



THE SHORE CLUB

TURKS AND CAICOS

THE SHORE CLUB SALES AND MARKETING

- Dynamic Team, Local and International
- Industry / Trade Sales & Marketing / Wholesale + Travel Agents
- Digital / Social Marketing
- Public Relations
- Consumer Direct
- Group Sales / Weddings
- On-Island Activities / Events
- Community Outreach / Support



THE SHORE CLUB
TURKS AND CAICOS

OUR SALES & MARKETING TEAM – On Island



KAREN WHITT
VP Sales & Marketing



JOANNE HOGG
Group Sales



TAMMY FRANCIS
Sales & Marketing Coordinator



JENNY CAPILI
Sales & Marketing Support



RAYMOND YIP
Revenue and Reservation Manager



DENARIO COOK
Reservation Sales Manager



LOFTON MORLEY
Wedding Sales

OUR SALES & MARKETING TEAM – U.S & Brazil



LING RILEY

Director of Sales & Marketing
Chicago



CLAUDIA MONERO

Sales & Marketing Coordinator
Miami



MARCIA CHIOTA

Sales & Marketing Representative
Brazil



SARI FREEMAN

Owner, Passages of Distinction



BRAD BEATY

Owner, Passages of Distinction



RON MUZII

President of Muzii & Associates, Inc.

MARKETING SUPPORT TEAMS

Website Marc Hoelscher Fifth Gear Marketing

Digital SEO/PPC Kentyn Reynolds

Social Media Jennifer Bohnham

Graphic Design William Armenteros

J Public Relations



Marc Hoelscher ♦ Fifth Gear Marketing



j public relations



THE SHORE CLUB
TURKS AND CAICOS

From Real Estate to Resort ... a new lifestyle
Website with exciting photography highlighting the resort.
<http://www.theshoreclubtc.com>

Branding – Logo Conversion

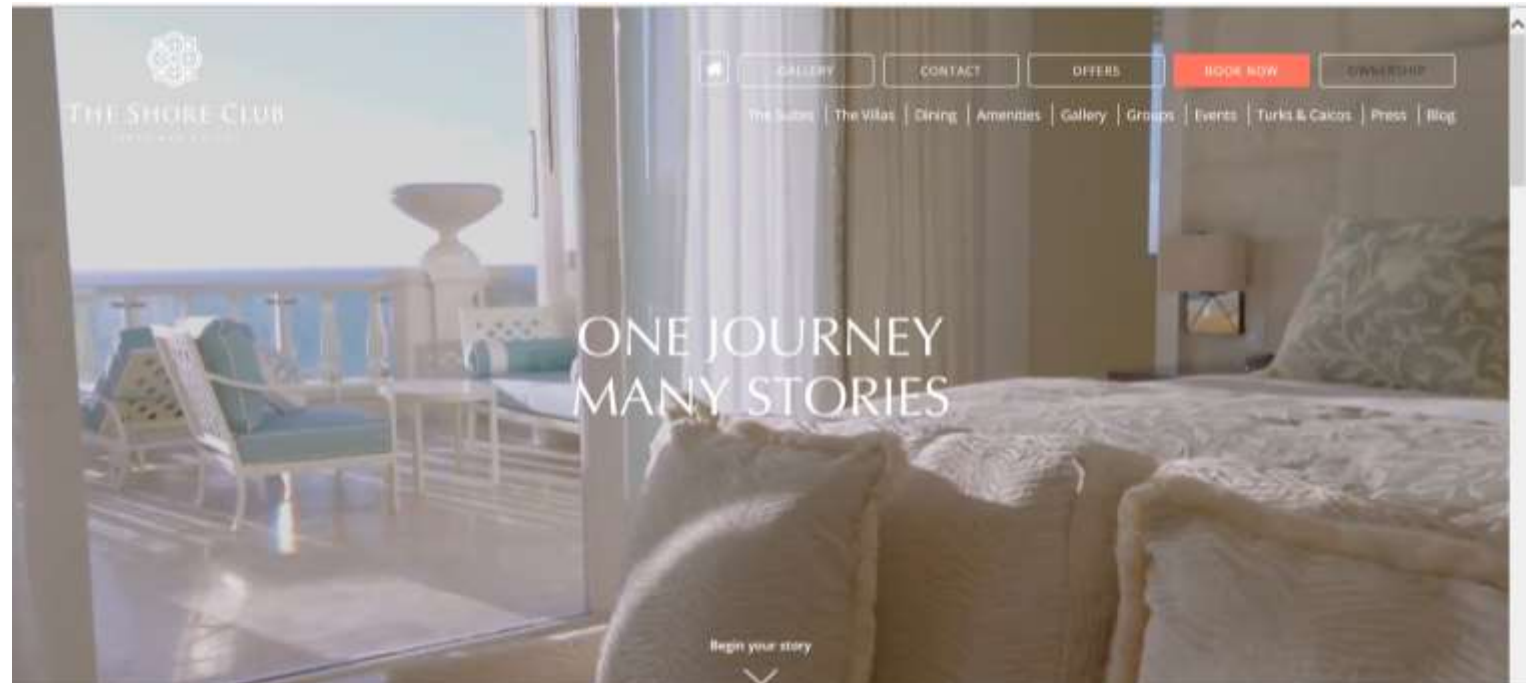
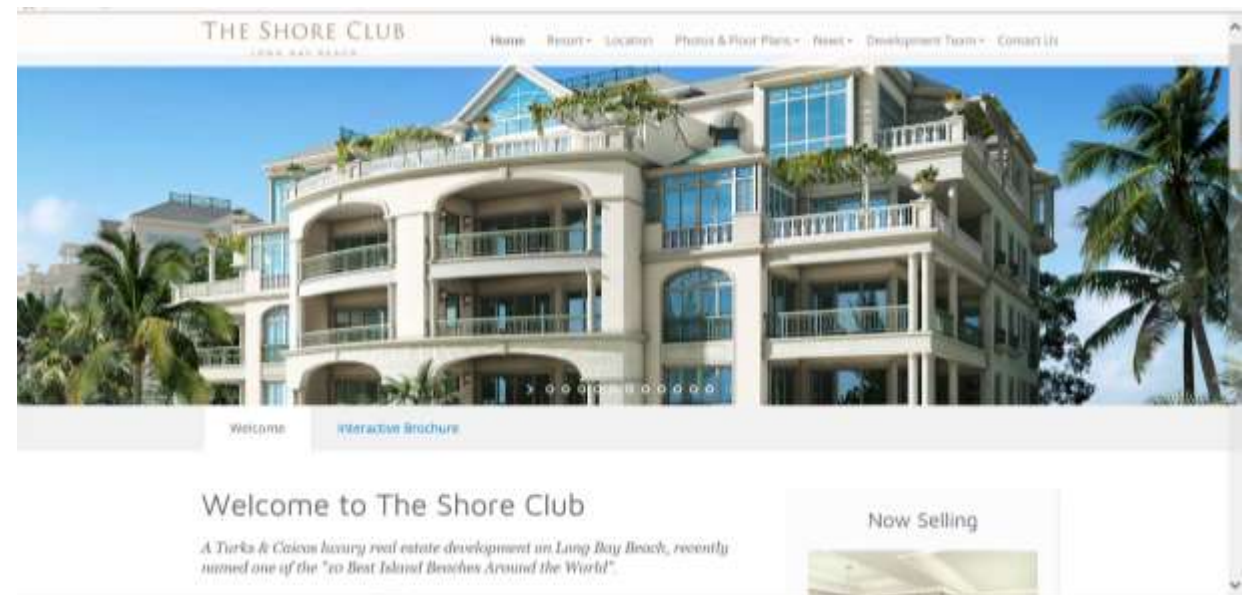
THE
SHORE CLUB
ON LONG BAY BEACH



THE SHORE CLUB
TURKS AND CAICOS



“Write Your Story Here”





THE SHORE CLUB

TURKS AND CAICOS

Write Your Story Here



ACCOMMODATIONS

Ocean Front Suites

The Shore Club ocean front suites are generously sized one-bedroom, two-bedroom, three-bedroom and penthouse suites. They incorporate the best elements of architectural design and each offer outstanding, panoramic views of Long Bay Beach. Each elegantly appointed suite features king bedding, full stand up shower and tub, private balcony/terrace, full-size sleeper sofa and full kitchen.

Standard Junior Suite

These accommodations offer garden, pool and ocean views and feature king bedding, shower and tub, coffee/espresso machine and mini-refrigerator.



FACILITIES AND SERVICES

- Complimentary Kids Club (ages 4-12)
- Fully Equipped Business Centre
- Dunes Spa on the Beach
- Four Distinct Pools – Adults Pool, Family/Resort Pool, Colonnade Pool and Lap Pool
- State-of-the-art ballroom and large terrace for pre and post event functions for gatherings from 10 to 200 guests

SUITE AMENITIES

- Full American Breakfast
- Long Distance Calls to U.S. and Canada
- iPhone/iPod Docking Station
- Coffee and Nespresso Machine
- High Speed Internet Access
- Hair Dryer
- Cable Television
- Full Kitchen (Mini-refrigerator and coffee machine in Junior Suites)
- Maid Service with Evening Turndown
- Robes
- Laptop Size Safe Deposit Box
- Quality Bath Products

Reservations

Toll Free 888 808 9488
Telephone 649 339 8000
reservations@theshoreclubtc.com
www.theshoreclubtc.com



THE SHORE CLUB

TURKS AND CAICOS



RESTAURANTS AND BARS

- SUIREN – Asian Peruvian Cuisine
- Three Bars Offering Finest Liquors, Wines and Cocktails
- Beachside Restaurant and Pool Bar for Lunch and Dinner
- The Cloister Garden – Complimentary Breakfast Daily

WELLNESS AND FITNESS

- By providing an exceptional quality of life environment and stunning natural surroundings that enhance a sense of well-being, the importance of wellness will be celebrated at The Shore Club
- Tennis court and lap pool on the premises
- Complimentary use of resort bicycles and non-motorized water sports equipment
- Healthy meal options throughout our world-class dining facilities

EVENT FACILITIES

- 3,000 SqFt of spectacular meeting space for gatherings from 10 to 200 guests
- Professional staff to coordinate every detail of your event
- Ballroom with three breakout sections and terrace for pre- and post functions
- A variety of outdoor and indoor venues

Venue Location	Size (SqFt)	Number of Guests
Ballroom	3,000	350 approx.
Ballroom Balcony	–	120
Pool Deck	–	150
Colonnade Pool	–	200
Courtyard	–	



Sales and Marketing

Ling Riley
Director of Sales and Marketing
ling.riley@theshoreclubtc.com

Claudia Monero
Marketing Coordinator
claudia.monero@theshoreclubtc.com

SALES FACT SHEET



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LIFESTYLE PHOTOGRAPHY



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INDUSTRY / TRADE TRAVEL SALES



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secret escapes

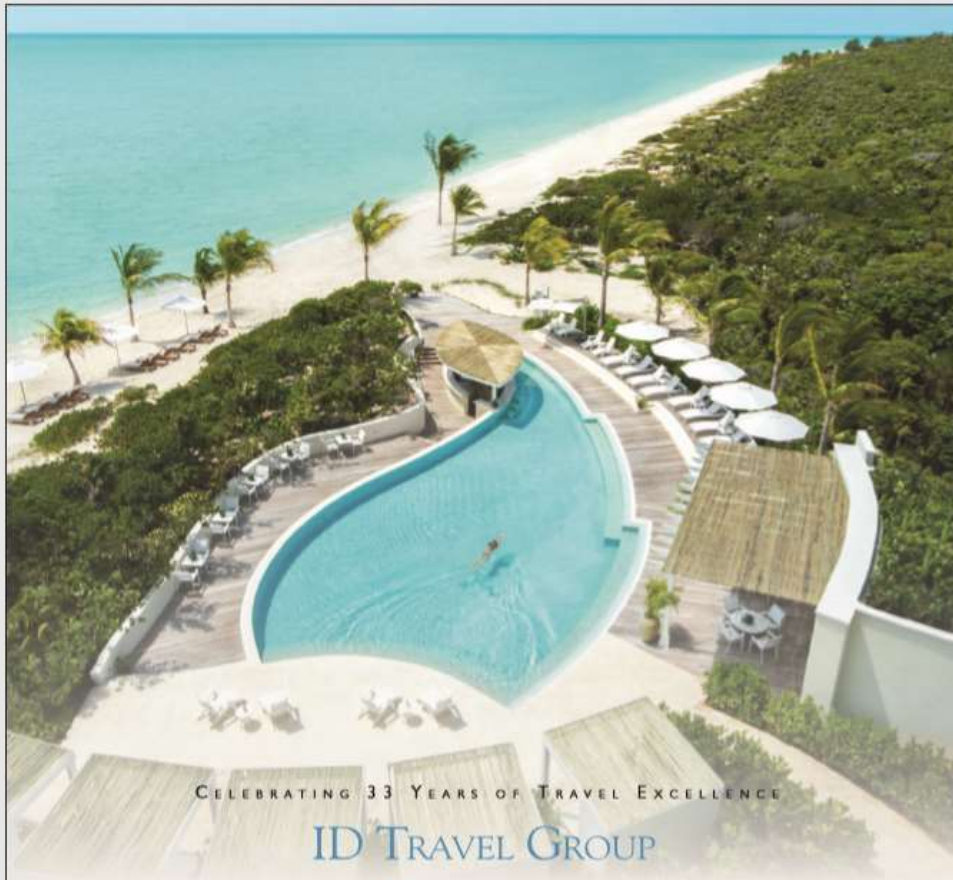


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AN ISLAND DESTINATIONS BOOK

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ISLAND
DESTINATIONS
COVER



THE SHORE CLUB
TURKS AND CAICOS



Karen S Whitt

9 May · 🌐

It's a hard day at the office for these tour operators!!!! Hello Bill Obreiter we miss you ❤️ #TACC2017 #hartlinggoup #annualboatexcursion #travelpartners #privecharters — with Ray Yip, Daniel J. Marmontello, Gineen Gallo, Lindsey Rose, Veronica Roxanna, Stephan Eberhart, Jeffrey Lee, Ashley Parden and Joan Hagan in 📍 Providenciales, Turks And Caicos Islands.

👍 Like 💬 Comment ➦ Share

👍❤️ Tammy Francis, Tess Charles and 100 others

1 share

9 comments

View 3 more comments



Demetrius Canton Great group of travel industry movers and shakers

Like · Reply · 🗨️ 3 · 9 May at 18:00

➡️ 📍 Demetrius Canton replied · 2 Replies



Write a comment... **THE SHORE CLUB**

TURKS AND CAICOS



Karen S Whitt

10 May · 🌐

With Daniel J. Marmontello and Lindsey Rose at The Shore Club on Long Bay Beach, Turks and Caicos.

Like Comment Share

Tammy Francis, Mona Beeson and 10 others



Write a comment...



