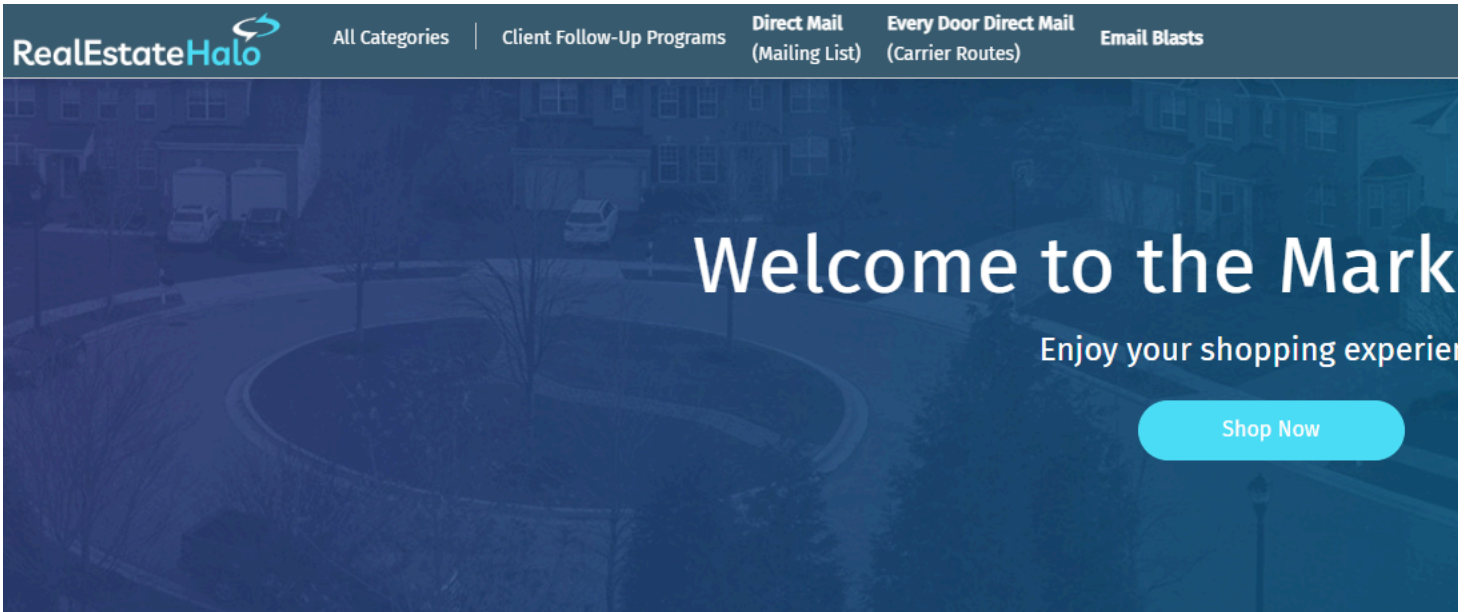


Website Payments?

Kirk King <kingk@haloprograms.com>
To: Rian Bowden <rian@rian.ca>

OMG, Rian, that is bad ass!!! Can you swap out the 2 letters for a real-life email examples? I added 7 of them in pdf...

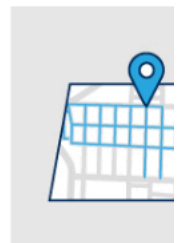
Also, giving access them free access to our Marketing Store built into RealEstateHalo. Including additional marketing services and options at discounted prices.



