



# Oceanside Marketing

Management Updates,  
Improvements and Information



## 2014 Bedding

- Update look and colors
- Cleaner lines
- Usable pillows and spreads
- Hotel/Resort feel
- Hotel pricing through hotel distributor

# The Sands

AT GRACE BAY

## Current



# The Sands

AT GRACE BAY

## Examples



- 1 Bed Scarf
  - 2 Pillow shams
  - 2 Regular pillows
  - Duvet
  - 1 decorative pillow
  - Matching bed skirt
  - Upgrade to white linens
- 3 main color schemes for king/queen/twin



# The Sands

AT GRACE BAY

## Patio frames replacements



## Water Heater replacements



## Air Conditioner replacements — from R22 to new R410a

### Air Conditioner dryer replacements

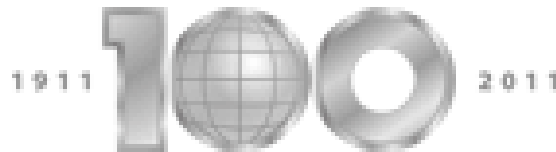


## Sliding Glass door track roller replacements





Whirlpool Appliances – after months of communications by our purchasing agent, we are now able to purchase direct purchase from the manufacturer. No distributor middle-man.



## Brown interior wicker chair refurbishing and White wicker patio furniture cleaning



# The Sands

AT GRACE BAY

Entry door blinds – local supplier 2 types. Samples and demo for Nantucket in 6302, and Rollershades with cassette valance, midnight white blackout in 4101.

If other window treatments are needed it will be from same model and supplier





## Other areas we are working on...

- Sofa sleeper replacements sourced
- White patio furniture and interior brown wicker chair replacements sourced
- Continuing with area rug replacements,
- Sourcing bedroom rugs through hotel supplier
- Beach umbrellas – all one color
- Bathroom faucets replacements with chrome matching Kohler product
- Air Conditioners – failures due to age. Replacements are needed to the new R410a types
- China, Glass and Flatware annual charges verses monthly



## Information and Reminders

- Beach etiquette: Trip Advisor complaints about owners going down at 7ish in the morning and leaving their items on chairs and not coming back for hours.
- New funds withdrawal process. All requests for funds but be submitted to Leslyn with the appropriate form and then followed up with a phone call from Leslyn to confirm.
- Phone charges: Owners are responsible for their individual phone charges. This is not complimentary.