Friend Requests

[See all](#)



Oyes Maga

9 mutual friends

[Confirm friend](#)



THE SHORE CLUB

TURKS AND CAICOS



Karen S Whitt

28 April · Edited · 🌐



I thought we were going in the pool after but the divas chickened out 😊 — with Lisa Sherry Enden at The Shore Club on Long Bay Beach, Turks and Caicos.



Like



Comment



Share



11

1 share



Write a comment...



Suggested Groups

See All



Bishop T.D Jakes Ministries

63,093 members



Join

THE SHORE CLUB

TURKS AND CAICOS



Karen S Whitt

28 April · Edited · 🌐



The best group ever!! — with Joan Hagan, Kelly Shea, Ling Riley and Malaka Hilton at The Shore Club on Long Bay Beach, Turks and Caicos.



Like



Comment



Share



21

2 shares



Write a comment...



Suggested Groups

See All



GARDEN OF INSPIRATION AND PRAYER
59,030 members



THE SHORE CLUB
TURKS AND CAICOS



Karen S Whitt

25 February · 🌐

...

With Nikheel Advani, David Holdsworth and Joan Hagan at The Shore Club on Long Bay Beach, Turks and Caicos.



Like



Comment



Share



Mona Beeson and 2 others



Write a comment...



Suggested Groups

See All



Bishop T.D Jakes Ministries

63,095 members

+ Join



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TURKS AND CAICOS



Karen S Whitt

23 April · 🌐

Just hanging out with a few fabulous travel peeps for a lovely dinner at Coyoba #travelpartners #brownelltravel #wayfarertravel #huffmantravel #courtravel #viptravel #executourstravel #travelexperts #elitetravel #bellemeadevacations #royaltravel #theshoreclubtc #hartlinggroup #teamtci #virtuoso — with Ling Riley and Nancy Cutter in 📍 Providenciales, Turks And Caicos Islands.

👍 Like 💬 Comment ➦ Share

👍❤️ Tammy Francis, Mona Beeson and 62 others

2 shares

1 comment



Lou Chrostowski Just a few? 😊

Like · Reply · 📍 1 · 23 April at 08:26



Write a comment...



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Karen S Whitt

16 March · 🌐

With Ling Riley and Stacy Cox at 📍 Mem and Laz Brasserie.

👍 Like 💬 Comment ➦ Share

👍 2



Write a comment...



Friend Requests

[See all](#)



Oyes Maga

9 mutual friends

[➦ Confirm friend](#)



THE SHORE CLUB

TURKS AND CAICOS



Karen S Whitt

13 March · 🌐

After a long day in London it was so nice to visit with TCI's previous Governor Peter Beckingham. Fab dinner and beautiful conversations. #teamtci #gracebaybeach #longbaybeach #friendsforlife — with Stacy Cox, Ramon Andrews and Ling Riley at 📍 Hakkasan Mayfair.

👍 Like 💬 Comment ➦ Share

👍❤️ Tammy Francis, Alfonso Palatino and 66 others



Dee Agingu Love that place! Enjoy 😊

Like · Reply · 📈 2 · 13 March at 18:21



Rita Gardiner Enjoy your trip

Like · Reply · 📈 2 · 13 March at 19:03



Dawn Elizabeth Stephenson Check out the Fab Four -- plus one to the Trio of Trouble!!!

Like · Reply · 📈 3 · 13 March at 19:57



Suzanne Kevlin Ferrando Everyone is Looking Good 🥰

Like · Reply · 📈 2 · 13 March at 20:36



Write a comment...



THE SHORE CLUB

TURKS AND CAICOS

MAJOR INITIATIVES/OUTREACH



**Themed Event –
Boston, New York &
Jersey – Feb. 2018**



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TURKS AND CAICOS



Karen S Whitt

14 February · 🌐



These Connecticut travel partners were so lively today! Maybe it was all the Valentines chocolate 🍫 thanks for the laughs and especially the continued support for Turks and Caicos #friends #travelpartnerships #virtuoso #signaturetravel #hartlinggroup #teamtci #livelovechocolate! — with Michelle Master Orr and Ling Riley at Homestead Inn - Thomas Henkelmann.



Like



Comment



Share



Mona Beeson, Tendra Musgrove and 31 others



Laurie Palumbo Hi from Singapore! Missed you in my town!

Like · Reply · 11w



1



Nikheel Advani replied · 2 Replies



Write a comment...



THE SHORE CLUB

TURKS AND CAICOS



Karen S Whitt

13 February · 🌐



Baby it's cold outside but we are dreaming of blue skies and sunny Beaches ☺️ Boston is the best - so great to see these amazing travel partners tonight! #28degrees #teamtci #thepalmstc #theshoreclubtc #thesandstc — with Jessica Sarkin, Susan Collins-Peavey and Ling Riley at No. 9 Park.



Like



Comment



Share

👍❤️ 30

1 share

1 comment



Susan Collins- Peavey Thank you for bringing Turks and Caicos to Boston!!

Like · Reply · 11w

❤️ 1



Susan Collins- Peavey replied · 2 Replies



Write a comment...



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CHRISTMAS 2017 – SPREADING HOLIDAY CHEER IN NYC!



CHRISTMAS 2017 – SPREADING HOLIDAY CHEER IN NYC!



Digital Marketing

Search Engine Optimization (SEO)

Pay Per Click

The Google logo, featuring the word "Google" in its signature multi-colored font.The YouTube logo, consisting of the word "You" in black and "Tube" in white inside a red rounded rectangle.The Chrome logo, featuring the four-colored circular icon and the word "chrome" in a grey sans-serif font.The Bing logo, featuring the word "bing" in a blue sans-serif font with a small orange dot above the 'i'.

THE SHORE CLUB
TURKS AND CAICOS



Summary

04/02/2018 - 05/01/2018



AD	AD TYPE	IMPRESSIONS	CLICKS	CTR	COST
Turks and Caicos Luxury Resort - Three restaurants and 3 bars .../ --/ -- Secluded beach just minutes away from Provo's town center.	Expanded text ad	5,599	553	9.88%	\$310.94
Turks and Caicos Luxury Resort - Elegant accommodations .../ --/ -- 38 suites and 110 rooms boast materials and furnishings inspired by the island.	Expanded text ad	1,591	72	4.53%	\$104.66
Your Turks and Caicos vacation - is waiting on Long Bay Beach .../ --/ -- The tropical breeze is calling - Come to the Shore Club.	Expanded text ad	2,639	312	11.82%	\$71.37
Turks and Caicos Resort The Shore Club on Long Bay Beach is simply stunning and the sun is shining! The Shore Club T&C	Responsive ad	80,722	537	0.67%	\$305.70
Turks and Caicos Luxury Resort - Stunning beachfront views .../ --/ -- Sophisticated bars, and unique pools, a world-class gym, spa and Kids Club.	Expanded text ad	22,655	954	4.21%	\$1,469.60



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TURKS AND CAICOS

Google Analytics: All Traffic

2/1/2018 - 5/1/2018

compared to 2/1/2017 - 5/1/2017

Advanced Segments: All Users

Conversions: All Goals

Sessions



All Users: Sessions

61,838

Previous: 45,282 **36.62%**

All Users: Avg. Session Duration

3:05

Previous: 1:21 **127.50%**

All Users: New Users

40,733

Previous: 33,474 **21.69%**

All Users: Bounce Rate

40.33%

Previous: 75.71% **-46.74%**

All Users: Pages / Session

3.32

Previous: 1.55 **114.28%**

Source / Medium	Sessions	New Users	Bounce Rate	Pages / Session	Avg. Session Duration
google / organic	51.08% 39,570 vs 26,192	37.68% 24,615 vs 17,878	-51.21% 35.69% vs 73.16%	119.35% 3.56 vs 1.62	114.21% 3:25 vs 1:36
(direct) / (none)	73.38% 15,270 vs 8,807	56.68% 11,264 vs 7,189	-31.37% 55.19% vs 80.42%	80.17% 2.55 vs 1.42	111.85% 2:11 vs 1:02
bing / organic	51.20% 1,896 vs 1,254	37.74% 1,168 vs 848	-59.94% 27.06% vs 67.54%	132.44% 4.23 vs 1.82	146.69% 4:18 vs 1:44
yahoo / organic	-8.36% 1,120 vs 1,222	-29.78% 587 vs 836	-55.50% 30.45% vs 68.41%	128.50% 4.07 vs 1.78	137.63% 4:01 vs 1:41
l.instagram.com / referral	289.05% 782 vs 201	348.50% 749 vs 167	-67.17% 28.26% vs 86.07%	169.30% 3.26 vs 1.21	148.61% 1:43 vs 0:41
travelandleisure.com / referral	-19.84% 590 vs 736	-29.97% 444 vs 634	-60.99% 30.00% vs 76.90%	155.12% 3.69 vs 1.45	124.46% 3:09 vs 1:24
l.facebook.com / referral	126.58% 358 vs 158	134.78% 324 vs 138	-58.19% 35.20% vs 84.18%	137.11% 3.06 vs 1.29	258.02% 1:44 vs 0:29
m.facebook.com / referral	-68.40% 219 vs 693	-72.31% 170 vs 614	-37.66% 63.88% vs 86.44%	103.56% 2.43 vs 1.19	231.80% 1:34 vs 0:28
pinterest.com / referral	-20.49% 194 vs 244	-37.90% 136 vs 219	-33.07% 69.79% vs 89.34%	92.74% 2.31 vs 1.20	211.21% 1:17 vs 0:24
tpc.google syndication.com / referral	-88.71% 168 vs 1,400	-89.79% 133 vs 1,303	-13.25% 74.05% vs 85.36%	17.32% 1.57 vs 1.34	27.11% 0:37 vs 0:29



THE SHORE CLUB

TURKS AND CAICOS

Google Analytics: All Referrals

2/1/2018 - 5/1/2018

Advanced Segments: All Users

Conversions: All Goals

Sessions



All Users: Sessions

3,874

All Users: New Users

3,004

All Users: Bounce Rate

38.49%

All Users: Pages / Session

3.20

All Users: Avg. Session Duration

2:21

Source	Sessions	New Users	Bounce Rate	Pages / Session	Avg. Session Duration
l.instagram.com	782 (20.19%)	749 (24.93%)	28.26%	3.26	1:43
travelandleisure.com	590 (15.23%)	444 (14.78%)	30.00%	3.69	3:09
l.facebook.com	358 (9.24%)	324 (10.79%)	35.20%	3.06	1:44
m.facebook.com	219 (5.65%)	170 (5.66%)	53.88%	2.43	1:34
pinterest.com	194 (5.01%)	136 (4.53%)	59.79%	2.31	1:17
tpc.google syndication.com	158 (4.08%)	133 (4.43%)	74.05%	1.57	0:37
visittci.com	139 (3.59%)	105 (3.50%)	28.78%	3.73	2:37
robbreport.com	131 (3.38%)	95 (3.16%)	32.06%	3.99	3:27
facebook.com	112 (2.89%)	85 (2.83%)	30.36%	3.29	2:25
lm.facebook.com	89 (2.30%)	73 (2.43%)	37.08%	2.58	1:44
tripadvisor	85 (2.19%)	44 (1.46%)	64.71%	2.15	1:59
hartlinggroup.com	62 (1.60%)	49 (1.63%)	12.90%	6.31	4:17
duckduckgo.com	61 (1.57%)	48 (1.60%)	24.59%	3.95	3:58
davidandbrooke.com	48 (1.24%)	13 (0.43%)	35.42%	3.31	3:13
t.co	44 (1.14%)	26 (0.87%)	52.27%	1.91	1:48
r.search.aol.com	38 (0.98%)	21 (0.70%)	13.16%	5.29	4:36
robbreport-com.cdn.ampproject.org	36 (0.93%)	22 (0.73%)	36.11%	3.25	2:36
conwayandpartners.com	33 (0.85%)	19 (0.63%)	60.61%	3.27	3:36
amp-coastalliving-com.cdn.ampproject.org	30 (0.77%)	25 (0.83%)	36.67%	3.13	2:55
idstrcc.plextravel.com	29 (0.75%)	1 (0.03%)	55.17%	1.66	2:04
outlook.live.com	28 (0.72%)	18 (0.60%)	42.86%	3.86	3:32
thezoereport.com	26 (0.67%)	24 (0.80%)	26.92%	3.08	1:39
turksandcaicos tourism.com	26 (0.67%)	19 (0.63%)	23.08%	5.15	4:42
destination-magazines.com	23 (0.59%)	4 (0.13%)	56.52%	4.91	11:21
cnn.com	20 (0.52%)	6 (0.20%)	75.00%	2.55	3:38



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TURKS AND CAICOS

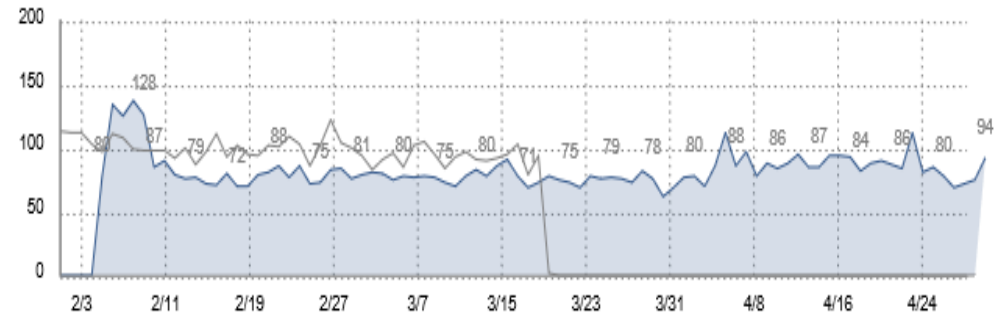
Google AdWords

Google AdWords Summary Report

2/1/2018 - 5/1/2018

compared to 2/1/2017 - 5/1/2017

Clicks



Cost

\$7,677.79

Previous: \$4,918.85 **56.09%**

Clicks

7,292

Previous: 4,716 **54.62%**

Avg. CPC

\$1.05

Previous: \$1.04 **0.95%**

CTR

1.16%

Previous: 0.37% **213.51%**

Campaign	Impressions	CTR	Cost
Shoreclub Display	407,314	0.47%	\$942.70
Resort	223,637	2.41%	\$6,735.09








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Ad preview

Share link to see ad variation

https://adwords-displayads.googleusercontent.com/da/b/dabAdPreview?hl=en_US&ad=228145579419&ocid=8446699164&showMulPreview=true&showVariations=true&s=7

Native	Image	Text
<div><div><p>Sophisticated bars, unique pools, world-class gym, spa and kids ...</p><p>The Shore Club T&C</p><p>Visit Site ></p></div></div>	<div><div><p>Turks and Caicos Resort</p><p>The Shore Club on Long Bay Beach is simply stunning and the sun is shining!</p></div></div>	<div><p>Turks and Caicos Resort</p><p>The Shore Club on Long Bay Beach is simply stunning and the sun is shining!</p><p>The Shore Club T&C</p></div>



THE SHORE CLUB
TURKS AND CAICOS

SEO Metrics - Site Engagement from Organic Traffic

01/01/2017 - 04/30/2018 (compared to 09/04/2015 - 12/31/2016)



VISITS
SEO METRICS

156,464

PREVIOUS: 37,105

↑321.68%



PAGE VIEWS
SEO METRICS

472,275

PREVIOUS: 86,640

↑445.10%



**PAGE VIEWS PER
VISIT**
SEO METRICS

3.02

PREVIOUS: 2.33

↑29.27%



NEW VISITS
SEO METRICS

101,393

PREVIOUS: 27,336

↑270.91%



**VISIT BOUNCE
RATE**
SEO METRICS

45.26%

PREVIOUS: 58.75%

↓-22.97%



THE SHORE CLUB
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SHORE CLUB FACEBOOK

<https://www.facebook.com/ShoreClubTC>

Still the leading social media platform (by far), Facebook has nonetheless had major changes recently for businesses as they prioritize social / personal posts over business related and pages posts. This means for business, FB ads and FB group sharing become more important.

