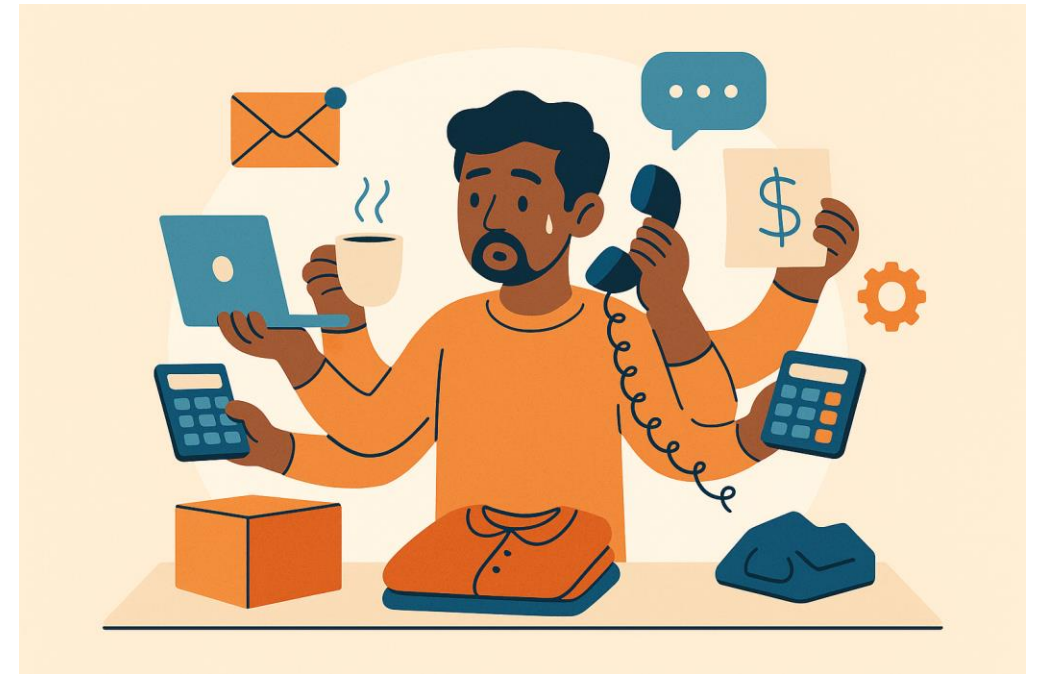




The Business Productivity AI Toolkit

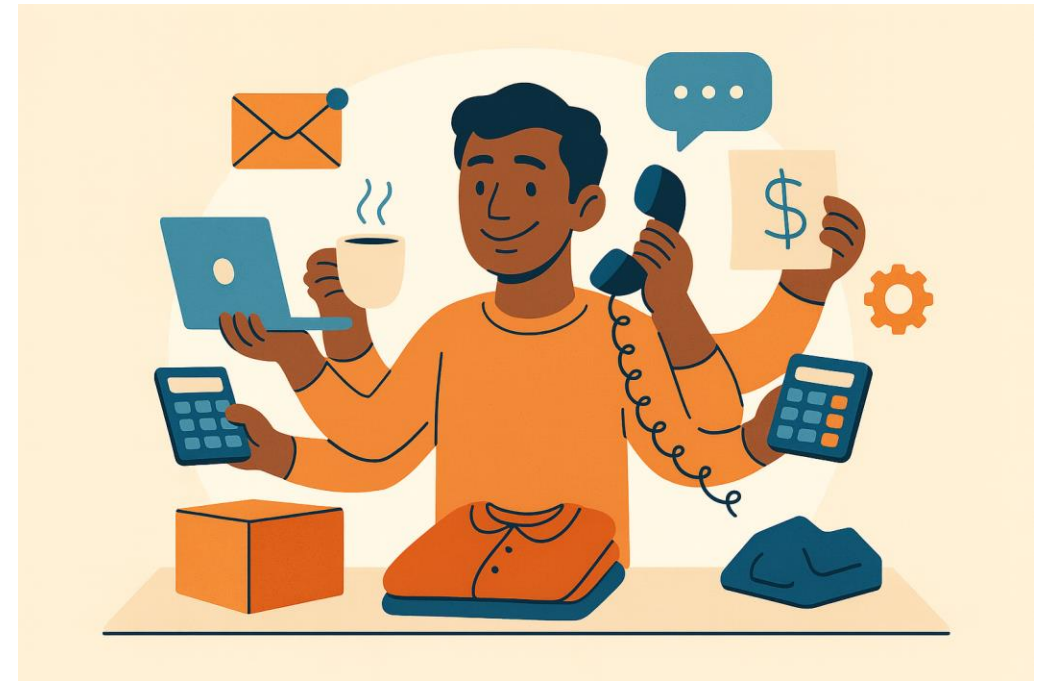
Impacts on our small business

- Writing
- Service Delivery
- Research
- Onboarding & Client Process
- Reporting
- Client Services.



Empowerment

- Clearly describing your process, goals and outcomes becomes as important or more important than being able to code your solution.



The Ladder of Tools

- Prompts
- Tools
- Custom GPTs / Claude Projects / Gemini Gems
- Automations (using Make.com, Zapier, n8n)
- Agents.



Where to Start

- Research
- Writing
- Instructions: Writing Authentically In Your Own Voice.

