

Grand Case Beach Club Sustainability Report





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Preface:

Who We Are

Grand Case Beach Club offers spectacular views of Anguilla and a unique insight into Caribbean culture. Located in the fishing village of Grand Case on the northwest coast of Saint-Martin, our small, intimate, and unpretentious establishment provides an authentic and relaxed atmosphere that attracts guests year after year, since 1978. As part of our commitment to delivering an exceptional experience, sustainability has become a core focus of our operations.

Our Vision

For us, sustainability in tourism and hospitality is not just a trend; it is essential. We recognize that our success is closely tied to the health of the environment and the well-being of our local community. Our efforts go beyond merely conserving resources—they reflect our responsibility to protect and preserve the unique natural and cultural heritage of our location.

Working Towards Green Globe Certification

Grand Case Beach Club successfully achieved Green Globe Certification in 2025 and remains committed to continuous improvement through annual audits, monitoring programs and sustainability initiatives. . This certification process guides our approach to improving energy efficiency, reducing waste, and supporting the local community. Our aim is to align our operations with best practices that enhance sustainability and ensure that Grand Case Beach Club remains a responsible and conscientious choice for travelers.

Our organization:

We have established a Green Committee dedicated to guiding our sustainability initiatives. The committee is composed of Jean Francois Billot, President; Alexandra Chirlas, General Manager; and Lynn Taylor, Rooms Division Manager. Together, we work to ensure that our sustainability goals are met and that we continue to improve our environmental performance.



1-Our Commitments:

1-1. Sustainable Water Consumption and Use:

At Grand Case Beach Club, responsible water management is a key part of our sustainability strategy. We produce our own fresh water through an on-site reverse osmosis plant, reducing our dependence on external water resources while ensuring a reliable supply for our guests and operations.

We also operate a wastewater treatment system that allows treated grey water to be reused for garden irrigation, helping to reduce overall freshwater consumption and support our lush tropical landscaping in a sustainable manner.

To further minimize our environmental impact, filtered water stations are available throughout the property, encouraging the reduction of single-use plastic bottles. Guests are also encouraged to participate in our water conservation efforts through in-room information promoting towel reuse, while bed linens are changed every three days unless otherwise requested.

Guests may also choose to participate in our Opt-Out Housekeeping Program, helping to reduce water consumption, laundry volumes, energy use and cleaning products while supporting local community initiatives through GCBC Cares.

Through ongoing staff training, guest awareness initiatives, and continuous monitoring of our water usage, we strive to protect this valuable resource and contribute to the long-term sustainability of Saint-Martin.

1-2. Electricity consumption:

We strive to reduce our energy footprint by encouraging energy-saving practices and raising awareness among our customers and staff.

We have taken several measures to reduce energy consumption:

* New equipment purchases are chosen based on their energy efficiency, opting for the best available.

*We use LED and solar powered lighting.

*We have signs in the rooms encouraging guests to save energy, including reminders to turn off the air conditioning if they choose to leave the sliding doors open.

*Our Housekeeping team is trained to close curtains in empty rooms and check air conditioning settings.

1-3. Waste management:

Grand Case Beach Club is committed to reducing waste generation and promoting responsible waste management practices throughout the property.

Glass:

Recycling options on the island remain limited, with glass currently being the primary material accepted for recycling. To maximize our positive environmental impact, dedicated sorting bins are available on property, and we continuously educate both staff and guests on proper waste separation and recycling practices.

Paper:

In addition to recycling efforts, we have implemented several measures to significantly reduce paper consumption:

- We print on both sides of paper whenever possible.
- Daily operational reports are distributed digitally, reducing night audit printouts from 15 pages to only 3 pages.
- Employees with access to email receive their payslips electronically, minimizing paper use.
- Our Finance Department has implemented a fully digital invoice processing system, eliminating the need to print incoming and outgoing invoices.

Furniture and other items:

When furniture, air conditioners, refrigerators, and other equipment reach the end of their useful life for hotel operations, they are first offered to employees at a reduced cost. Remaining items are donated to local charities, foundations, or community organizations whenever possible. We also collaborate with local thrift stores to extend the life cycle of usable items and reduce waste sent to landfill.

Waste Tracking:

As part of our commitment to continuous improvement, Grand Case Beach Club has implemented a waste monitoring program. A representative sample of waste bags was weighed to establish an average bag weight, and the number of waste bags leaving the property is recorded daily. This

system allows us to estimate total waste production, monitor trends over time, and identify opportunities for reduction.