SHORE CLUB INSTAGRAM

<https://www.instagram.com/theshoreclubtc>

The fastest growing platform, Instagram is key for communicating with current guests with the goal of giving personalized attention needed to help turn them into repeat guests.

SHORE CLUB TWITTER

<https://twitter.com/ShoreClubTC>

We use this platform primarily to connect with travel industry professionals including travel writers, bloggers and travel agents.

January – April 2018: Your Tweets earned 49.4K impressions

2017: Your Tweets earned 202.2K impressions

SHORE CLUB PINTEREST

<https://www.pinterest.com/theshoreclub>

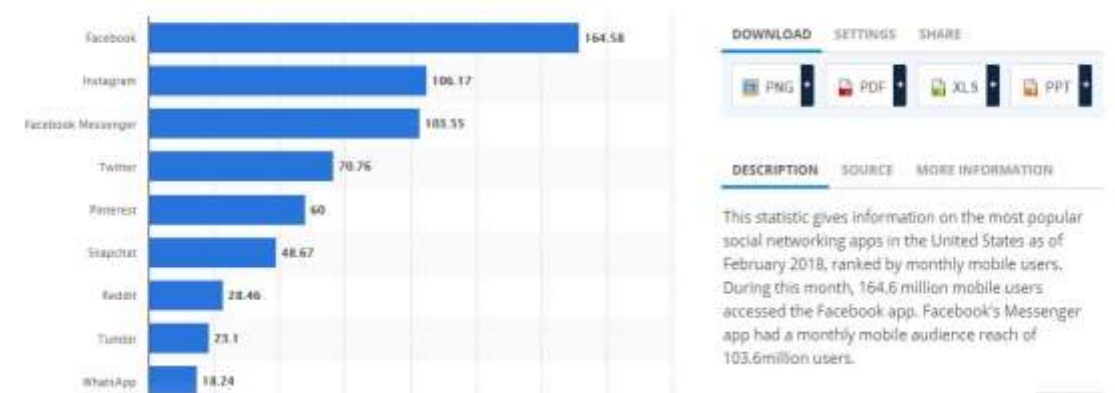
Pinterest is still a leading platform. We use Pinterest like an on-line magazine to introduce the resort to potential new customers. We use group boards extensively and now have a network that reaches over a million people. The goal here is not for the most followers, but for high numbers of website referrals and saves.

SHORE CLUB SOCIAL MEDIA



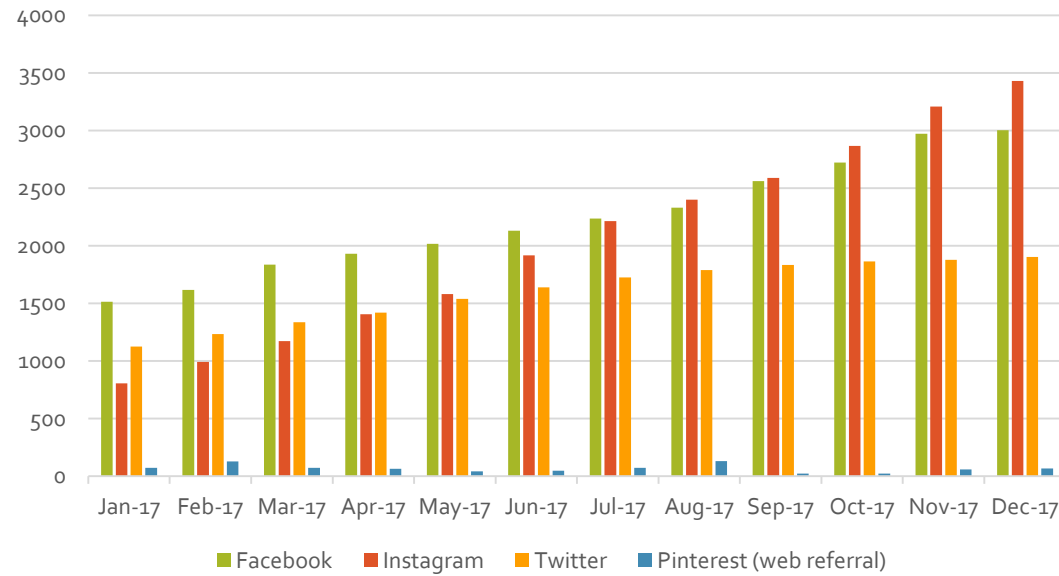
#theshoreclubtc #longbaybeach #hartlinggroup
#writeyourstoryhere #longbaytci #whyilovetci

Most popular mobile social networking apps in the United States as of February 2018, by monthly users (in millions)

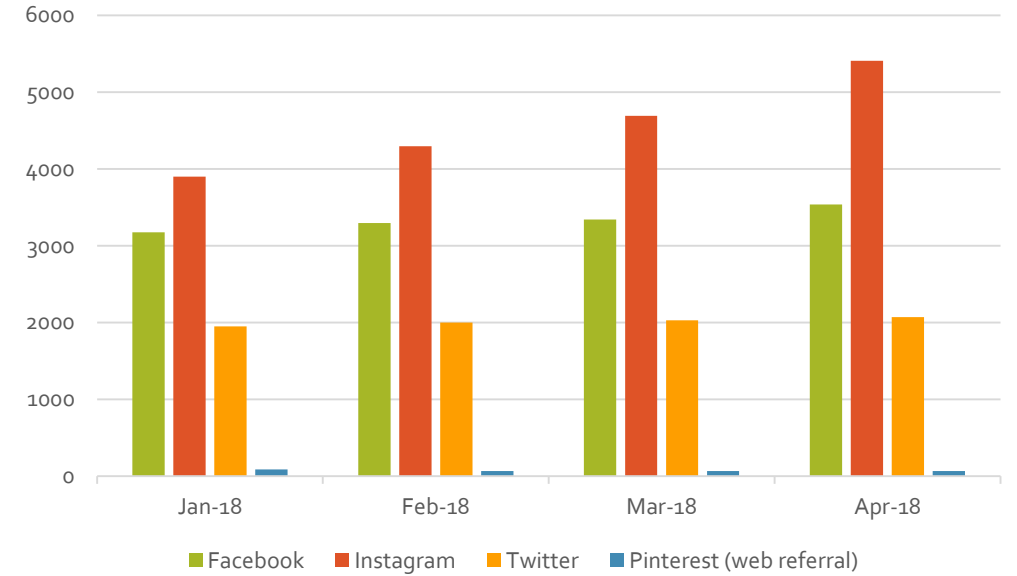


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Social Media Growth 2017




Social Media Growth 2018




THE SHORE CLUB
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SOCIAL MEDIA - FACEBOOK



The Shore Club on Long Bay Beach, Turks and Caicos
@ShoreClubTC

- Home
- About
- Photos
- Offers
- Dune Spa Menu
- Jungle Jam Club
- SUI-REN Menu
- Colonnade Sample Menu
- Newsletter Sign-Up
- TripAdvisor Reviews
- Reviews
- Pinterest
- Twitter
- Videos
- Events



Liked
Following
Recommend
...
Book Now
Send Message



Status Photo/Video

Write something on this Page

Beach Resort in Providenciales, Turks And Caicos Islands

4.9 ★★★★★
Always Open

Photos

ABOUT THE SHORE CLUB ON LONG BAY BEACH, TURKS AND CAICOS



Our Story

The Shore Club Turks & Caicos boasts a bespoke luxury resort experience, impeccably designed by the...

See More

The Shore Club on Long Bay Beach, Turks and Caicos
Published by Jennifer Bateman · 11 · March 10 · 49

Travel Agent Magazine is hosting a "2018 Coolest Hotel Pool in the World Contest" and they have pitted The Shore Club on Long Bay Beach in Turks and Caicos vs. Andaz Scottsdale Resort & Spa in Arizona. If you are a fan of any or all of our 4 pools - please vote!
<https://www.travelagentcentral.com/.../cool-pool-world-contest>

The 2018 Coolest Hotel Pool in the World Contest | Travel Agent Central

Travel Agent puts off our "Coolest Hotel Pool in the World" contest, in which readers vote among 32 hotel pools in a bracket-style competition. The winner will...
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Performance for Your Post

1,623 People Reached

49 Reactions, Comments & Shares

35 Like	29 On Post	5 On Share
3 Love	3 On Post	0 On Share
4 Comments	4 On Post	4 On Share
3 Shares	5 On Post	0 On Share

149 Post Clicks

0 Photo Views	67 Link Clicks	82 Other Clicks
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NEGATIVE FEEDBACK

0 Hate Post	0 Hide All Posts
0 Report as Spam	0 Unlike Page

Reported stats may be skewed from what appears on posts

The Shore Club on Long Bay Beach, Turks and Caicos
Published by Jennifer Bateman · 11 · February 5 · 49

CNN reports on the "Hot new hotels to check into in 2018" and The Shore Club makes this exclusive list! Come to the Turks & Caicos and find out why...
<http://www.cnn.com/.../best-new-hotels-2018-world/index.html>



Performance for Your Post

2,038 People Reached

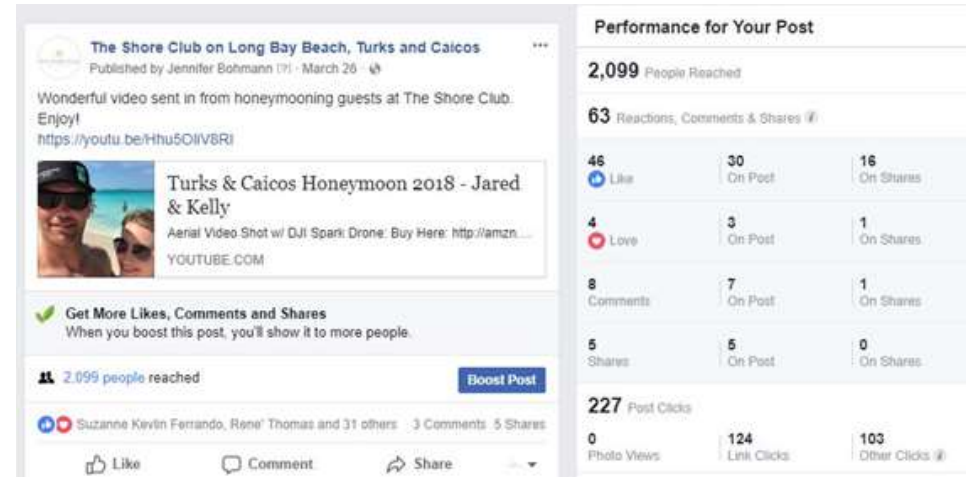
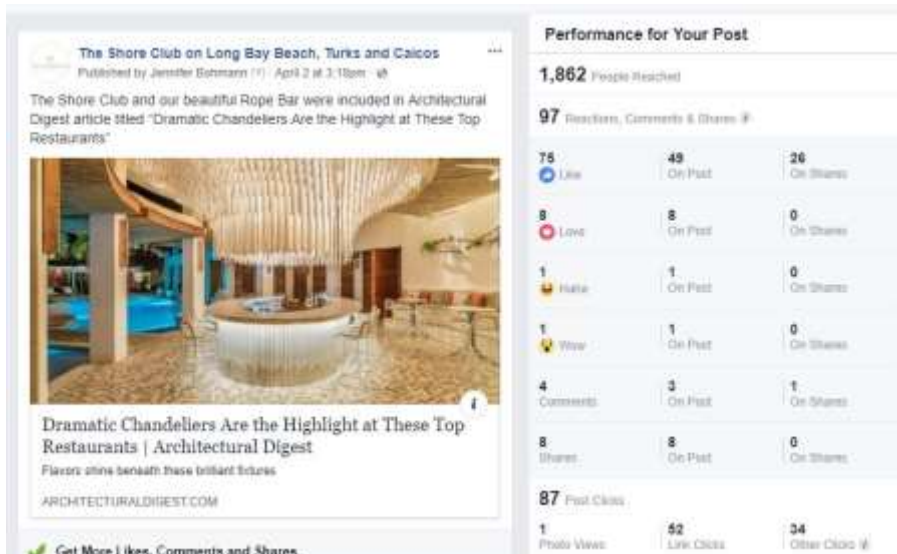
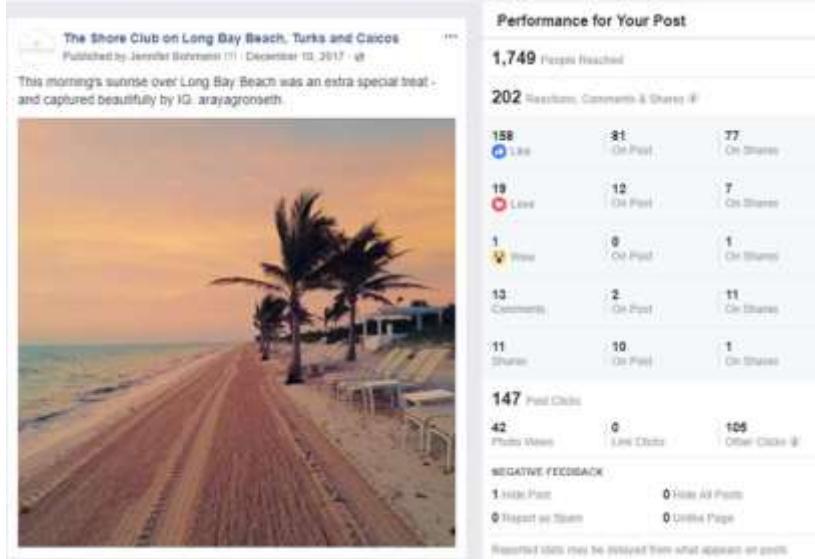
121 Reactions, Comments & Shares

100 Like	45 On Post	55 On Share
3 Love	2 On Post	1 On Share
3 Wow	2 On Post	0 On Share
7 Comments	2 On Post	5 On Share
9 Shares	9 On Post	0 On Share

