales, Turks And Caicos Islands

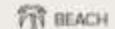
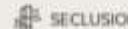
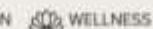
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- Complimentary Buffet Breakfast for two daily for duration of the stay
- \$100 USD equivalent Resort or Hotel credit to be utilized during stay (not combinable, not valid on room rate, no cash value if not redeemed in full)
- Early check-in/late check-out, subject to availability
- Complimentary Wi-Fi

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PROPERTY SIZE: 32 rooms ROOM STYLE: Contemporary VIBE: Sophisticated

 BEACH  SECLUSION  WELLNESS



10 / 46 The Shore Club Turks and Caicos



THE SHORE CLUB
TURKS AND CAICOS

MAJOR INITIATIVES/OUTREACH



THE SHORE CLUB
TURKS AND CAICOS



Karen S Whitt

November 23, 2017

...

It is such an honor to welcome Matthew, Jessica, Clay and Benji to the Shore Club! Our team are so excited, we ❤️ Virtuoso! #theshoreclubtc #virtuosotravel #humanconnections #hartlinggroup #teamtci #tropicalimaging — at The Shore Club on Long Bay Beach, Turks and Caicos.

Tag Photo Edit

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Matthew Upchurch Karen sure knows how to throw a welcome!



Love · Reply · 23w

6

Chad Rodarme replied · 1 Reply

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Turks and Caicos Islands - (Providenciales)

The Shore Club on Long Bay
Defined by a spirit of relaxation and adventure, The Shore Club resort brings an exclusive Turks and Caicos resort experience to the most sought-after stretch of Providenciales: Long Bay Beach, a stunning, secluded beach minutes away from Provo's town centre. An indulgent spa, 4 pools, 3 restaurants, luxurious accommodations and breathtaking views elevate the resort beyond paradise.

+1 649 339 8000
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UAE - Abu Dhabi

Shangri-La Hotel, Qaryat Al Beri, Abu Dhabi
Experience the cultural heart of the UAE at this Arabian sanctuary. Feast on gourmet food in any of the 5 restaurants, relax by the 2 pools, recharge in CHI, The Spa and unwind on a choice of 2 private beaches.

+971 2509 8888
condenastjohansens.com/shangrilaabudhabi



UAE - Dubai

Palazzo Versace Dubai

Located less than 15 minutes from the airport and downtown, Palazzo Versace Dubai is an urban resort reminiscent of a 16th-century Italian palace. Each piece of furniture in its 215 rooms and suites, 169 residences and 8 dining venues is designed by Versace. Rates start from AED1,300 ppn including breakfast, two 60-minute massages and 20% savings on food and beverages (excluding Q's Bar). Minimum 3-night stay required. Quote 'PVCNJ' when booking.

+971 4 556 8888
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UK/England - Bedfordshire (Near Luton)

Luton Hoo Hotel, Golf & Spa

Explore the lakes, gardens and woodland of Luton Hoo's 1,065 acres this summer. Enjoy the facilities at the Country Club - including the 18-hole golf course and tennis courts - relaxed dining in Adam's Brasserie and the luxurious spa with pool and heat therapy suite. Prices start from £210 ppn.

+44 (0)1582 734437
condenastjohansens.com/lutonhoo



UK/England - Berkshire (Taplow)

Cliveden House

Entertaining for over 350 years, nobody can resist an invitation to Cliveden House from Chaplin to Churchill and Lennon. Reserve 2 nights this spring and we will give you the third night with our compliments, leaving you more time to relax in the luxurious new spa and explore the 376 acres of National Trust grounds. Rates start from £297 ppn B&B based on 2 people sharing a Club Room. Subject to availability, Sunday to Thursday, excluding Bank Holidays.

+44 (0)1628 668561
condenastjohansens.com/clivedenhouse



UK/England - Berkshire (Windsor)

The Oakley Court

Overlooking a glorious stretch of the River Thames and offering seasonal dining options, The Oakley Court is the perfect place to stay this spring. Quote 'Condé Nast Johansens' when booking a 1-night B&B stay in a Riverview Feature Room to receive a complimentary bottle of Prosecco. Rates start from £249 ppn.

+44 (0)1753 609988
condenastjohansens.com/oakleycourt



UK/England - Cumbria (Windermere)

Gilpin Hotel & Lake House

Enjoy a luxurious romantic spa hideaway in a Spa Lodge with your own treatment area, steam room, huge outdoor sauna and hot tub. In the evenings sample exquisite Lake District produce with unbelievable textures and flavours at the Michelin Starred HRI Shri, or explore the Spice Trail with cuisine spanning southern and eastern Asia at the informal Gilpin Spice.