The collected data is reviewed regularly to support waste reduction objectives and improve the effectiveness of our waste management practices.

Opt-Out Housekeeping Program:

Through our Opt-Out Housekeeping Program, guests may choose to decline housekeeping services during their stay. This initiative helps reduce waste associated with cleaning products, disposable amenities, laundry operations, and resource consumption, while also generating donations for local community projects through GCBC Cares.

Grand Case Beach Club remains committed to continuously measuring, monitoring, and reducing its environmental impact through responsible waste management practices.

1-4. Customer Satisfaction:

We firmly believe that customer satisfaction is central to our collective success. We value the contributions of every staff member and respect the importance of our colleagues. Every guest who stays at our hotel is important to us, and we are committed to providing excellent service at every opportunity.

Feedback from our guests is crucial for our continuous improvement. To collect this valuable input, we send out email satisfaction surveys to our guests. These surveys include questions about their experience and any concerns they may have. Our management team and department heads review these surveys weekly to address any issues promptly and maintain high service standards.

Additionally, we communicate information about local culture, environment, and practices through our website and other channels. We use our social media platforms to promote the island, support local businesses, and share common practices through initiatives like "Discover the Island" and "Experience Local Life with Niki" (Niki is one of our valued employees). We also engage with our guests on Facebook through interactive posts such as "GCBC is for you if..." and photo contests featuring memorable pictures.

1-5. Staff and Training

We take pride in the fact that over 100% of our employees are local residents, and we prioritize hiring from the local community whenever possible. All our employees fully comply with local labor laws.

We provide both in-house and external courses and workshops to support the continuous development of our staff. Every employee has access to these opportunities to enhance their skills and knowledge in their respective fields.

Our commitment to developing the local community includes offering internships to students. While we prioritize local students, we also welcome international students to foster intercultural exchange. Additionally, we engage in educational projects with neighboring schools to support and contribute to the local education system.

1-6. Local support:

Grand Case Beach Club is deeply committed to supporting the local community and contributing to the social and economic development of Saint-Martin.

Whenever possible, we prioritize partnerships with local businesses, service providers, artists, and entrepreneurs. By promoting local products and experiences to our guests, we help strengthen the island's economy while encouraging visitors to discover the authentic culture of Saint-Martin.

Beyond our purchasing practices, we actively support local associations, sports clubs, educational initiatives, cultural events, and community projects through sponsorships and donations. Our goal is to contribute to programs that improve quality of life, encourage youth development, promote sports and education, and strengthen community engagement across the island.

GCBC Cares

GCBC Cares is Grand Case Beach Club's community support initiative, created to fund and promote projects that benefit Grand Case and its residents. Through donations generated by the hotel, guest participation programs such as the Opt-Out Housekeeping Program, and additional fundraising efforts, GCBC Cares supports environmental, educational, social, cultural, and sporting initiatives throughout the island.

Local Artisans and Products

Grand Case Beach Club actively supports local artisans and small businesses by hosting community markets throughout the year and promoting locally made products whenever possible.

1-7. Respect for the traditions and customs of Saint-Martin:

We respect and value the unique traditions and customs of Saint-Martin. By incorporating these elements into our offer, we preserve the cultural identity of the region and offer our customers an authentic experience.

We provide our guests with detailed information about the natural setting, local culture and cultural heritage through literature and guided excursions, fostering a greater appreciation and respect.

1-8. Conservation of Local Wildlife:

We are committed to raising our customers' awareness about the importance of respecting local wildlife.

While we work towards partnering with organizations that promote biodiversity and island cleanliness, we currently focus on internal practices.

Our landscaping practices prioritize the use of indigenous plants to support local ecosystems and reduce water consumption. Additionally, exotic species are strictly prohibited in our gardens to protect the island's native biodiversity and maintain ecological balance.

Historical and archaeological objects are neither sold nor displayed, and we adhere to all laws and regulations related to the protection of historic sites and cultural heritage.

Grand Case Beach Club values its integration into the local environment, supporting cultural and social activities, and using local food products and services.