189 Post Clicks

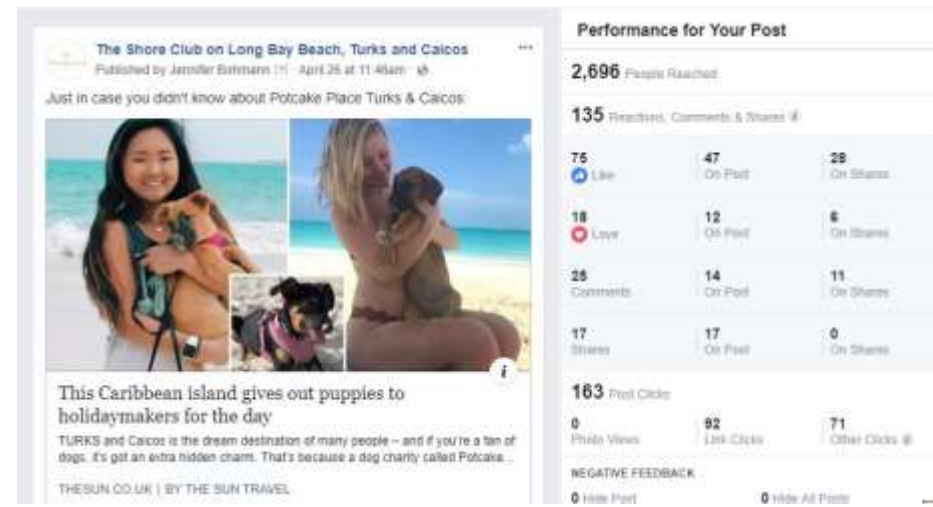
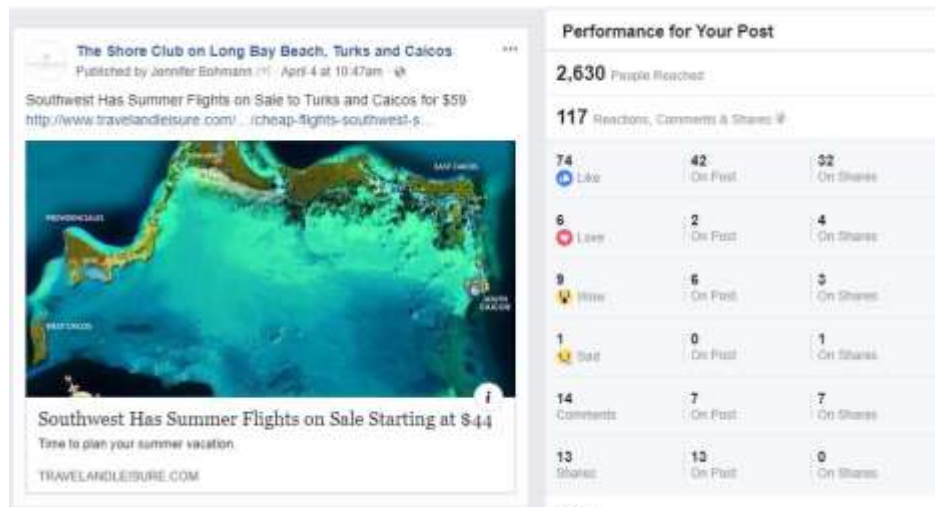
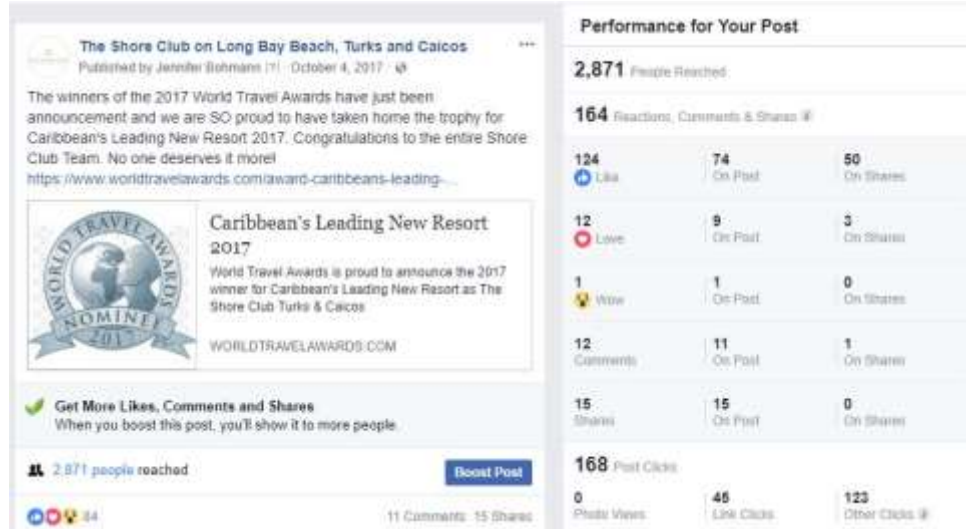
14 Photo Views	41 Link Clicks	134 Other Clicks
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SOCIAL MEDIA - FACEBOOK



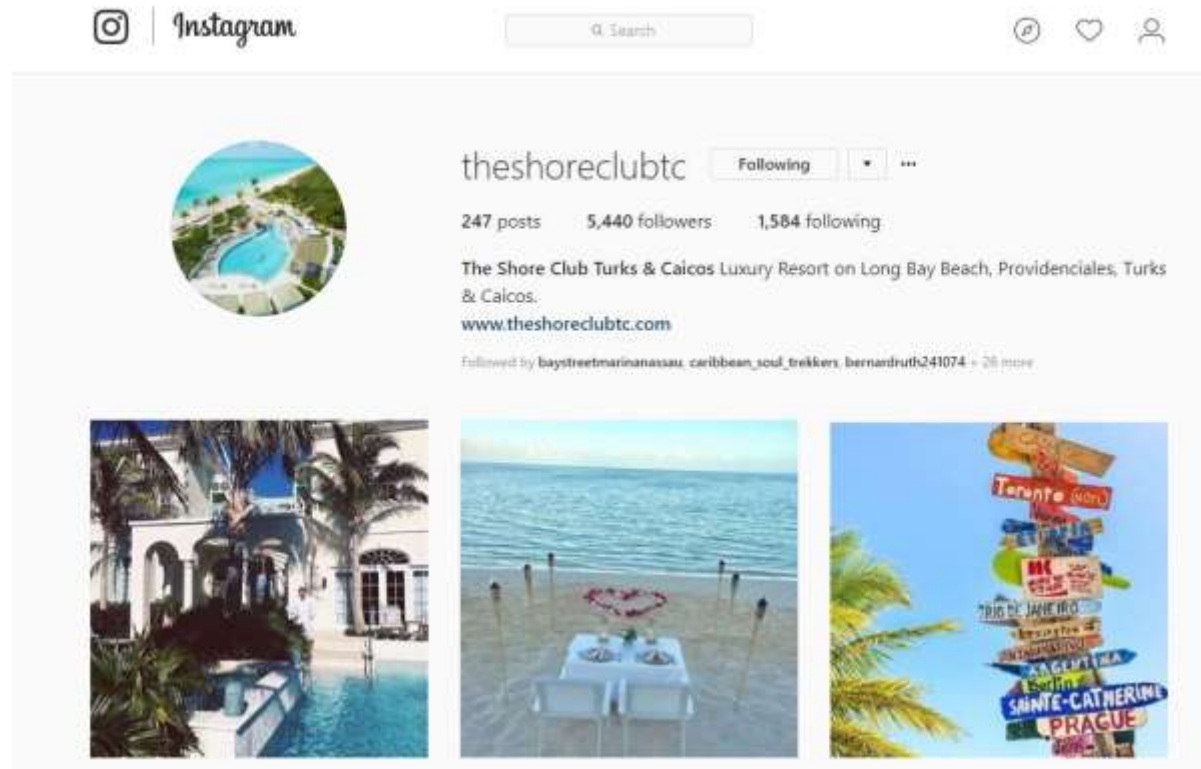
THE SHORE CLUB
TURKS AND CAICOS

SOCIAL MEDIA - FACEBOOK

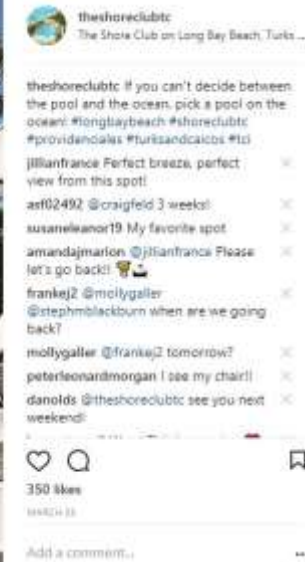


THE SHORE CLUB
TURKS AND CAICOS

SOCIAL MEDIA - INSTAGRAM

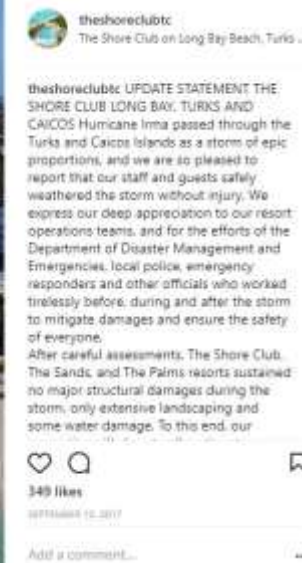


SOCIAL MEDIA - INSTAGRAM



THE SHORE CLUB
TURKS AND CAICOS

SOCIAL MEDIA - INSTAGRAM



THE SHORE CLUB
TURKS AND CAICOS

SOCIAL MEDIA - PINTEREST



The Shore Club Turks and Caicos

15k monthly viewers

Turks and Caicos Islands
www.theshoreclubtc.com

The Shore Club Turks & Caicos boasts a bespoke luxury resort experience, set on a long unspoiled stretch Long Bay Beach on the island of Providenciales.

Overview **Boards** Pins Followers Following Tiles Sort boards Drag and drop ▼



The Shore Club Resort
48 Pins



Long Bay Beach
38 Pins



Shore Club Dining
25 Pins



Turks & Caicos Activities
48 Pins



The Shore Club Turks & Caicos -
Caribbean's Leading New Resort
2017

Your Pin has appeared **1,077** times on Pinterest
since **November 3, 2017**

57

Total engagements

38

Closeups

Taps for a closer look

6

Clicks

Visits to a website

13

Saves

Saves to a board



THE SHORE CLUB
TURKS AND CAICOS

SOCIAL MEDIA - PINTEREST



The Shore Club, Turks & Caicos - on Long Bay Beach, Provo.

Your Pin has appeared **1,877** times on Pinterest since **January 13, 2017**

96

Total engagements

73

Closeups

Taps for a closer look

7

Clicks

Visits to a website

16

Saves

Saves to a board



Long Bay Beach | Providenciales | Turks & Caicos Islands

Your Pin has appeared **1,437** times on Pinterest since **January 19, 2018**

65

Total engagements

37

Closeups

Taps for a closer look

10

Clicks

Visits to a website

18

Saves

Saves to a board



Long Bay Beach, Turks & Caicos. An unspoiled tropical heaven.

Your Pin has appeared **859** times on Pinterest since **December 1, 2016**

68

Total engagements

37

Closeups

Taps for a closer look

3

Clicks

Visits to a website

28

Saves

Saves to a board



The Shore Club - guest room balcony overlooking Long Bay Beach, Turks & Caicos

Your Pin has appeared **6,847** times on Pinterest since **November 15, 2016**

182

Total engagements

145

Closeups

Taps for a closer look

7

Clicks

Visits to a website

30

Saves

Saves to a board



THE SHORE CLUB
TURKS AND CAICOS

SOCIAL MEDIA - PINTEREST



The Shore Club, Turks and Caicos - guest room balcony overlooking Long Bay.

Your Pin has appeared **6,678** times on Pinterest since **November 21, 2016**

326

Total engagements

204

Closeups

Taps for a closer look

51

Clicks

Visits to a website

71

Saves

Saves to a board

 These stats are only available to you.



The Shore Club, Turks and Caicos - guest room balcony overlooking Long Bay.

Your Pin has appeared **6,346** times on Pinterest since **November 29, 2016**

221

Total engagements

153

Closeups

Taps for a closer look

31

Clicks

Visits to a website

37

Saves

Saves to a board

 These stats are only available to you.



The Shore Club, a Turks and Caicos resort on Long Bay Beach, Providenciales.

Your Pin has appeared **6,069** times on Pinterest since **November 15, 2016**

302

Total engagements

226

Closeups

Taps for a closer look

38

Clicks

Visits to a website

38

Saves

Saves to a board



The Shore Club, a Turks and Caicos resort on Long Bay Beach, Providenciales.

Your Pin has appeared **8,369** times on Pinterest since **November 15, 2016**

378

Total engagements

285

Closeups

Taps for a closer look

24

Clicks

Visits to a website

69

Saves

Saves to a board



THE SHORE CLUB
TURKS AND CAICOS

SOCIAL MEDIA - TWITTER



The screenshot shows the Twitter profile of The Shore Club TC (@ShoreClubTC). The header features a large banner image of a beach resort with palm trees and a building, credited to "Photo: Agile LeVla". Below the banner is a circular profile picture of a beach. The navigation bar at the top includes links for Home, Moments, Notifications, and Messages, along with a search bar and a "Tweet" button. The profile statistics show 2,119 Tweets, 1,500 Following, 2,066 Followers, 1,182 Likes, 1 List, and 0 Moments. The bio describes the club as a luxury resort in Turks & Caicos, mentioning 38 suites, 110 rooms, and a website. The "Tweets" tab is active, showing a tweet about a beach package. The "Your Tweet activity" section shows a bar chart of impressions over the last week, and the "Who to follow" section is also visible.

Home Moments Notifications Messages Search Twitter Tweet

Photo: Agile LeVla

Tweets 2,119 Following 1,500 Followers 2,066 Likes 1,182 Lists 1 Moments 0 Edit profile

The Shore Club TC
@ShoreClubTC

The luxury Shore Club Turks & Caicos is set on a long unspoiled stretch Long Bay Beach with 38 suites and 110 rooms and so much more!

Turks and Caicos Islands
theshoreclubtc.com
Joined March 2012
470 Photos and videos

Tweets Tweets & replies Media

The Shore Club TC @ShoreClubTC · 1m
Best of TCI in our Beach to Beach package. Stay at The Shore Club and at The Palms Turks and Caicos. Read all about it here: luxurytraveladvisor.com/palms-and-shor... #turksandcaicos

Your Tweet activity
Your Tweets earned 1,120 impressions over the last week

Apr 27 May 3
View your top Tweets

Who to follow · Refresh · View all



THE SHORE CLUB
TURKS AND CAICOS

SOCIAL MEDIA - TWITTER

Tweet activity



The Shore Club TC @ShoreClubTC
Look at these beautiful faces waiting to welcome you to The Shore Club Turks & Caicos! #TCIStrong #shoreclubtc #tu...
<http://ift.tt/2x5W0Kl>
pic.twitter.com/y9V95MRnB



Promote your Tweet

Your Tweet has 2,792 total impressions so far. Get more impressions on this Tweet!