+44 (0)15394 88818
condenastjohansens.com/thegilpin



UK/England - Devon (Lympstone Village)

Lympstone Manor

Lympstone Manor is a contemporary country house hotel overlooking the Exe Estuary with 21 luxurious guest rooms, a world-class wine cellar, 28 acres of gardens, a vineyard in the making, Michelin Star dining cuisine by Michael Caines and the surrounding beauty and tranquillity of East Devon. Stay April to May and save up to 20% on DBB breaks including a cocktail apéritif. Stay July to August and enjoy 4 nights for the price of 3 at a 5* hotel.

+44 (0)1395 202040
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ACCOLADES

The Shore Club Turks and Caicos has received international recognition and reviews from the top names in the travel and leisure industry.

Paris, 26 April 2017

Press release:

Continental selections for the 2017
Prix Versailles, 35 countries in the running
to compete in the World Final

Actively promoted by UNESCO and the International Union of Architects, the Prix Versailles has become the World Architecture Award for stores, hotels and restaurants.

Celebrating its third year, the Prix welcomes to the 2017 World Judges Panel: François de Mazières (Chairman), Manuelle Gautrand, Guo Pei, Toyō Itō (Pritzker 2013), Gilles Lipovetsky, Guy Savoy, Wang Shu (Pritzker 2012) and Minja Yang.

Following a wide-ranging call for submissions and a selection made by six independent panels, 18 stores, 16 shopping malls, 18 hotels and 18 restaurants around the world have received Continental Prix Versailles or special prizes.

These 70 winners from six major regions (Africa and West Asia – North America – Central America, the South and the Caribbean – Central Asia and the Northeast – South Asia and the Pacific – Europe) are testament to the diversity of the aesthetics in play.

They are now called upon to compete in the final, which will take place on 12 May 2017 at UNESCO Headquarters. During the Ceremony, and in the presence of numerous delegations, the World Judges Panel will reveal the stores, shopping malls, hotels and restaurants awarded the 2017 Prix Versailles.

The Prix Versailles is an original initiative with the very clear aim of fostering better interaction between the economy and culture. It underlines the role economic agents can play, in all sectors, to enhance, embellish and improve living environments.

This everyday architecture can be a lever for sustainable development where ecological, social and cultural dimensions intersect.



2017 EDITION

Continental award-winners

26 April 2017

Paris | UNESCO House

1 | 25



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TURKS AND CAICOS



The Prix Versailles, advocated by the International Union of Architects and UNESCO, is now the World Architecture Award for hotels, stores, and restaurants.

RAD Principal Architect, Rafael Amuchastegui, Director, Dikka Amuchastegui, and Chief Architect, Peter Christensen traveled to Paris, France to the UNESCO Headquarters, where the award ceremony took place.

The judges panel deliberated and awarded the Europe 2017 special prize for an exterior in the hotel division to RAD for The Shore Club (Providenciales, Turks & Caicos, BWI)



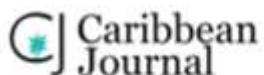
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AWARDS

The Shore Club Turks and Caicos has received international recognition reviews from the top names in the travel and leisure industry.



NEWS CARIBBEAN DESTINATIONS ALL-INCLUSIVE CARIBBEAN RUM ADVERTISING NEWSLETTER

Where to Next? CAYMAN ISLANDS



The Top 25 Luxury Resorts in the Caribbean

1 Recommended 500 people recommended this. Sign up to see what your friends recommend.

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The Shore Club, Turks and Caicos South Beach meets the Old Caribbean at this relatively new addition to Providenciales, with some of the most extraordinary (and largest) rooms in the region and a perch on the effectively undiscovered Long Bay Beach, one of the Caribbean's best-kept secrets.