Client Follow-Up Programs



Direct Mail (Mailing List)



Every Door Direct Mail (Carrier Routes)

Client Follow-Up Programs

6 products



3-Year Connections
Client Follow-up Program
30 Client Touch Points Over 3 Years



5-Year Connections
Client Follow-up Program
42 Client Touch Points Over 5 Years



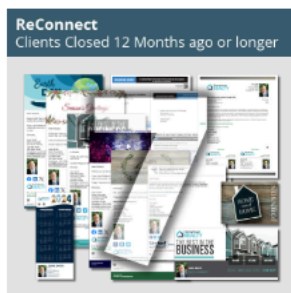
7-Year Connections
Client Follow-up Program
65 Client Touch Points Over 7 Years



3-Year ReConnect
Past Client Follow-up Program
22 Client Touch Points Over 3 Years



5-Year ReConnect
Past Client Follow-up Program
35 Client Touch Points Over 5 Years



7-Year ReConnect
Past Client Follow-up Program
48 Client Touch Points Over 7 Years

Sincerely,



Kirk King

Founder & CEO

Direct: 248.896.6011

Office: 248.669.6900

HaloPrograms.com

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8451 Boulder Court, Walled Lake, MI 48390

From: Rian Bowden <rian@rian.ca>
Sent: Wednesday, May 20, 2026 2:26 PM

To: Kirk King <kingk@haloprograms.com>
Subject: Re: Website Payments?

Thanks! The "Get started" buttons are easy, so I'll add those after you have a chance review and approve the purchase pages. The get started pages will lead to the purchase pages.

I've completed the real estate purchase page. Let me know what you think, and then I'll do the CH one afterward, following a similar layout.

<https://haloprograms.com/realestatehalo/done-for-you/>

Rian

On Wed, May 20, 2026 at 7:06 AM Kirk King <kingk@haloprograms.com> wrote:

Great news!

I attached the latest flyer for ContractorHalo. There is a video on the homepage about ContractorHalo <https://haloprograms.com/contractorhalo/>

I threw together 2 crude mockups in PP, attached...

I only want to set up RealEstateHalo & ContractorHalo for online payments & signups, not MortgageHalo currently.

~~MortgageHalo:~~ RealEstateHalo:

- 0-500 \$579/year <https://buy.stripe.com/cNi28q9xT8TFb4ec0X77O00>
- 501-1000 \$779/year <https://buy.stripe.com/3cl28qdO9b1N6NY6GD77O01>
- 1001-1500 \$959/year <https://buy.stripe.com/7sY3cu39v2vha0ad5177O02>
- 1501-2500 \$1199/year <https://buy.stripe.com/14A00i25rc5Rdcm5Cz77O04>
- 2501-5000 \$1499/year <https://buy.stripe.com/00w6oGdO9d9V1tE8OL77O03>

Sincerely,



Kirk King

Founder & CEO

Direct: 248.896.6011

Office: 248.669.6900

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8451 Boulder Court, Walled Lake, MI 48390

From: Rian Bowden <rian@rian.ca>
Sent: Tuesday, May 19, 2026 5:50 PM
To: Kirk King <kingk@haloprograms.com>
Subject: Re: Website Payments?

Thanks! all set up now. I've created the products; I'm just putting together the page.

A few things to confirm:

- Is there a brief on ContractorHalo that I should use to create a page, or just put a button on the home page to "Signup Online" without a dedicated signup page?
- For MortgageHalo, I'll just use the PDF and details from the email thread to draft something
- I think stripe will automatically sort out the taxes, but I'm not as familiar with the American sales tax stuff, so if there's any detail I should be aware of please let me know.

Here's the links. They are not published on the site yet, but these are what people will see when they click to purchase

MortgageHalo:

- 0-500 \$579/year <https://buy.stripe.com/cNi28q9xT8TFb4ec0X77O00>
- 501-1000 \$779/year <https://buy.stripe.com/3cl28qdO9b1N6NY6GD77O01>
- 1001-1500 \$959/year <https://buy.stripe.com/7sY3cu39v2vha0ad5177O02>
- 1501-2500 \$1199/year <https://buy.stripe.com/14A00i25rc5Rdcm5Cz77O04>
- 2501-5000 \$1499/year <https://buy.stripe.com/00w6oGdO9d9V1tE8OL77O03>

ContractorHalo

- \$899/month <https://buy.stripe.com/3cl8wO39v7PBfku1mj77O06>

Rian

On Tue, May 19, 2026 at 12:20 PM Kirk King <kingk@haloprograms.com> wrote:

Thanks for letting me know, I believe I just completed it... sorry about that, still learning...

