



Automate Product Pages

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To: Rian Bowden <rian@rian.ca>

Sat, Jun 6, 2026 at 8:29 AM

Hi Rian,

Sorry, my fault. I didn't realize I locked the Enterprise page.

THESE LOOK SO MUCH BETTER! THANK YOU!

A couple questions...

Desktop page: [Fortra Automate Desktop | Desktop Automation Software](#)

Are you able to left justify this section?

Desktop Automation Tools Built for Fast ROI

Use Fortra Automate Desktop to build reliable bots for repetitive desktop automation across applications, browsers, files, and data sources. With no-code tools and built-in actions, teams can automate desktop workflows quickly while keeping control on a single machine.

**DESKTOP
AUTOMATION**

Scrape data, fill forms, and navigate any website or desktop app. Capture desktop automation recordings—no coding.

**DATA
EXTRACTION**

Extract data from emails, PDFs, Excel, CSV, databases, & ODBC. Transform & route data to any downstream system.

**EVENT-DRIVEN
EXECUTION**

Launch tasks on schedule, file events, email arrival, or system conditions. 15 built-in triggers with error handling and recovery.

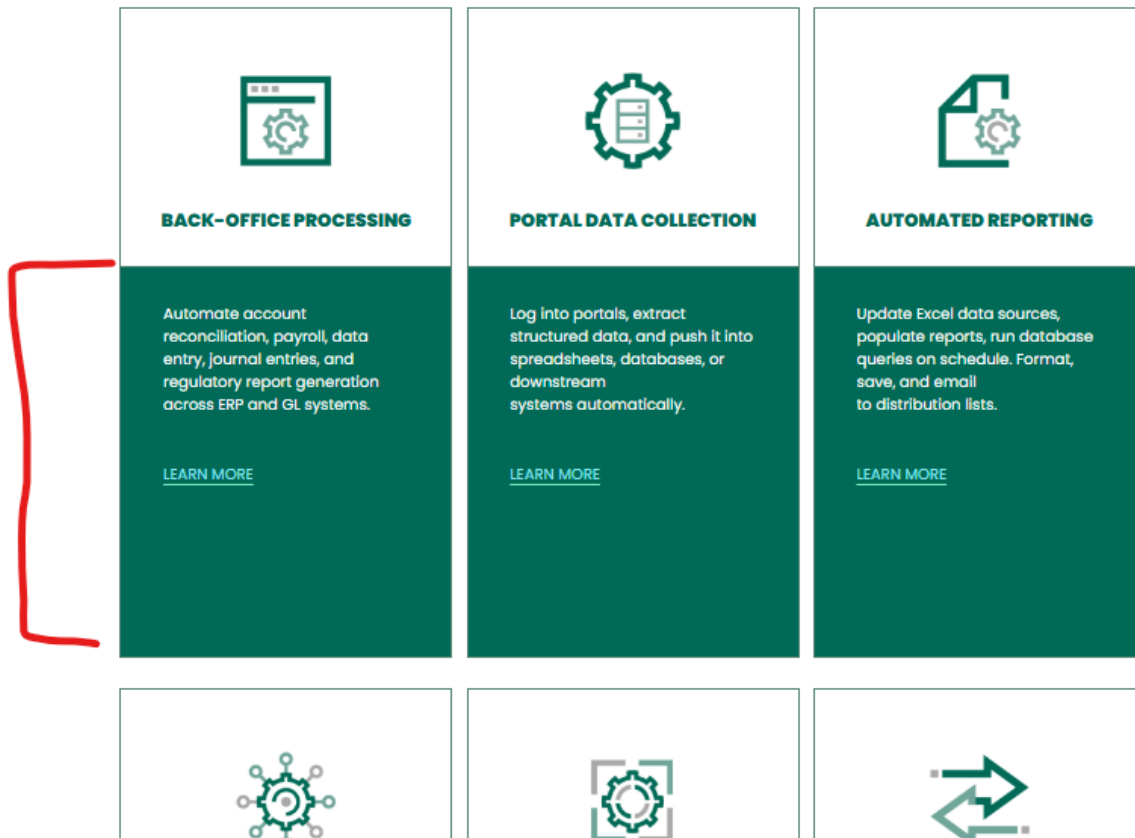
**APPLICATION
INTEGRATION**

Automate Excel, Outlook, FTP/SFTP, Active Directory, PowerShell, and more. 75 actions and 700+ building blocks included.

Are you able to reduce the size of the cards in this section to reduce “white space” and make it look more compact, yet still proportional?

Reduce Manual Work with Desktop Automation

Automate desktop processes across finance, operations, IT, and back-office teams with software built for practical, everyday automation. From reporting and portal data collection to user administration, Fortra Automate Desktop helps standardize work and keep processes moving.



Product Hub: [Fortra Automate Products](#) | Enterprise Automation Software

Could you center the single machine and multi-team automation centered under the product name (desktop / enterprise)? I was confusing with my instructions here. Sorry.

Match Automate to Your Goals

Choose the right Fortra Automate solution for your automation environment, process volume, and growth goals, from desktop task automation to enterprise-wide orchestration.

DESKTOP

Single Machine Automation

FTP ESSENTIALS

16
FTP RELATED ACTIONS

3
FTP RELATED TRIGGERS

LEARN MORE

AUTOMATE DESKTOP

73
FULL ACTION SET

15
FULL TRIGGER SET

AUTOMATE RECORDER
AUTOMATE CARE

LEARN MORE

ENTERPRISE

Multi-Team Automation

AUTOMATE STANDARD

73
FULL ACTION SET

15
FULL TRIGGER SET

1
AUTOMATION AGENT

1
AUTOMATION STUDIO

AUTOMATE RECORDER
CUSTOM ACTIONS
WORKFLOW DESIGNER
ROLE-BASED SECURITY
AUTOMATE CARE

LEARN MORE

AUTOMATE ADVANCED

★ BEST VALUE

Everything in Standard and:

2
AUTOMATION AGENTS

2
AUTOMATION STUDIOS

1
NON-PROD ENVIRONMENT

LEARN MORE

AUTOMATE PROFESSIONAL

Everything in Standard and:

5
AUTOMATION AGENTS

5
AUTOMATION STUDIOS

1
NON-PROD ENVIRONMENT

LEARN MORE

AUTOMATE UNLIMITED

Everything in Standard and:

∞
AUTOMATION AGENTS

∞
AUTOMATION STUDIOS

1
NON-PROD ENVIRONMENT

1
HA/DR ENVIRONMENT

LEARN MORE

Can the text under the percentages be left justified?

Trusted by Organizations Around the World

Teams of all sizes rely on Fortra Automate to drive efficiency and deliver outcomes.

90%

Faster task execution with automation

70%

Reduction in manual processes

1000+

Pre-built actions and growing

400+

Automate customers worldwide

Automate Care:

Can the text under the icons be left justified:

Improve Automation Health and Performance



NAMED ACCOUNT OWNERSHIP

One dedicated TAM is your primary point of contact for all support, guidance, and escalation needs. No shared queue. No starting over.



PROACTIVE HEALTH MONITORING

TAMs proactively track ticket trends, product posture, and risk signals, identifying issues before they impact production or business outcomes.



STRUCTURED ACCOUNT CHECK-INS

Regular reviews assess program health, surface optimization opportunities, and align your automation environment to evolving business needs.



ENGINEERING ESCALATION PATH

For critical issues, your TAM coordinates direct escalation to the engineering team with full accountability from intake through resolution.

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