Caribbean Journal

"No. 11 On The Top 25 Luxury Resorts in the Caribbean"

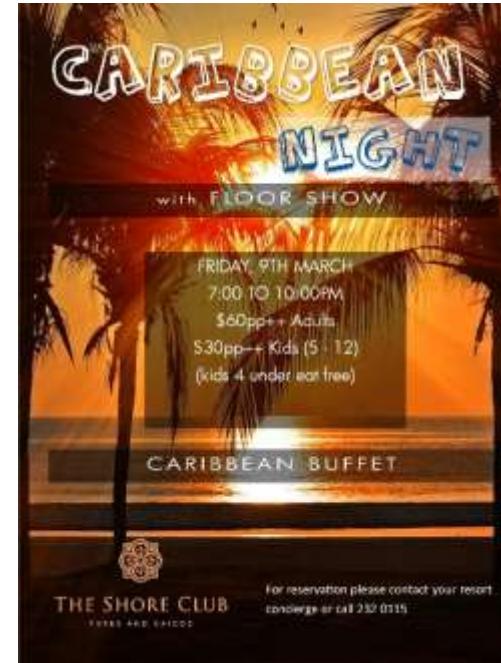
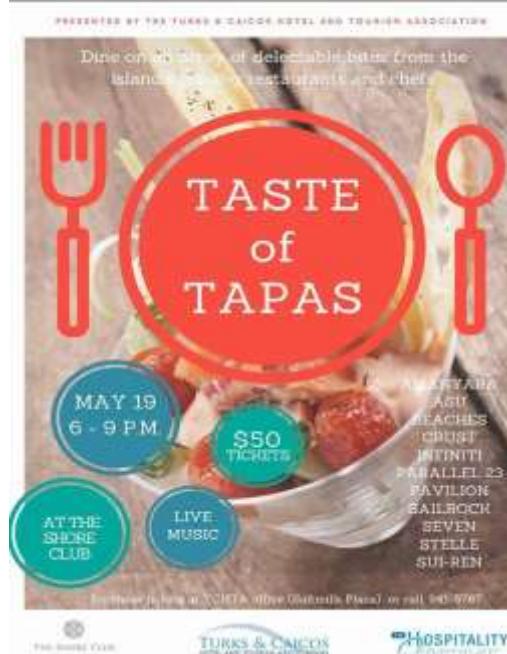
The screenshot shows the World Travel Awards website homepage. The top banner features the text "Celebrating Excellence in Travel Since 1993" and a large image of two golden globes. The navigation menu includes links for HOME, EVENTS, WINNERS, NOMINEES, NEWS, GALLERY, and VIDEOS. Below the menu, a section for "Winners 2017" lists various categories such as WORLD, TRAVEL TECHNOLOGY, AFRICA, ASIA, AUSTRALASIA, CARIBBEAN, CENTRAL AMERICA, EUROPE, INDIAN OCEAN, MIDDLE EAST, NORTH AMERICA, SOUTH AMERICA, and WINNERS AREA. A specific section highlights "Caribbean's Leading New Resort 2017" with a "The Shore Club Turks & Caicos" logo and a "Winner Profile | theshoreclubtc.com". The "Nominees" section lists other resort names, and a "Newsletter" and "Who Wins? You decide" section are also visible.

World Travel Awards
"The Caribbean Leading New Resort 2017"



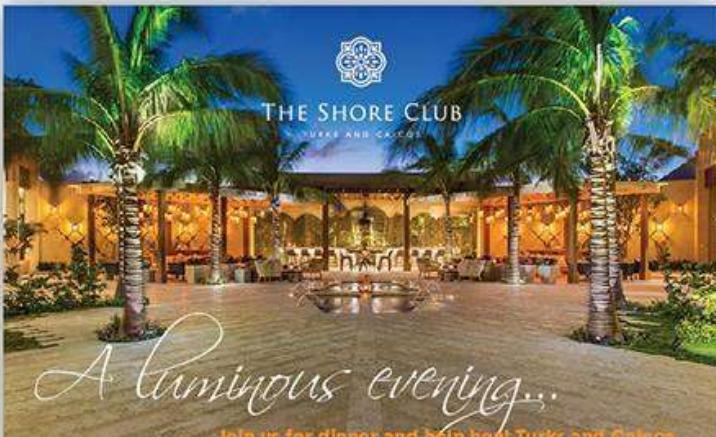
THE SHORE CLUB
TURKS AND CAICOS

SPECIAL EVENTS



THE SHORE CLUB
TURKS AND CAICOS

SPECIAL EVENTS



**THE SHORE CLUB
TURKS AND CAICOS**

A luminous evening...

Join us for dinner and help heal Turks and Caicos.

Whether it's dinner at SUI-REN or cocktails and tapas at The Courtyard Bar, the evening promises to be a stellar, music filled event. What's more, a portion of the proceeds will be donated to T&C Hurricane Relief.

Tess Charles

Sandy Duperval


Debuting Martin Davies, our New Food & Beverage Director/Executive Chef

A la Carte Menu

No Admission

Reservations recommended, please call 649.339.8000.