1-9. Our Commitments for the Future:

We aim to integrate environmental considerations into all investment decisions, ensuring eco-friendly growth while optimizing our operations. This includes evaluating energy and water use, carbon emissions, and other sustainability metrics when selecting new equipment, suppliers, and projects

Even though we have made significant progress, we recognize that sustainability is an ongoing journey. Here are our goals for the near future:

- Improve the monitoring, recording, and comparison of energy and water consumption and costs.
- Explore new methods to strengthen our waste reduction program.
- Begin tracking greenhouse gas (GHG) emissions.
- Set targets to conserve water and energy, reduce waste, and lower GHG emissions.
- Consider environmental factors (such as energy and water use, and CO2 emissions) in our investment decisions.
- Provide additional staff training to better achieve our sustainability goals.
- Continuously work to reduce our environmental impact.
- Seek innovations that can further reduce the hotel's ecological footprint.

2- Grand Case Beach Club policies:

2-1. Communication strategy:

GCBC actively communicates its sustainable initiatives through various channels such as social media, its website and local events. We believe in transparency to inspire others to follow our example.

2-2. Accuracy of promotional materials:

All communications regarding Grand Case Beach Club promotional materials are rigorously reviewed for accuracy and comply with local regulations and cultural norms. Any customer dissatisfaction is monitored through customer feedback posted on multiple channels.

2.3. Health and safety:

GCBC follows strict environmental, health and safety laws, regulations and procedures to conserve and protect the environment and create a workplace where we get the best from our colleagues while avoiding the risk of injury. Staff are properly trained in high standards of cleanliness and hygiene, with detailed plans for cleaning of premises, regular maintenance, safety at work and emergency preparedness.

2.4. Building design and construction:

Our construction projects comply with strict environmental standards, favoring the use of sustainable materials and energy-efficient technologies to minimize our environmental footprint.

2.5. Responsible Purchasing Policy:

Grand Case Beach Club strives to make responsible purchasing decisions by prioritizing local suppliers, artisans, and service providers whenever possible. Environmental considerations such as energy efficiency, durability, and waste reduction are taken into account when selecting products, equipment, and materials.

We also promote locally made products through our boutique and support local artisans through community markets and partnerships, contributing to the sustainable development of Saint-Martin.

2.6. Our Sustainability Commitment Report:

The main objective of the sustainability management plan is to guide the company's decision-making, management and day-to-day operations in a sustainable manner.

- To develop the business in a sustainable way, considering environmental, socio-cultural, quality, health and safety issues.
- Demonstrate management's commitment to complying with environmental laws and local regulations.
- Define mitigation measures to minimize the impact of business activities on the surrounding environment.
- Present mitigation strategies and actions for pollution control, waste minimization and resource conservation through effective reduction, reuse and recycling wherever possible.
- Establish an environmental management framework to ensure the implementation of identified mitigation measures.

As part of our commitment to continuous improvement, we regularly review and update our sustainability policies to reflect emerging environmental challenges and opportunities. This involves engaging employees and stakeholders to ensure the effective implementation of our sustainable practices

2.7. Regulatory Compliance:

The hotel operates under a French license and complies with all relevant international and local regulations, including health, safety, labor, and environmental standards. Our insurance policies and other protective measures for guests and staff are current and in good standing. We encourage our partners to adopt sustainable practices, and some partners such as Allianz Insurance have already implemented these initiatives. Future partners will be chosen based on their commitment to similar responsible management and environmental standards.

2.8. Commitment to Diversity, Equality and Employee Protection:

At Grand Case Beach Club, we promote diversity and equality at all levels of our business. No employee or applicant is discriminated against under any circumstances. All positions are filled based on competence. We strictly adhere to all local employment laws and regulations. Our working conditions and the wages we offer exceed the minimum requirements set by law.

Salaries and benefits are in line with national regulations. We make all payments required by law to insurance and leave funds for the financial well-being of our employees. Overtime is paid in accordance with French law for any hours worked more than established hours. Although we respect legal weekly limits and working hours, being in the hospitality industry, overtime may be necessary and is compensated for in accordance with our internal policies.

We are also pleased to provide a revenue-based incentive bonus to each employee in recognition of their efforts and commitment.

2.9. Recruitment and training:

We actively promote local employment and are committed to ensuring that the recruitment and training of our employees is aligned with the specific skills and high standards of our business. This ensures a skilled and committed workforce, ready to meet our customers' expectations and contributes to our continued success.

2.10. Commitment to Ethical Employment and Community Impact:

Grand Case Beach Club complies strictly with current labor laws and regulations. The employment of children, sexual harassment and exploitation are strictly prohibited.

The company's activities have not negatively impacted or endangered the resources or services of the region or neighboring communities. The company's activities generate a number of secure jobs and reflect a positive influence in the community.