Promote your Tweet

Impressions	2,792
Total engagements	92
Media engagements	29
Likes	22
Detail expands	14
Retweets	8
Link clicks	8
Profile clicks	7
Replies	2
Hashtag clicks	2

Tweet activity



The Shore Club TC @ShoreClubTC
White hot! #shoreclubtc #providenciales #turkscaicos #tci #turksandcaicos #whitehot #luxurytravel #luxuryresort #v...
<http://ift.tt/2wfyX0g>
pic.twitter.com/5LOucmIlyD



Promote your Tweet

Your Tweet has 6,019 total impressions so far. Get more impressions on this Tweet!

Promote your Tweet

Impressions	6,019
Total engagements	42
Media engagements	16
Likes	8
Detail expands	8
Profile clicks	4
Hashtag clicks	3
Retweets	2
Link clicks	1

Tweet activity



The Shore Club TC @ShoreClubTC
Penthouse in Paradise! #shoreclubtc #longbaybeach #providenciales #turksandcaicos #tci #virtuosotravel #luxurytravel #caribbeanluxury Photo by @jetselandtravel <http://ift.tt/2zK0xIR>
pic.twitter.com/mJX0s2xOyo



Promote your Tweet

Your Tweet has 3,418 total impressions so far. Get more impressions on this Tweet!

Promote your Tweet

Impressions	3,418
Total engagements	18
Media engagements	7
Likes	6
Link clicks	3
Retweets	2

Tweet activity



The Shore Club TC @ShoreClubTC
The Shore Club Turks & Caicos sustained no major structural damages, only some landscaping and water damage. We will reopen September 30! pic.twitter.com/9KzZnF00AJI



Promote your Tweet

Your Tweet has 3,317 total impressions so far. Get more impressions on this Tweet!

Promote your Tweet

Impressions	3,317
Total engagements	210
Media engagements	107
Likes	36
Detail expands	27
Profile clicks	17
Retweets	14
Link clicks	6
Replies	3



THE SHORE CLUB
TURKS AND CAICOS

SOCIAL MEDIA - TWITTER

Tweet activity



The Shore Club TC @ShoreClubTC
TRAVEL DEAL If you can't join us for our Grand Opening, we still have a great deal for a Turks & Caicos getaway- Jr Suite \$599 Jan 4-Feb 15. pic.twitter.com/cJFvZqUJxg



Promote your Tweet

Your Tweet has 1,939 total impressions so far. Get more impressions on this Tweet!

Promote your Tweet

Impressions	1,939
Total engagements	25
Media engagements	8
Retweets	5
Likes	5
Profile clicks	4
Detail expands	3

Tweet activity



The Shore Club TC @ShoreClubTC
The Caribbean Food & Wine Festival starts next week! Join us at The Shore Club Turks & Caicos Nov 4 for dinner featuring Chef Meherwan Irani. pic.twitter.com/VUJScqZByt5



Promote your Tweet

Your Tweet has 2,376 total impressions so far. Get more impressions on this Tweet!

Promote your Tweet

Impressions	2,376
Total engagements	27
Likes	9
Media engagements	8
Retweets	5
Link clicks	2
Detail expands	2
Replies	1

Tweet activity



The Shore Club TC @ShoreClubTC
Escape the pre-holiday madness with a getaway to Turks & Caicos and we will give YOU a present of the best rates ever (Dec 1-19, 2016) pic.twitter.com/vo1jnHmdkA



Promote your Tweet

Your Tweet has 2,261 total impressions so far. Get more impressions on this Tweet!

Promote your Tweet

Impressions	2,261
Total engagements	55
Media engagements	34
Retweets	7
Likes	7
Detail expands	4
Replies	1
Link clicks	1
Profile clicks	1

Tweet activity



The Shore Club TC @ShoreClubTC
View from The Shore Club- not too bad, right?? Thanks to @luxetiffany for the shot. #turksandcaicos http://ift.tt/2O5s1P0 pic.twitter.com/zH1XqJl3c



Promote your Tweet

Your Tweet has 2,442 total impressions so far. Get more impressions on this Tweet!

Promote your Tweet

Impressions	2,442
Total engagements	58
Media engagements	26
Likes	16
Profile clicks	6
Link clicks	4
Retweets	3
Replies	1
Hashtag clicks	1
Detail expands	1



THE SHORE CLUB
TURKS AND CAICOS

SOCIAL MEDIA - TWITTER

Tweet activity



The Shore Club TC @ShoreClubTC

Is it starting to turn cold where you are?? Well here are 5 Sunny Caribbean Destinations to Help Beat the Winter Blues from MSN, with The Shore Club Turks & Caicos being #1 on the list!

<https://www.msn.com/en-ca/travel/tripideas/5-sunny-caribbean-destinations-to-help-beat-the-winter-blues/ss-BBF779a...>
[pic.twitter.com/L8PB1VXi01](https://www.msn.com/en-ca/travel/tripideas/5-sunny-caribbean-destinations-to-help-beat-the-winter-blues/ss-BBF779a...)



Promote your Tweet

Impressions	1,704
Total engagements	33
Likes	11
Link clicks	8
Retweets	6
Profile clicks	4
Media engagements	3
Detail expands	1

Tweet activity



The Shore Club TC @ShoreClubTC

Every few days we'll give a peak at another little gorgeous detail in our new Villas..... like a private pool.... #shoreclubtc #turksandcaicos #luxurylife #luxuryvilla #luxuryrentals #vacationvilla

<http://ift.tt/2EaAgAP>
[pic.twitter.com/0WfpcH5ju0](https://www.msn.com/en-ca/travel/tripideas/5-sunny-caribbean-destinations-to-help-beat-the-winter-blues/ss-BBF779a...)



Promote your Tweet

Your Tweet has 1,947 total impressions so far. Get more impressions on this Tweet!

Impressions	1,947
Total engagements	102
Media engagements	51
Likes	19
Detail expands	9
Retweets	8
Profile clicks	8
Link clicks	7



THE SHORE CLUB
TURKS AND CAICOS

We're honored.

The never-ending quest to shine the spotlight on our clients has been recognized time and time again. Our pursuits are tirelessly loyal and the victories, perpetually sweet.

PR COUTURE **AGENCY OF THE YEAR**

PR NEWS **TOP PLACES TO WORK**

OBSERVER
PR Power 50

New York Observer "Power 50"
PR Agency List

PRNews

PR News PR Firm of the Year

Inc.
5000

Inc. Magazine's "Inc 5000" List
of Fastest Growing Travel &
Hospitality Brands in the U.S.

O'Dwyer's

O'Dwyer's Top 100 PR Firms



j public relations



THE SHORE CLUB
TURKS AND CAICOS

MEDIA OUTLETS

TRAVEL+
LEISURE



NEW YORK POST

Forbes

THE
Hollywood
REPORTER

AMERICAN AIRLINES
**CELEBRATED
LIVING**

InStyle

W
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signature luxury
TRAVEL
& style

Robb Report
MAGAZINE FOR THE LUXURY LIFESTYLE™

Esquire

AFAR
WHERE TRAVEL CAN TAKE YOU

The New York Times

THE
Guide

Condé Nast
Traveler

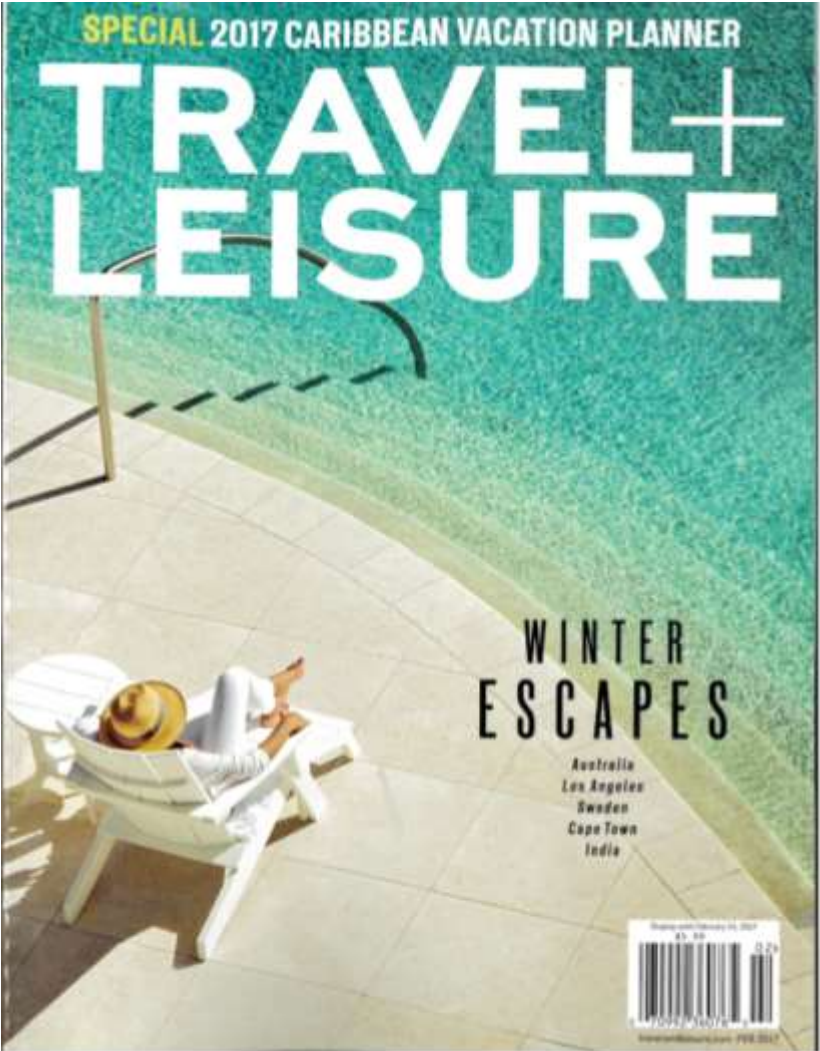
PRIVATE
Clubs

MARTHA STEWART
weddings

DEPARTURES

CJ Caribbean
Journal

PUBLIC RELATIONS



PUBLIC RELATIONS



PUBLIC RELATIONS



My perception of death was useful. I started thinking in terms

was not thick, but wasn't" being in the ocean, David said. "Like a ring. But I would" follow the strongest of the water up to / Free of distractions, I had no choice but to take any unusual happenings fully: the gradations of blue in the water, the entrance of tall white sand formations; even. While on the beach he became intimate studies of the relation / I looked down and the sand as the movement of a shell and darkness.

In these moments it occurred

it was that by doing nothing, I was actually doing something. I was wiping my mental slate clean, controlling myself that there was never to be like there is, do later. I was something in a way, and now with my energy to use, the demands on my time had been.

He's not an angry brother. He's just what I suggest. Think a trip to a nearby destination. Leave your phone in your room. Master had one bag in a suitcase. If that is the same as you had, well, master at your weightlessness. Consider your own manhood, your hard to forget that experience and as well as the fact, as you will see this is a good thing. Things are never Master's. Sometimes, the few people, the better.

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Four Perfect Places to Do Nothing

9
C
M

[illegible]3
Business
Management

Monmouth Pharmacy, Barnaby Avenue in Monmouth, Tuckler's Pharmacy, is not the response in April after an extensive investigation. Look for local attacks on the walls of the US courts and Tuckler, and consider how things that are a problem again in the health-related field. The French (UK), are the most targeted group can benefit, will have some influence and a lot more than their current health-care system. Contact: (800) 222-2222.

3
Carol O
Hillier

[illegible]

• **Emergency**
10/10/10

[illegible]

THE SHORE CLUB
TURKS AND CAICOS

PUBLIC RELATIONS



THE SHORE CLUB
TURKS AND CAICOS

PUBLIC RELATIONS

PRIVATE Clubs



See Grapes restaurant and pool at the Shore Club

The Other Side of Turks & Caicos

Think of this alluring group of small islands in the Atlantic and resort-rich Grace Bay Beach on the island of Providenciales (Provo, to locals) likely comes to mind. But **two off-the-beaten-path properties** that debuted over the past year have opened up less-developed parts of the islands for those seeking quieter getaways. After brief closings for cosmetic cleanups post-Irma and -Maria, both have now hit the reset button — plus both will soon unveil additional facilities.

BY LOUIS MARROQUIN — Winter 2018

The Shore Club

Close to Grace Bay but so private

This casually elegant resort opened up a different side of Provo when it started welcoming guests about a year ago on Long Bay Beach. Although just a 10-minute cab ride south of Grace Bay, the beachfront property offers a more secluded getaway for couples and families. The moment you step into the welcoming open-air lobby and get offered a desk-side seat for check-in, you know you're in for something relaxed and special. The winding trails to the rooms and restaurants and the beach create a gentle maze, with each stop providing a distinctive ambience. After repairing its minor hurricane damage, the 110-room, 38-suite resort reopened late last September. It currently offers only in-room spa treatments but plans to open a full-service spa late this year. Also look for the addition of six six-bedroom villas. Read on for four things that will surprise you about this intimate escape.

You're away but connected. The islands are a British Overseas Territory, so English is the language of choice. Plus, the U.S. dollar is the official currency. With strong Wi-Fi reception and a multitude of American TV channels, you'll feel remarkably close to home while gratefully away from the hubbub — and free in-room calls to the U.S. up the comfort factor and the convenience.

Japanese food? In the Atlantic? You wouldn't expect to find Japanese food — especially of this caliber — so far from Asian shores, but the resort's standout restaurant, Sui-Ren, overseen by executive chef Daniel Delgado, excels at tasty fare blending both Japanese and Peruvian influences. My favorite: a tender Tokyo Broil Wagyu Rib-eye served with sauteed broccolini and charred Brussels sprouts. If that's not your cup of tea, you'll find plenty of other food options throughout the day here.



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THE SHORE CLUB
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American Airlines
Celebrated Living

JULY/AUGUST 2017

**SPAIN'S
SIGNATURE
FLAVORS**

CULINARY
IMMERSION
IN THE BASQUE
COUNTRY

THE AMAZING
FUTURE OF
LUXURY
AUTOMOBILES

AMERICAN
LANDSCAPES
FROM COAST
TO COAST

DRINK PINE:
THE RISE
OF ROSÉ



The Good Life

Private paradise

With its suite of properties, The Hartling Group has made
Turks and Caicos the Caribbean's epicenter of luxury

The beach was considered unusable. Covered in thousands of discarded seashells that for a century had been tossed aside by fishermen, Long Bay—on Providenciales in the Caribbean Turks and Caicos—was not seen as a place for development. Prized by a few local residents such as Stan Hartling for its unspoiled beauty and solitude, it was a world away from Grace Bay on the island's opposite side, a bustling strip where Hartling had built two successful properties. "The contrast was evident," he says. "The peacefulness of Long Bay, the ability to walk for a mile into the blue sea, was overlooked by the market."