The Tropics

STARTING AT 3PM
BEACH PARTY
4.1.17
KALOOKI'S | BLUE HILLS
FREE YOGA | SUP | ARTS + MORE

STARTING AT 10AM
POOL PARTY
4.2.17
THE SHORE CLUB | LONG BAY
BRUNCH | BOTTLE SERVICE

DAYOH // FDVM // N2N
PRIME DJS // VINCE R.
+ Special Guests

FACEBOOK.COM/TROPICFESTIVAL,
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DAYOH.DJ@GMAIL.COM

THE SHORE CLUB        



THE SHORE CLUB at LONG BAY

SURF & TURF NIGHT COURTYARD

29/12 | 6-10pm

\$90pp++ adults | \$45pp++ kids
ENTERTAINMENT (14 & under eat free)

Enjoy an evening of traditional land meets sea offering of Caribbean surf 'n' turf at The Courtyard.

Please contact your personal concierge for reservation

ISLAND BUFFET

- Fresh baked bread rolls
- Focaccia
- Parmesan breadsticks
- Selection of salads with island inspiration
- Conch fritters
- Cracked conch

Carving and Coal Grill Station

- Grilled Lobster tails
- Roasted chicken
- Mustard herb rubbed strip steak
- Grilled Caicos Mahi mahi with salsa of life
- Mushroom ravioli
- Creole shrimp
- Caribbean style rice and peas with scotch bonnet peppers and fresh thyme
- Corn on the cob with chili butter
- Haitian Fire slaw

Chef Sekar's selection of island desserts



THE SHORE CLUB
TURKS AND CAICOS

SPECIAL EVENTS

BEATS+BITES At The Shore Club

This Sunday October 15 11am to 6pm



POOL PARTY

Luxury Pool Cabanas - 6 persons \$570
Garden Cabanas - 4 persons \$340
General Admission \$75

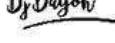
Featuring International Celebrity DJ Sandy Duperval and T&C's own DJ Dayoh!

Dive into Delicious.

Enjoy the island's most sophisticated pool party and experience chef Martin Davies' new and exotic creations served all day.

ALL FOOD IS INCLUDED, ALCOHOL IS NOT.
No coolers allowed.

For tickets contact Stephanie Camozzi:
stephanie.camozzi@thesshoreclubtc.com
or call 649.232.8489

JAVA ISLAND  **Dj Dayoh**  **THE SHORE CLUB** 



The Shore Club Invites You to Join us For a Gala Christmas Eve Dinner

December 24 6pm

Featuring a Spectacular Array of Gourmet Options
Seafood Station | Salad Station | Seafood BBQ Station | Carving Station
Accompaniments Station | Kids Station | Dessert Station

\$150 pp + Tax and Service Charge



Thanksgiving DINNER

Thursday, November 23

Join us for a very special evening in the Courtyard, under the stars at The Shore Club. We're offering an extravagant array of live serving stations featuring all the holiday favorites, traditional and reimagined.

Seafood Station | Salad Station | Seafood BBQ Station
Carved to Order Station | Accompaniment Station
Kids Station | Dessert Station

6:30 – 9:30 pm | Reservations Recommended
Adults \$90 | Kids 6 – 12 \$45 | 5 and under Free


THE SHORE CLUB
TURKS AND CAICOS
649.339.8000
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THE SHORE CLUB
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SPECIAL EVENTS



THE SHORE CLUB
TURKS AND CAICOS

COMMUNITY OUTREACH

CLEMENT HOWELL HIGH SCHOOL – Tourism Club



the
Provo Children's Home
FOR ALL THE CHILDREN OF THE TURKS & CAICOS ISLANDS



THE SHORE CLUB
TURKS AND CAICOS

COMMUNITY OUTREACH

THE SALVATION ARMY



CHILDREN EVENTS



THE SHORE CLUB
TURKS AND CAICOS



Karen S Whitt

9 May ·

One of those incredibly special moments ... the darling students from Precious Treasures School performing for TACC attendees and taking a moment to "selfie" with me 😍 #kidsrock #toocute #tacc2017 #humanconnections #livelovelaugh #teamtci — at 📍 Amanyara.

Like Comment Share

Tammy Francis, Lavern Narisa and 112 others

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Karen Lupke Shute They were adorable!

[Like](#) · [Reply](#) · 2 · 10 May at 06:22



Julie Buffalino Shotmeyer So cute!

