



JW

JAEHWAN (AARON) WEE

GENERAL AND MARKETING MANAGER | [LINK TO OTHER ONLINE PROPERTIES: PORTFOLIO/WEBSITE/BLOG](#)

OBJECTIVE

- Tech savvy
- Detail focused
- Strategic thinker & problem solver
- Self-starter
- Greater team player
- Excellent planning and time management
- Great communicator
- Project management
- Exceptional customer service

SKILLS

- **Languages**

Korean, English

- **Skills**

MS Word, MS Excel, MS PowerPoint, Project Libre, Slack, Trello, WordPress (Divi)

EXPERIENCE

GENERAL MANAGER • GLORIES GLOBAL CONSULTING INC • NOV 2018 – MAR 2019 (5 MONTHS)

- Setting a business management strategy
- Making a company's administration procedures and documents
- Setting marketing plans for Online & Offline
- Operation and project management

BUSINESS ANALYST & CONSULTANT • CORNERSTONE • JUN 2014 – MAY 2016 (2 YEARS)

- Business analyzing for an investment
- Business consulting (strategy, marketing, and operation)

CEO & FOUNDER • I-MIRAE PTY. LTD • SEP 1999 – DEC 2012 (12 YEARS AND 4 MONTHS)

- Establishing a company from scratch
- Setting and managing short & long-term strategic goals by projects basis
- Leading and operating the whole company especially an IT team & marketing team
- Warehouse and inventory management for the company's online shopping mall
- Wholesale / retail management
- Business and Product development
- International trading and OEM production (China and Vietnam)

ENGINEER • DONGWOO MANAGEMENT & CONSTRUCTION • NOV 1995 – JUN 1999 (3 YEARS AND 8 MONTHS)

- Designing heating and cooling system
- projects management of construction & renovation
- Creating and training equipment operational manual in Bulgaria and Vietnam

EDUCATION

MBA • SEP 2018 • UCW (UNIVERSITY CANADA WEST)

Strategic management, Project & operations management, Change management, Marketing, E-commerce, International Human Resource management, Managerial accounting & Finance, Leadership, E-commerce, Business consulting, Entrepreneurship,

BACHALOR OF MICHANICAL ENGINEERING • FEB 1996 • CHOSUN UNIVERSITY (SOUTH KOREA)

Mechanical engineering, Building automation system, cooling & heating design.

VOLUNTEER EXPERIENCE OR LEADERSHIP

- **The leader of a soccer club** **2005~2008**
Songdo Football Club (in South Korea)
- **Military Service** **JAN 1992~May 1993**
The driver of a military tank (K1-A1)
- **The chief editor of a campus magazine & newspaper** **1991**
Chosun University (in South Korea)



JAEHWAN.W@GMAIL.COM



778 895 1213



**WWW.LINKEDIN.COM/IN/A
ARON-J-WEE-8B7067136**