The shells were the problem, one that others had had little success overcoming. The brittle objects were embedded in the sand and difficult to dislodge. But Hartling encountered a bit of luck one day, when a vessel fouled up onto his beach. As he was trying to remove it with his motorboat, his engine pushed the sand away, leaving the shells exposed at the bottom of a hole, easy to extract. The method, he discovered, could be done on a larger scale, and after three years of dredging, The Hartling Group debuted its most luxurious

The Shore Club on Long Bay Beach, Providenciales, Turks and Caicos, Bahamas, designed by Stan Hartling



property to date, The Shore Club, perched on a strip of pristine white sand on Long Bay. When he first visited Turks and Caicos in the mid '90s, researching offshore tax planning after retiring from a career as an accountant and insider in his native Halifax, Canada, Hartling had no idea he would become one of the country's premier developers. Today, his company operates three unique rinda hotels that have progressively grown in vision, elegance and amenities: The Sands, from 1996; The Palms, 2005; and The Shore Club, which opened last year.

"I still have a hard time realizing just how much success the island has had," he says. When he arrived, Providenciales didn't have 10 percent of the rooms it has now, Hartling credits an ideal confluence of factors that in a generation transformed a sleepy island nation into the Caribbean's epicenter of luxury.

First, Turks and Caicos was not developed during the "cheap and cheerful" years of the '60s, when modest facilities sprang up to crowd-muster a Caribbean beach, where it was "more about numbers than quality." Next, the Internet allowed easy communication with the U.S. and elsewhere, creating a "paradigm



The Good Life

With The Shore Club, Hartling Group has made Long Bay Beach, Providenciales, Turks and Caicos, Bahamas, a new standard for luxury living.

Change is evident in individuals who seek beauty of both heart and personal achievement. Instead of \$10 million from one transaction, we get \$1 million from 10 different people. Four years after opening The Sands, he said that his standards were ready to go back for an enhanced experience than his first home. "People thought I had lost my mind with The Palms, with such a small as \$1 million," he says. "The property set a new standard for

"WE STARTED WITH A CLEAN PALETTE, ONLY DOING HIGH END."

the island, with landscaping, a row of villas, and an 18-acre square foot area that included an 18-hole golf course.

Now, The Shore Club has raised the bar yet again, incorporating 4,000 square feet of "white sand" into a new, completely redesigned high-end dining and recreation with unique luxury. "We wanted to start the season of maximum physical recreation, so we created a coastal grove going down to the beach, where the trees provide natural shade," Hartling says. Because they thought the very rare pearls on Long Bay were worth a million dollars, they decided to build the Shore Club with oceanfront villas.

"Where everybody else is going with investment dollars, we did the opposite. It will always be managed," and the beach shells are nowhere in sight. "In 2010, we started with a clean palette, only doing high end."



48 • CELEBRATED LIVING

THE CELEBRATED SEASON
From seasonal diary entries

Weekend Tennis Championships
July 14-15
Tennis players, many amateurs and professionals, and more in London. www.tennis.com

Summer Jazz
July 17
The longest jazz festival in the world, featuring 100 bands playing through the night. www.jazz.com

Summer Festival
July 18-Aug. 10
Two days of the children of the Caribbean, featuring Richard Wagner. www.festival.com

The Stage
July 19-20
The Edinburgh arts festival, featuring the world's best theater and opera. www.edinburgh.com

Summer Music Festival
July 21-22
The longest music festival in the world, featuring the world's best music. www.music.com

Summer Music Festival
July 23-24
The longest music festival in the world, featuring the world's best music. www.music.com

Summer Music Festival
July 25-26
The longest music festival in the world, featuring the world's best music. www.music.com

Summer Music Festival
July 27-28
The longest music festival in the world, featuring the world's best music. www.music.com

Summer Music Festival
July 29-30
The longest music festival in the world, featuring the world's best music. www.music.com

Summer Music Festival
July 31-Aug. 1
The longest music festival in the world, featuring the world's best music. www.music.com

Summer Music Festival
Aug. 2-3
The longest music festival in the world, featuring the world's best music. www.music.com

Summer Music Festival
Aug. 4-5
The longest music festival in the world, featuring the world's best music. www.music.com

Summer Music Festival
Aug. 6-7
The longest music festival in the world, featuring the world's best music. www.music.com

Summer Music Festival
Aug. 8-9
The longest music festival in the world, featuring the world's best music. www.music.com

Summer Music Festival
Aug. 10-11
The longest music festival in the world, featuring the world's best music. www.music.com

Summer Music Festival
Aug. 12-13
The longest music festival in the world, featuring the world's best music. www.music.com

Summer Music Festival
Aug. 14-15
The longest music festival in the world, featuring the world's best music. www.music.com

Summer Music Festival
Aug. 16-17
The longest music festival in the world, featuring the world's best music. www.music.com

Summer Music Festival
Aug. 18-19
The longest music festival in the world, featuring the world's best music. www.music.com

Summer Music Festival
Aug. 20-21
The longest music festival in the world, featuring the world's best music. www.music.com

Summer Music Festival
Aug. 22-23
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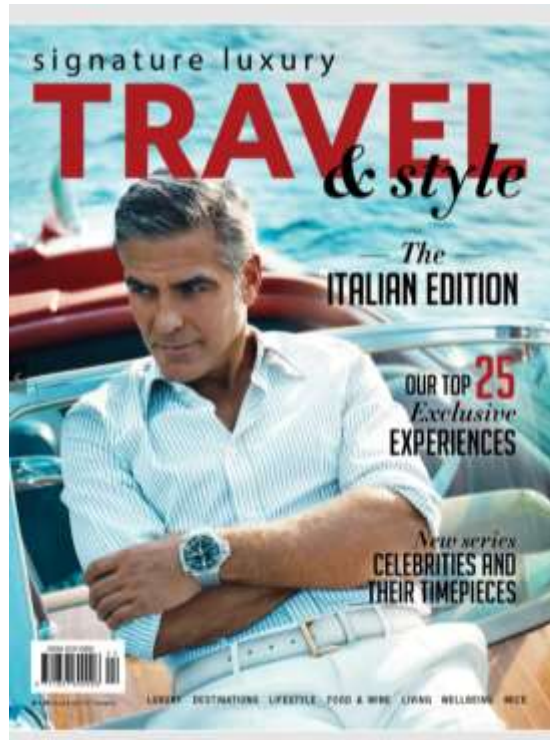
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THE SHORE CLUB
TURKS AND CAICOS

PUBLIC RELATIONS



ISLAND DREAMS

With its sparkling turquoise waters and pristine beaches, Tiffany Dowd discovers laid-back luxury in the Turks and Caicos Islands.

When I am on first approach to Grand Cayman when I see the "Turks" and "Caicos" of fellow passengers' period up against the windows. As a frequent visitor to the Turks and Caicos Islands, I can tell you that a well-designed trip starts with a look at a glimpse of the turquoise turquoise waters surrounding the island paradise. From the beach, you can enjoy these beautiful views of the island, but it's always when you break away.

The Turks and Caicos Islands of Turks and Caicos is a chain of 42 private islands, just south of the Bahamas in the Atlantic Ocean. The islands are known for their beautiful beaches, turquoise waters, and laid-back atmosphere.

The island's famous Grand Cayman Beach, which is just a short drive from the airport, is a beautiful beach with white sand and turquoise water. It's a perfect spot for a relaxing day on the beach.

For anyone who is looking for a relaxing vacation, the Turks and Caicos Islands are a perfect choice. The islands offer a beautiful view of the ocean, turquoise waters, and laid-back atmosphere.

I can tell you that a well-designed trip starts with a look at a glimpse of the turquoise turquoise waters surrounding the island paradise. From the beach, you can enjoy these beautiful views of the island, but it's always when you break away.

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The Shore Club is a luxury resort located in the Turks and Caicos Islands. The resort offers a beautiful view of the ocean, turquoise waters, and laid-back atmosphere. The resort is a perfect spot for a relaxing day on the beach.



THE SHORE CLUB
TURKS AND CAICOS



The Shore Club is a luxury resort located in the Turks and Caicos Islands. The resort offers a beautiful view of the ocean, turquoise waters, and laid-back atmosphere. The resort is a perfect spot for a relaxing day on the beach.

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THE COMMERCIAL REAL ESTATE WEEKLY SOURCE MARCH 2015 / Vol. 32, No. 3 / May 7, 2015

CARIBBEAN QUEEN
TURKS & CAICOS' SHORE CLUB NO LAST RESORT

FRANCHISE REPORT
Rethinking the business approach

6 MUST-HAVE IN-ROOM GADGETS

INTERVIEW WITH LA. COMMERCE'S TAL THOMAS
By investing in the right technology, the Internet has helped Louisiana grow into a powerful international market. Learn how you can benefit from the state's growing economy and how the right investment partnerships can help it grow even faster.

ONLINE EXTRA www.hotelmanagement.net

TURNER & CAICOS
How The Shore Club breathed new life into the resort sector

BY TERRY COOPER
At The Shore Club on Long Bay Beach in Providenciales, Turks & Caicos, the revitalized 130-room resort has become the

well, often used as a ground and the location will work as the only club, but we will be open to the public. This is the only club in the world.

Which is exactly what we want and development from The Shore Club, opening the 130-room resort in December on a 5-mile stretch of white beach on the Caribbean side of Providenciales, an area

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DELIVERIES
The Shore Club is a truly unique resort. The group itself is a real estate play in the game. All of the 10 units, which are the only ones in the 130-room, are for sale and are currently, around 85 percent of the units have been sold. "We are designed as an affordable and easy game, and then opening one that you make it one as a hotel investment."

IN THE 2013 year-end review of housing markets in the United States, 2013 was best characterized by creating American jobs since 2009. Using locally sourced parts and materials, 100% commitment to be a job contributor to the local economy.

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[illegible]

The New York Times

Travel

UPDATE

New Hotels With a Wintertime Appeal

By SHIVANI VORA
JANUARY 28, 2017

When it comes to winter hotel openings, the properties worth talking about tend to be either beach or ski resorts: What is more appealing come cold weather than basking in the sun or hitting the slopes? This season, however, ski resorts are not part of the new hotel hype, said Jack Eason, the president of the New York City travel consultancy [Ovation Vacations](#). “The most exciting openings are in seaside destinations, along with a handful of urban locations,” he said.

Here are six noteworthy hotels accepting reservations as of this winter.

[The Shore Club](#), Turks & Caicos

Open Now

Situated on Providenciales’ Long Bay Beach, an area known for fantastic windsurfing and a coral reef steps from the shore, this 106-suite resort has a spa, three pools, three restaurants and a kids’ club cleverly located inside a treehouse. Valerie Wilson, the founder of the travel consultancy Valerie Wilson Travel, said that the Turks and Caicos has some of the best beaches to be found anywhere, and the Shore Club setting shows off the island’s beauty. Nightly rates from \$775; [theshoreclubtc.com](#).

PUBLIC RELATIONS



A Quickie in Turks & Caicos

These easy-to-reach islands—under two hours from Miami and around three from New York—are your ticket to sun, stat. Here's how to do it over three days.

[illegible][illegible][illegible]

Welcome to the Neighborhood
All citizens in the Dominican Republic City of San Juan—specifically the San Juan Old Town historic quarter where new art spaces, shops, and restaurants are opening at a rapid clip.



2. It Does Not Have Notice
(*Unaccompanied*) *aka*
used in transport without
parent for custody, almost
the same as child

Byron Lee, director of the center, says the center is not a "one-size-fits-all" program. It is designed to be flexible and to meet the needs of the community. The center is also a place where people can learn about the center's services and how to use them. The center is a place where people can learn about the center's services and how to use them.

▶ Money Is Spent Fast
 coming out of the slot
 used for an afternoon coffee.
 This slot, with a picture
 gallery above it, is a digital, 10-

2. **Radioactive Periods:** Identify
radioactive periods
2012-2013, 2013-2014, 2014-2015
2015-2016, 2016-2017, 2017-2018
2018-2019, 2019-2020, 2020-2021

What's New: The new *Blackboard* is a more powerful and flexible tool for creating and managing online courses. It includes a new user interface, a new course creation wizard, and a new course management tool.

the most well-known has been *Scaphium olneyi* (L.) W. & A. (1844). The monotypic family is named in his honour, although the name is quite rarely and loosely used.

University, Tennessee, and
Georgia Tech. The authors
thank the reviewers for their
valuable comments and
suggestions.

■ The band of Lewis & Clark (1804-1806) was the first to cross the Rocky Mountains on horseback.

Depends. The second
part is more interesting
and dangerous, involving
how I plan to be
seen and whether that

What are the symptoms of your condition?

• **Factor in 20th-century**
economic movements. **Case**
Study presents an analysis of
economic development.

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gallery with a few serving
examples representing the
collection. For a recent
meeting by the American

— *see* *the* *Shore* *Shore*



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THE DEPARTURES 100

Every year we meticulously assemble a compendium of the 100 people, places, and things worth knowing about now. As always, some are new, some are tried-and-true, but everything will matter in 2017.



BANISH THE SELFIE (ALMOST)

The new Leica T is not the first mirror camera to capitalize on our increased appetite for tangible objects in the age of disposable digital content. But it is the best. Thanks to simple camera technology that has been thought to bring to the table, such as

PHOTOGRAPH BY JONATHAN KAPLAN



ECO-CHIC BROOKLYN

The T Hotel brand, with green-focused properties in Manhattan and Miami, is adding a third location, T Hotel Brooklyn Bridge, on the T in Brooklyn Heights, opening in February. The hotel emphasizes sustainability by using local-sourced materials, such as

13 WHERE TO BEACH

The 13th edition of the Beach & Beyond guide is the first to include a new section on beach safety. The guide is available in print and digital formats. It includes information on beach safety, including how to recognize and avoid dangerous conditions, and how to stay safe while enjoying the beach.

A MOROCCAN GARDEN FIT FOR A KING

The new Moroccan Garden at the T Hotel Brooklyn Bridge is a perfect example of the hotel's commitment to sustainability. The garden is a lush oasis in the heart of the city, featuring a variety of plants and trees. It is a great place to relax and enjoy the view of the city.



Portrait of a Playboy

Of new celebrities, a playboy, or a playboy who is also a playboy, the T Hotel Brooklyn Bridge is the perfect place to stay. The hotel is a great place to relax and enjoy the view of the city.



THE SHORE CLUB
TURKS AND CAICOS

PUBLIC RELATIONS

W FROM NEW ZEALAND TO THE MALDIVES: 5 NEW LUXURY HOTELS IN WARM WEATHER DESTINATIONS TO BOOK NOW

Tired of the cold weather already? Pack your swimsuit and jet off to one of these stunning new hotels for a few days of sun, sand and total bliss. We're warning you now, you might not want to ever go home.

by Kristin Tate Shulman
November 10, 2016 12:30 pm



8/9 THE SHORE CLUB TURKS & CAICOS

Officially opening tomorrow, The Shore Club Turks & Caicos features 106 ocean view suites and six luxury villas spanning over 820 feet of beachfront on Long Bay. Once you get there, you'll discover a 12,000-square-foot spa, three stunning pools, and multiple dining venues (including a Peruvian-Japanese fine dining restaurant).