[Like](#) · [Reply](#) · 1 · 10 May at 07:12



Gayle Conran Love this

[Like](#) · [Reply](#) · 1 · 10 May at 07:31



Melissa Worm Middleton Too cute!

[Like](#) · [Reply](#) · 1 · 10 May at 07:45



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SHAUN FRAZIER

THE
BLACK
LINE



SHAUNE FRASER

Cayman Islands, 3 x Olympian, National Record Holder, National Champion, Pan-American Champion



THE SHORE CLUB
TURKS AND CAICOS

SHAUN FRAZIER



Karen S Whitt

10 February ·

...

With Bradley Walkin at The Shore Club on Long Bay Beach, Turks and Caicos.



Like



Comment



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1 Tammy Francis and 5 others



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THE SHORE CLUB
TURKS AND CAICOS

SHAUN FRASER OLYMPIC GOLD MEDALIST



Karen S Whitt
10 February ·

At The Shore Club on Long Bay Beach, Turks and Caicos.



Like



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Share



Like Tammy Francis and 8 others

1 share



Write a comment...





Join Us For An Evening With Eva Schloss

Anne Frank BEYOND THE DIARY

THROUGH THE EYES OF HER CHILDHOOD BEST FRIEND AND STEP SISTER

WEDNESDAY, MARCH 14, 2018

At The Shore Club

6:30PM – DOORS OPEN

7:00PM – PROGRAM BEGINS

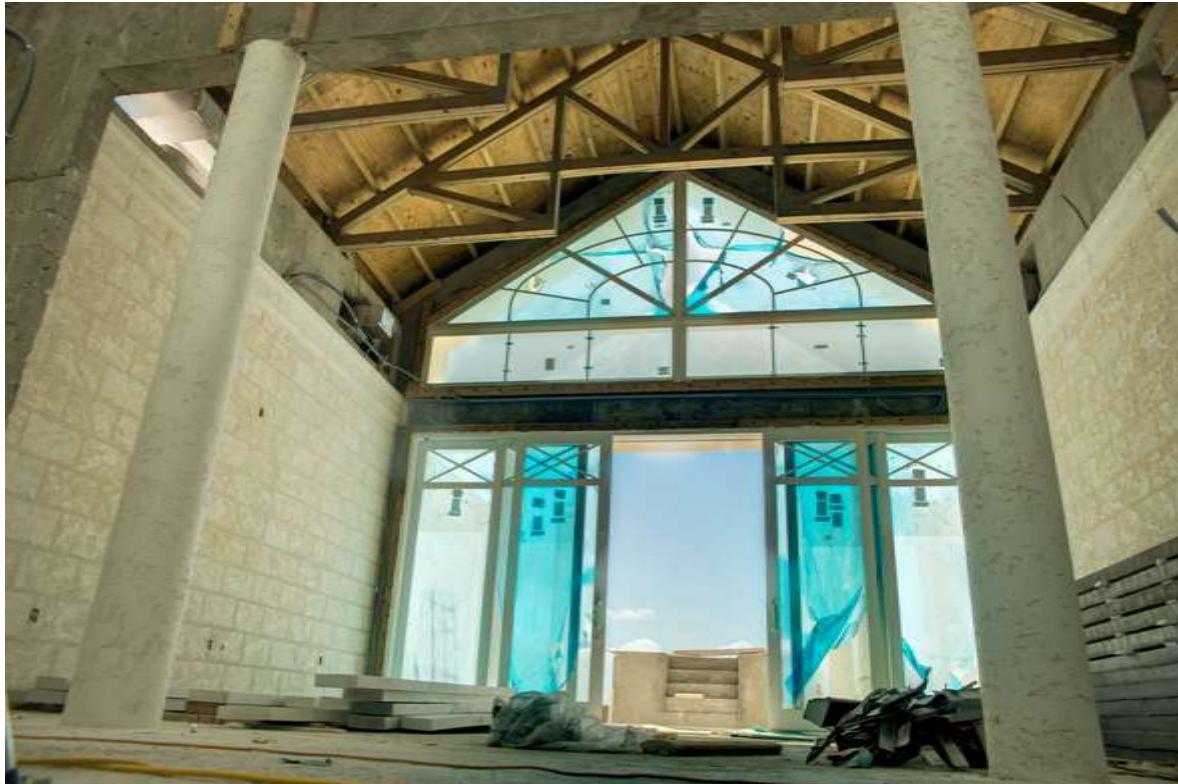


THE SHORE CLUB
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AND ... A GLANCE AT THE PAST!



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THANK
YOU!



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