Sincerely,



Kirk King

Founder & CEO

Direct: 248.896.6011

Office: 248.669.6900

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8451 Boulder Court, Walled Lake, MI 48390

From: Rian Bowden <rian@rian.ca>
Sent: Tuesday, May 19, 2026 3:00 PM
To: Kirk King <kingk@haloprograms.com>
Subject: Re: Website Payments?

Hi Kirk, sorry I checked on Friday and saw the test mode subscriptions you set up, but haven't had a chance to working on it yet. I will need to move those into live mode. To do that, I thi with developer permissions, but if you log in and go to live mode, you'll see the setup wizard in the bottom right corner and then you can just click the "create Profile" to complete the setu

<https://drive.google.com/uc?id=1b1LglCdfG9P07VfecCC9cZ9kC787H-wt>

Once you've done that, I'll work through the rest :)

Rian

On Tue, May 19, 2026 at 9:04 AM Kirk King <kingk@haloprograms.com> wrote:

Hey Rian,

How is it going, have you got a chance to start. No emergency, just excited to try it... flyer attached

Sincerely,



Kirk King

Founder & CEO

Direct: 248.896.6011

Office: 248.669.6900

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8451 Boulder Court, Walled Lake, MI 48390

From: Rian Bowden <rian@rian.ca>
Sent: Wednesday, May 13, 2026 6:24 PM
To: Kirk King <kingk@haloprograms.com>
Cc: Lori Barnhart <barnhartl@haloprograms.com>
Subject: Re: Website Payments?

Got it!

Sounds good. From your email, it sounds like you want to just use stripe directly (not through a plugin). Is that right? From the screenshot, it looks like you may already have some sut are already set up somewhere?

As for the invoice from my end, the easiest for these small invoices is also stripe. Here's a payment link: https://invoice.stripe.com/i/acct_1039hh2CR063zXGb/live_YWNjdF8xMDM5a

Rian

On Tue, May 12, 2026 at 10:05 AM Kirk King <kingk@haloprograms.com> wrote:

Hey Rian,

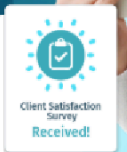
Happy Tuesday! You should receive an invite to our stripe account I just set up. Sorry for the delay. Do I buy the 5 hours via CC or do you need to invoice us? Either way is OK

Best CRM Software for Real Estate Management

Enterprise solutions designed for large brokerages to automate Real Estate Agent, Realtor, and Team marketing for success. Our powerful automated marketing and CRM tools automatically prospect and retain clients for life, **generating up to 3X more business!**

[REQUEST DEMO](#)

Trusted By



I want a button next to Request Demo that says "I WANT MY OWN ACCOUNT"

With the different options listed in Stripe, which is the same but different prices for quantity of contacts.

Products

RealEstateHalo Annual Subscription Active

tate 5 prices

Pricing

| Price | Description | Sub: |
|------------------------------|---------------------|------|
| \$579.00 USD 🔄 Per year | Up to 500 contacts | 0 ac |
| \$1,199.00 USD 🔄 Per year | 1501-2500 | 0 ac |
| \$1,499.00 USD 🔄 Per year | 2501-5,000 Contacts | 0 ac |
| \$959.00 USD 🔄 Per year | 1,001-1500 contacts | 0 ac |
| \$779.00 USD 🔄 Per year | 501-1,000 contacts | 0 ac |

Done for you personalized real estate agent or team monthly email marketing annual plan, with white glove onboarding. We set up your account, profile, upload your photo and log you on autopilot. You get replies from your contacts to your email address.