9/9 THE SHORE CLUB

The Shore Club Turks & Caicos



THE SHORE CLUB
TURKS AND CAICOS

PUBLIC RELATIONS

Forbes

The Best of Turks and Caicos: Villa Hopping with the Rich and Famous



Jim Dobson, CONTRIBUTOR

I write about Ultimate Luxury Experiences: People, Places and Things [FULL BIO](#) ✓

Opinions expressed by Forbes Contributors are their own.



Ocean front suites at The Shore Club (photo courtesy of Shore Club)



Interior rendering of Shore Club Estate (photo courtesy of Shore Club)

SHORE CLUB RESIDENCES

Located on Long Bay Beach, The Shore Club includes [38 suites](#) within two low-rise buildings and [six detached villas](#). The resort includes three swimming pools, a spa and wellness center, restaurants, tennis courts and shops. Priced from \$5.5 million, the six bedroom estates will be situated within the Shore Club development.

Other luxury properties on the market include; [Turtle House Estate](#) for \$25 million, [Saving Grace](#) for \$8.5 million and the new [BE Beach Enclave](#) villa community featuring nine homes on Grace Bay Beach.



THE SHORE CLUB
TURKS AND CAICOS

PUBLIC RELATIONS

CONDÉ NAST
Traveler

The 9 Best Places to Travel in December

 by Mark Ellwood
November 30, 2016

Why not nix that chore-like check-off [visit to the family](#) this December, and instead sample how some other countries tackle the holidays at a twinkly Christmas market? If frosted trees and mulled wine leave you cold, what about a warm-weather bideaway, combining culture or volcanic calderas with a chance to lounge by the pool? Either way, we have you covered. Don't forget, too, to tune into our Facebook Live chat, #TravelHereNow, on December 5, where we'll be talking more about these destinations—and taking your questions on other must-see spots.



5/9 Turks & Caicos Islands

December marks the opening of yet another five-star resort on this island cluster in the eastern Caribbean. [The Shore Club](#) is a \$100 million oceanfront property with direct access to the 2.5-mile Long Bay Beach on the southern coast; it's less well known than Grace Bay on the northern rim, and thus more romantically idyllic. Come for Christmas and you can extend the holidays with a bonus—Boxing Day, which this British territory still celebrates on December 26th, and marks with the [Maskanoo](#), a street festival. Turks is also aiming to become an air hub for elsewhere in the region: The number of direct flights stateside is [rising](#), and InterCaribbean is also [upping](#) its service to and from Providenciales to many other islands nearby.

Courtesy The Shore Club



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New Oceanfront Villas at Turks and Caicos' Shore Club

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Each of the new estate villas, which will officially debut Jan. 1, boasts 8,800 square feet of living space, with six bedrooms, including five in the main house and one detached, along with a private heated pool, a private courtyard, expansive terraces and a personal concierge. The villas also feature private elevators.



"Visitors to Turks and Caicos no longer need choose between staying at a five-star resort or renting a luxurious free-standing private estate. The Villas at The Shore Club offer the best of both," said Vice President of Sales and Marketing, Karen Whitt. "Construction has ended at The Shore Club and we are perfectly poised for an outstanding winter season. We look forward to welcoming new and returning guests alike as we celebrate the success of the resort's first year."

PUBLIC RELATIONS



Travel / #Wanderlust



FEB 5, 2018 @ 10:05 AM

Where to Escape Winter: 9 New Beach Resorts Around the World



Ann Abel, CONTRIBUTOR

I know the difference between expensive travel and the truly luxurious.

[FULL BIO](#)

Opinions expressed by Forbes Contributors are their own.

I know some people say they appreciate having four seasons. I respectfully disagree. Even before that bomb cyclone hit most of the U.S., many of us were pretty much over winter. That's why it's good news that a slew of fabulous new beach resorts have recently opened or are counting the days until their grand unveiling. Here's where to plan your next escape.



The Shore Club
The Shore Club

The Shore Club, Turks & Caicos

Relaxation and adventure are the animating spirits at this resort on Long Bay Beach (a welcome alternative to the density of Grace Bay). Along with that bright turquoise sea, it has four swimming pools, three restaurants, an extensive spa and stunning ocean views at nearly every turn.



THE SHORE CLUB
TURKS AND CAICOS

PUBLIC RELATIONS



TRAVEL
THE BEACH RESET

Do-nothing **SANDY GETAWAYS** not your thing? There's still time this **SUMMER** to learn how to love to lounge at these new resorts.
By Kevin Sintumuang

1. **Idyllic Suite**
Amor Maya
Resort, near Playa del Carmen, Mexico
The newest property of the Amor Maya resort development has minimalist rooms with plunge pools and patios that open up directly onto the shore. Just step out and choose where to dip—they're luxury beach hangouts come true.

2. **Baller Escape**
Fama Hotel, Miami Beach
Can over-the-top be a compliment? It can be when you're talking about this hotel, a minimalist's fever dream of a property in the Fama district of Miami Beach. Designer Elton's gold-plated mammoth skeleton will stir up as many existential thoughts as the ocean.

3. **Baja Hideaway**
Hotel San Cristóbal, Tulum, Mexico
Lia Landert's Boutique group, the company behind Austin's Hotel

4. **Unsung Beach**
The Shore Club, Providenciales, Turks and Caicos
Long Bay beach, despite having three miles of soft white sand and warm shallow water, was relatively under the radar until the Shore Club opened last December. Key amenities: a private yacht you can charter and a complimentary kids' club (so parents can have a bit of a real vacation).

Expertise


Get in touch with your feminine side, but first free up some closet space.

Pop the top: On-the-go drinking doesn't have to mean boxed wine or beer in Solo cups. Work cocktails into the mix this summer with a Liliputan earned rock and rye from Huchstadter's. Potent (24 proof) yet delicious, it's like an old-fashioned made with whiskey, raw honey, rock candy, and Angostura bitters. \$5; drinkslowlow.com

ESTD 1974
SLOW & LOW
ROCK & RYE

18 August 2017, Esquire


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Is This the Hottest Hotel in Turks & Caicos?

HOME • LIFESTYLE • TRAVEL

Is This the Hottest Hotel in Turks & Caicos?



When the topic of conversation regarding the best islands in the Caribbean comes up, I always immediately revert to my favorite island on the planet, Turks & Caicos. No one has been able to convince me thus far that any island is more beautiful. I'm quite possibly its #1 fan. The beaches are composed of that perfect powdered sugar-esque sand, the waters are the most stunning shade of turquoise I've ever laid eyes on, and the sunsets are out of this world. So it comes as no surprise that since I last visited a few years ago, new restaurants and hotels have been bubbling up around the island to speak to the growing interest in visiting.

The most popular place to stay has always been Grace Bay Beach in Providenciales, which is lined with luxury properties and beachside dining options. Good luck finding a single rock, strand of seaweed, or piece of trash in the three-mile stretch—because you won't. It's absolutely flawless.

However, off the beaten path on the other side of the island (it's only 1.5 miles wide), just a 5-minute car ride from Grace Bay Beach is a hidden gem, The Shore Club, the first property to set up shop on Long Beach Bay. And it's quickly becoming the hottest place to stay in Turks. The \$100 million resort, which opening at the beginning of this year, is nothing short of stunning, with 106 ocean view suites and six luxury villas spanning over 820 feet of beachfront on Long Bay. From the private verandas to the floor-to-ceiling windows with unobstructed views of that azure water, the rooms are modern and luxurious, while still maintaining an upscale Caribbean vibe. Once you've spent the afternoon lounging in one of three pools (the colonnade pool has swings in it, FYI!), pony up to the Dunes Spa hidden in the Then, it's cocktail hour (finally!), and the famed Rope Bar certainly doesn't disappoint. And speaking of wining and dining, neither does the property's romantic fine dining restaurant, Sui Ren, serving up Peruvian-Japanese fusion from Chef Daniel Delgado. trees, where you can get a custom treatment in your own oversized private spa hut overlooking the ocean. Bottom line, it's perfect for a honeymoon or romantic getaway (nothing beats sipping champagne at sunset from your private balcony as a barrage of kite surfers glide across the glowing water), but would equally as fabulous for an escape with girlfriends (the wellness offerings here are one of my favorite elements to the property).

Dear Shore Club, don't be surprised if I take up permanent residence at your hotel.

The Shore Club Turks & Caicos, rates from \$700/night, theshoreclubtc.com.

TRADE MEMBERSHIPS & CONSORTIA



Karen Whitt – 2nd Vice President



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THE SHORE CLUB
TURKS AND CAICOS



Karen S Whitt

8 April · 🌐



Inspiring sessions - Team CHTA collaborating towards a better future for the Caribbean. #chta2018 #regionalpartnerships #brandcaribbean #onecaribbean #onelove — with Frank Comito, Gabi Doria, Stacy Cox, Richard J. Doumeng, Denaye Hinds, Bill Clegg, Matt Cooper, Jim Hepple, Adriana Serna, Pablo J. Torres, Patricia Affonso-Dass and Karolin Troubetzkoy at Hilton Miami Airport Hotel.



👍❤️ Stacy Cox, Joan Hagan and 111 others

2 shares

1 comment



Patricia Affonso-Dass A stronger CHTA leads to a stronger region - step up, speak up, get involved - we are tourism.

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International Luxury Travel Market, Cannes December 2017



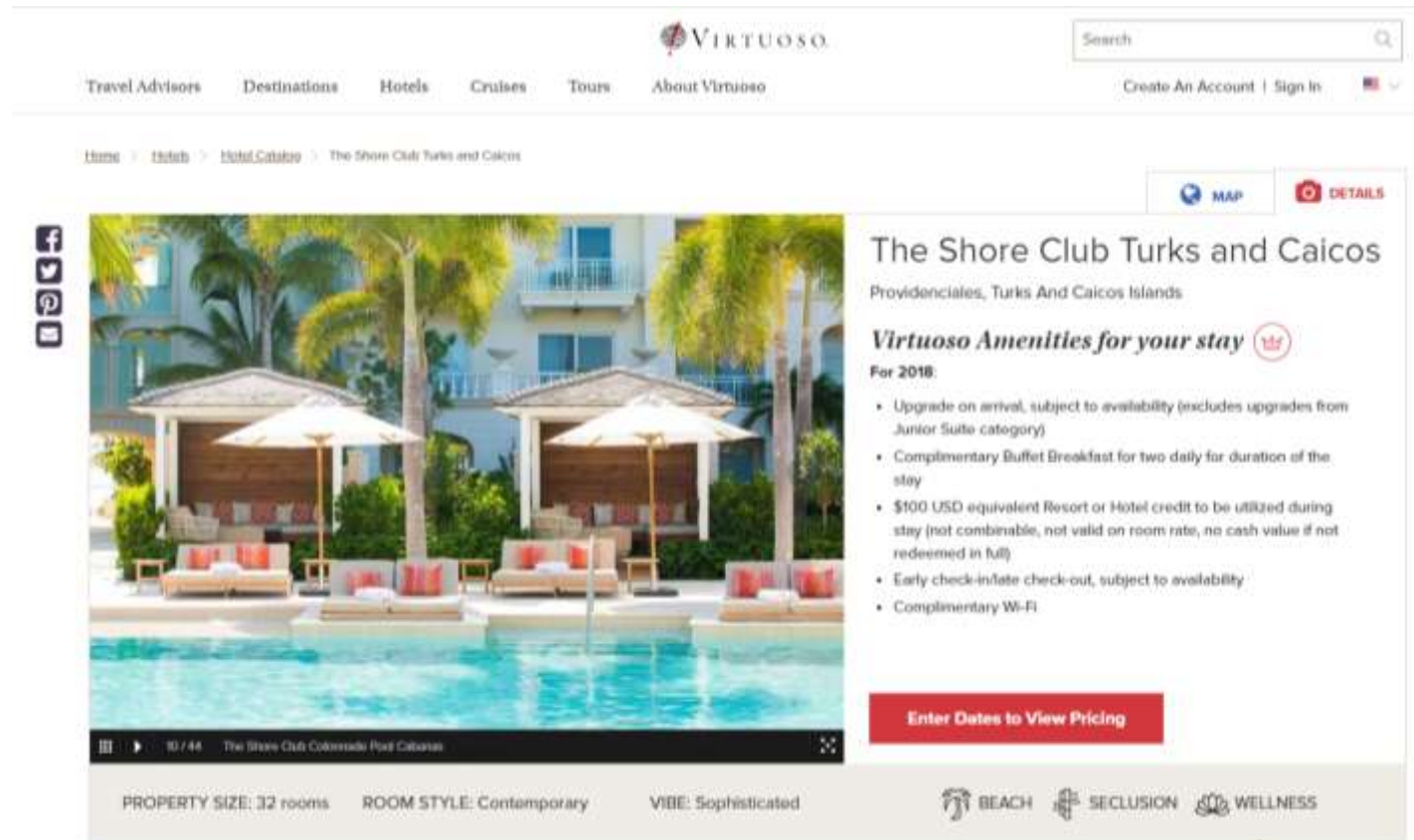
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The screenshot displays the Virtuoso website interface. At the top, there is a search bar and a navigation menu with links for Travel Advisors, Destinations, Hotels, Cruises, Tours, and About Virtuoso. Below the navigation, a breadcrumb trail shows the path: Home > Hotels > Hotel Catalog > The Shore Club Turks and Caicos. The main content area features a large image of the resort's pool and lounge area. To the right of the image, the text reads: "The Shore Club Turks and Caicos", "Providenciales, Turks And Caicos Islands", and "Virtuoso Amenities for your stay". Below this, a list of amenities for 2018 is provided, including an upgrade on arrival, complimentary buffet breakfast, a \$100 USD equivalent resort or hotel credit, early check-in/late check-out, and complimentary Wi-Fi. A red button labeled "Enter Dates to View Pricing" is located below the amenities list. At the bottom of the page, there are icons for BEACH, SECLUSION, and WELLNESS, along with property details: PROPERTY SIZE: 32 rooms, ROOM STYLE: Contemporary, and VIBE: Sophisticated.



MAJOR INITIATIVES/OUTREACH



THE SHORE CLUB
TURKS AND CAICOS



Karen S Whitt

November 23, 2017 · 🌐 ▼

It is such an honor to welcome Matthew, Jessica, Clay and Benji to the Shore Club! Our team are so excited, we ❤️ Virtuoso! #theshoreclubtc #virtuosotravel #humanconnections #hartlinggroup #teamtci #tropicalimaging — at 📍 The Shore Club on Long Bay Beach, Turks and Caicos.

📷 Tag Photo ✎ Edit

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💬 Comment

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👍 🥰 🙌 89

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Matthew Upchurch Karen sure knows how to throw a welcome!