This probably makes no sense, but happy to clarify any questions

Sincerely,



Kirk King

Founder & CEO

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8451 Boulder Court, Walled Lake, MI 48390

From: Rian Bowden <rian@rian.ca>
Sent: Wednesday, April 15, 2026 3:00 PM
To: Kirk King <kingk@haloprograms.com>
Subject: Re: Website Payments?

Great, thanks. I logged in and refamiliarized myself with the system.

As with anything, you have several options.

Just use stripe directly. That way you only have to pay stripes transaction fees. The disadvantage though is you need to set up all your "products" in stripe and link to them from you subscriptions. The functionality is tight, but it doesn't feel to customers like it's a Halo feature, it's clear you are just using stripe. Plus there's no wordpress backend, you just get the

Use a plugin, of which there are many. The plugins that do subscriptions all have some sort of cost for "pro" features. Would you prefer to pay a fee per transaction (about 2% on top)

For your part, you'd just need to set up a stripe account, connect it to your bank and get approved, etc. and share developer access with me at rian@rian.ca. Also let me know when

For my part (setup, etc) I'd suggest we just set up an hourly prepaid retainer from which I would draw for this setup. I sell those in blocks of 5hrs for \$599. I don't think I'd need all 5 support, tracked by the minute (no minimum), and don't need to be used up by any particular time.

Let me know if you'd like to move ahead on this!

Rian

On Wed, Apr 15, 2026 at 8:56 AM Kirk King <kingk@haloprograms.com> wrote:

Good Morning Rian,

Business is challenging right now; there are many days I wish I built software and marketing for a different industry than housing. With record low inventory and higher mortgage compete with larger competitors.

I'm sure what you did helped with the transition from Continuity to Halo, but we have been working hard for years trying to get back to a domain authority above 30+

We are primarily putting our SEO and LLM strategy for MortgageHalo only, my favorite Halo... LOL

Yes, just pay and manage subscriptions at this point. Not sure if anyone will sign up online. But, if we get some traction, it would be something we want to expand on. Our website times the hassle/costs.

I was meeting with a friend of mine Monday after work who owns a website company. I was telling him, that I just want to set up a couple options on my website so individual real connect to Stripe or something with some minor website changes. He looked at me and said, who built the website? I said Rian at PlusROI, he said I should ask you. 😊

Lori added you back to the website as an admin, you should receive an email to update your password.

Sincerely,



Kirk King

Founder & CEO

Direct: 248.896.6011

Office: 248.669.6900

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8451 Boulder Court, Walled Lake, MI 48390

From: Rian Bowden <rian@rian.ca>
Sent: Tuesday, April 14, 2026 6:47 PM
To: Kirk King <kingk@haloprograms.com>
Subject: Re: Website Payments?

Hey Kirk, nice to hear from you. How is business? Has the website been working well for you? How did the transition in branding eventually go? Is AI affecting your business at a

Sorry for all the side questions. But yes, I can do this for you. From your description, it sounds like all you need is a way for people to set up their own online subscription and the able to do or access on the site? For example, people often sell subscriptions for access to member pages, content, etc. That's also doable, but takes it up a level. If all you need

Off the top of my head, I can't recall if we set up your site as a multisite network or if we built all 4 individually. I tried logging in to double check but my permissions were moved c you.

Rian

On Tue, Apr 14, 2026 at 2:01 PM Kirk King <kingk@haloprograms.com> wrote:

Hey Rian,

I hope you are doing well; for years I have been wanting to offer online signup on our website using Stripe and a Secure WordPress Plug-In. Do you guys have any experienc

On the real estate page, have an individual page, explains the benefits of done for you industry specific email marketing, white glove onboarding, assist with data uploads aro

On the ContractorHalo page, sign up online for \$899 a month. Monthly reoccurring subscription, white glove onboarding, assist with data uploads

Not ready to offer on Mortgage Page yet.

Do you guys have any experience with doing that?

Sincerely,



Kirk King

Founder & CEO

Direct: 248.896.6011

Office: 248.669.6900

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 **RLTY_eConnections_Samples.pdf**
4587K