Love · Reply · 23w

👍 🥰 🙌 6

👤 Chad Rodarme replied · 1 Reply

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2018

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Turks and Caicos Islands – (Providenciales)

The Shore Club on Long Bay

Defined by a spirit of relaxation and adventure, The Shore Club resort brings an exclusive Turks and Caicos resort experience to the most sought-after stretch of Providenciales: Long Bay Beach, a stunning, secluded beach minutes away from Provo's town centre. An indulgent spa, 4 pools, 3 restaurants, luxurious accommodations and breathtaking views elevate the resort beyond paradise.

+1 649 339 8000
condenastjohansens.com/theshoreclubtc



UAE – Abu Dhabi

Shangri-La Hotel, Qaryat Al Beri, Abu Dhabi

Experience the cultural heart of the UAE at this Arabian sanctuary. Feast on gourmet food in any of the 5 restaurants, relax by the 2 pools, recharge in CHI, The Spa and unwind on a choice of 2 private beaches.

+971 2509 8888
condenastjohansens.com/shangrilaabudhabi



UAE – Dubai

Palazzo Versace Dubai

Located less than 15 minutes from the airport and downtown, Palazzo Versace Dubai is an urban resort reminiscent of a 16th-century Italian palace. Each piece of furniture in its 215 rooms and suites, 169 residences and 8 dining venues is designed by Versace. Rates start from AED1,300 prpn including breakfast, two 60-minute massages and 20% savings on food and beverages (excluding Q's Bar). Minimum 3-night stay required. Quote 'PVCNJ' when booking.

+971 4 556 8888
condenastjohansens.com/palazzoversace



UK/England – Bedfordshire (Near Luton)

Luton Hoo Hotel, Golf & Spa

Explore the lakes, gardens and woodland of Luton Hoo's 1,065 acres this summer. Enjoy the facilities at the Country Club – including the 18-hole golf course and tennis courts – relaxed dining in Adam's Brasserie and the luxurious spa with pool and heat therapy suite. Prices start from £210 prpn.

+44 (0)1582 734437
condenastjohansens.com/lutonhoo



UK/England – Berkshire (Taplow)

Cliveden House

Entertaining for over 350 years, nobody can resist an invitation to Cliveden House from Chaplin to Churchill and Lennon. Reserve 2 nights this spring and we will give you the third night with our compliments, leaving you more time to relax in the luxurious new spa and explore the 376 acres of National Trust grounds. Rates start from £297 prpn B&B based on 2 people sharing a Club Room. Subject to availability. Sunday to Thursday, excluding Bank Holidays.

+44 (0)1628 668561
condenastjohansens.com/clivedenhouse



UK/England – Berkshire (Windsor)

The Oakley Court

Overlooking a glorious stretch of the River Thames and offering seasonal dining options, The Oakley Court is the perfect place to stay this spring. Quote 'Condé Nast Johansens' when booking a 1-night B&B stay in a Riverview Feature Room to receive a complimentary bottle of Prosecco. Rates start from £249 prn.

+44 (0)1753 609988
condenastjohansens.com/oakleycourt



UK/England – Cumbria (Windermere)

Gilpin Hotel & Lake House

Enjoy a luxurious romantic spa hideaway in a Spa Lodge with your own treatment area, steam room, huge outdoor sauna and hot tub. In the evenings sample exquisite Lake District produce with unbelievable textures and flavours at the Michelin Starred HRISHI, or explore the Spice Trail with cuisine spanning southern and eastern Asia at the informal Gilpin Spice.

+44 (0)15394 88818
condenastjohansens.com/thegilpin



UK/England – Devon (Lymestone Village)

Lymestone Manor

Lymestone Manor is a contemporary country house hotel overlooking the Exe Estuary with 21 luxurious guest rooms, a world-class wine cellar, 28 acres of gardens, a vineyard in the making, Michelin Star fine-dining cuisine by Michael Caines and the surrounding beauty and tranquillity of East Devon. Stay April to May and save up to 20% on DBB breaks including a cocktail aperitif. Stay July to August and enjoy 4 nights for the price of 3 at a low rate.

+44 (0)1395 202040
condenastjohansens.com/lymestone Manor

ACCOLADES

The Shore Club Turks and Caicos has received international recognition and reviews from the top names in the travel and leisure industry.

Paris, 26 April 2017

Press release:

Continental selections for the 2017
Prix Versailles, 35 countries in the running
to compete in the World Final

Actively promoted by UNESCO and the International Union of Architects, the Prix Versailles has become the World Architecture Award for stores, hotels and restaurants.

Celebrating its third year, the Prix welcomes to the 2017 World Judges Panel: François de Mazières (Chairman), Manuelle Gautrand, Guo Pei, Toyô Itô (Pritzker 2013), Gilles Lipovetsky, Guy Savoy, Wang Shu (Pritzker 2012) and Minja Yang.

Following a wide-ranging call for submissions and a selection made by six independent panels, 18 stores, 16 shopping malls, 18 hotels and 18 restaurants around the world have received Continental Prix Versailles or special prizes.

These 70 winners from six major regions (Africa and West Asia – North America – Central America, the South and the Caribbean – Central Asia and the Northeast – South Asia and the Pacific – Europe) are testament to the diversity of the aesthetics in play.

They are now called upon to compete in the final, which will take place on 12 May 2017 at UNESCO Headquarters. During the Ceremony, and in the presence of numerous delegations, the World Judges Panel will reveal the stores, shopping malls, hotels and restaurants awarded the 2017 Prix Versailles.

The Prix Versailles is an original initiative with the very clear aim of fostering better interaction between the economy and culture. It underlines the role economic agents can play, in all sectors, to enhance, embellish and improve living environments.

This everyday architecture can be a lever for sustainable development where ecological, social and cultural dimensions intersect.



2017 EDITION
Continental award-winners

26 April 2017
Paris | UNESCO House

1 | 25



THE SHORE CLUB
TURKS AND CAICOS



The Prix Versailles, advocated by the International Union of Architects and UNESCO, is now the World Architecture Award for hotels, stores, and restaurants.

RAD Principal Architect, Rafael Amuchastegui, Director, Dikka Amuchastegui, and Chief Architect, Peter Christensen traveled to Paris, France to the UNESCO Headquarters, where the award ceremony took place.

The judges panel deliberated and awarded the Europe 2017 special prize for an exterior in the hotel division to RAD for The Shore Club (Providenciales, Turks & Caicos, BWI)



ACCOLADES



AWARDS

The Shore Club Turks and Caicos has received international recognition reviews from the top names in the travel and leisure industry.



Caribbean Journal
"No. 11 On The Top 25 Luxury Resorts in the Caribbean"



World Travel Awards
"The Caribbean Leading New Resort 2017"



THE SHORE CLUB
TURKS AND CAICOS

SPECIAL EVENTS



It's a...
CINCO DE MAYO FIESTA!

Presented by The Shore Club

at THE SHORE CLUB

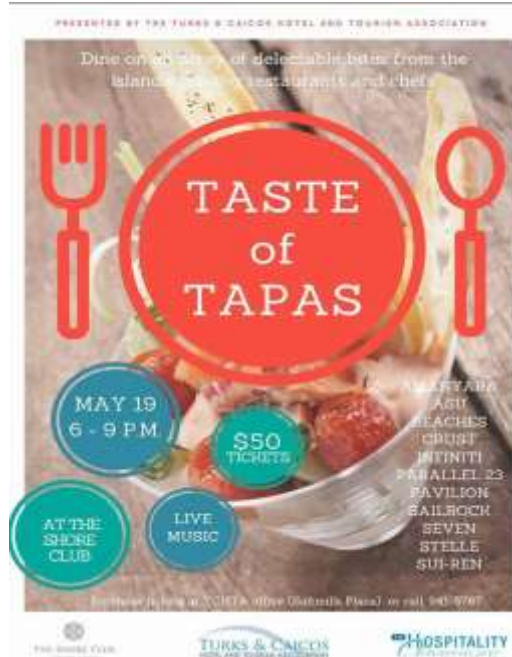
SATURDAY, 5TH MAY from 6 to 10pm

MEXICAN FOOD STATION & MARGARITA BAR

Featuring Pina's largest margarita bar, 25 flavours to choose from!

THE SHORE CLUB
TURKS AND CAICOS

For reservations please contact your resort concierge or call (049) 232 0335



PRESENTED BY THE TURKS & CAICOS HOTEL AND TOURISM ASSOCIATION

Dine on a selection of delectable tapas from the island's top restaurants and chefs

TASTE of TAPAS

MAY 19 6 - 9 PM

\$50 TICKETS

AT THE SHORE CLUB

LIVE MUSIC


Menu includes: TASTY TACOS, BEACHES CRUST, MINTOPI, PARALLEL 23 PAVILION, SAILBOCK, SEVEN STELLA, SUI-REN

For those wishing to CATER, please contact: Pina's in call 940-8767

THE SHORE CLUB

TURKS & CAICOS HOTEL AND TOURISM ASSOCIATION

HOSPITALITY



CARIBBEAN NIGHT

with FLOOR SHOW

FRIDAY, 9TH MARCH

7:00 TO 10:00PM

\$60pp+ Adults

\$30pp+ Kids (5 - 12)

(kids 4 and under eat free)

CARIBBEAN BUFFET

THE SHORE CLUB
TURKS AND CAICOS

For reservation please contact your resort concierge or call 232 0335



AN EXCLUSIVE EVENING OF ART

FRI FEB.2.2018 SHORE CLUB, LONG BAY

Join us for our fourth annual evening of art featuring works from local artists and special guest **Bradley Theodore**.

Art Show	After Party	Location	Contact
6pm-8pm	8pm-10pm	The Shore Club	theclub@shoreclub.com
Refreshments	Food & Drink	Long Bay	949 232 0335
Open Bar	Cash bar	Prosecco, Tiki	

TICKETS ON SALE - \$200 Tickets Available at The Shore Club

PROCEEDS TO BENEFIT THE EDWARD GASTLAND YOUTH CENTRE

Supporting local businesses and tourism



THE SHORE CLUB
TURKS AND CAICOS

SPECIAL EVENTS



Whether it's dinner at SUI-REN or cocktails and tapas at The Courtyard Bar, the evening promises to be a stellar, music filled event. What's more, a portion of the proceeds will



be donated to T&C Hurricane Relief.

This Friday October 13

6pm to 11pm

Music by International
Celebrity DJ Sandy Duperval

Entertainment by T&C's own
Tess Charles

Debating Martin Davies,
our New Food & Beverage
Director/Executive Chef

A la Carte Menu

No Admission

Reservations recommended,
please call 649.339.8000.



THE SHORE CLUB
TURKS AND CAICOS

SPECIAL EVENTS

BEATS+ BITES

At The Shore Club

This Sunday
October 15
11am to 6pm



POOL PARTY

Luxury Pool Cabanas – 6 persons \$570
Garden Cabanas – 4 persons \$340
General Admission \$75

Dive into Delicious.
Enjoy the island's most sophisticated pool party and experience chef Martin Davies' new and exotic creations served all day.

ALL FOOD IS INCLUDED, ALCOHOL IS NOT.
No coolers allowed.

Featuring International Celebrity DJ Sandy Duperval and T&C's own DJ Dayoh!

For tickets contact Stephanie Camozzi:
stephanie.camozzi@theshoreclubtc
or call 649.232.8489



Christmas Eve

DINNER IN
THE COURTYARD
AT THE
SHORE CLUB



The Shore Club Invites You to Join us For a
Gala Christmas Eve Dinner

December 24 - 6pm

Featuring a Spectacular Array of Gourmet Options
Seafood Station | Salad Station | Seafood BBQ Station | Carving Station
Accompaniments Station | Kids Station | Dessert Station

\$150 pp + Tax and Service Charge



THE SHORE CLUB
TURKS AND CAICOS
649.232.8000 | theshoreclubtc.com

Thanksgiving DINNER

Thursday, November 23

Join us for a very special evening in the Courtyard, under the stars at The Shore Club. We're offering an extravagant array of live serving stations featuring all the holiday favorites, traditional and reimagined.

Seafood Station | Salad Station | Seafood BBQ Station
Carved to Order Station | Accompaniment Station
Kids Station | Dessert Station

6:30 – 9:30 pm | Reservations Recommended
Adults \$90 | Kids 6 – 12 \$45 | 5 and under Free



THE SHORE CLUB
TURKS AND CAICOS

SPECIAL EVENTS



**CARIBBEAN
FOOD & WINE
FESTIVAL
2017**



THE SHORE CLUB
TURKS AND CAICOS

COMMUNITY OUTREACH

CLEMENT HOWELL HIGH SCHOOL – Tourism Club



the
Provo Children's Home
FOR ALL THE CHILDREN OF THE TURKS & CAICOS ISLANDS



THE SHORE CLUB
TURKS AND CAICOS

COMMUNITY OUTREACH

THE SALVATION ARMY



CHILDREN EVENTS



THE SHORE CLUB
TURKS AND CAICOS



Karen S Whitt

9 May · 🌐

One of those incredibly special moments ... the darling students from Precious Treasures School performing for TACC attendees and taking a moment to "selfie" with me 🥰 #kidsrock #toocute #tacc2017 #humanconnections #livelovelaugh #teamtci — at 📍 Amanyara.

👍 Like 💬 Comment ➦ Share

👍❤️ Tammy Francis, Lavern Narisa and 112 others

View 5 more comments



Karen Lupke Shute They were adorable!

Like · Reply · 🗨️ 2 · 10 May at 06:22



Julie Buffalino Shotmeyer So cute!

Like · Reply · 🗨️ 1 · 10 May at 07:12



Gayle Conran Love this

Like · Reply · 🗨️ 1 · 10 May at 07:31



Melissa Worm Middleton Too cute!

Like · Reply · 🗨️ 1 · 10 May at 07:45



Write a comment...



SHAUN FRAZIER

THE
BLACK
LINE



SHAUNE FRASER

Cayman Islands, 3 x Olympian, National Record Holder, National Champion, Pan-American Champion



THE SHORE CLUB
TURKS AND CAICOS

SHAUN FRAZIER



Karen S Whitt

10 February · 🌐

With Bradley Walkin at The Shore Club on Long Bay Beach, Turks and Caicos.



Like



Comment



Share



Tammy Francis and 5 others



Write a comment...



THE SHORE CLUB
TURKS AND CAICOS

SHAUN FRASER OLYMPIC GOLD MEDALIST



Karen S Whitt

10 February · 🌐

At The Shore Club on Long Bay Beach, Turks and Caicos.



Like



Comment



Share



Tammy Francis and 8 others

1 share



Write a comment...





Join Us For An Evening With Eva Schloss

Anne Frank

BEYOND THE DIARY

THROUGH THE EYES OF HER CHILDHOOD BEST FRIEND AND STEP SISTER

WEDNESDAY, MARCH 14, 2018

At The Shore Club

6:30PM – DOORS OPEN

7:00PM – PROGRAM BEGINS



THE SHORE CLUB
TURKS AND CAICOS

AND ... A GLANCE AT THE PAST!



THE SHORE CLUB
TURKS AND CAICOS





THANK
YOU!



THE SHORE CLUB
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