CUSTOMER COMMENTS

"Caliber has utilized open integration with other third party providers that has made the software the most advanced system on the market. Caliber along with Reef Point has allowed our company to utilize efficiencies that have saved us time and money. They understand our business, offer tremendous support and are always willing to listen to our ideas to take processes to the next level."
- Todd Fackler, Chief Executive Officer, MSI, LLC

"The highest compliment I can pay is that if I had it to do all over, I would without reservation select Caliber for our management and accounting software package. The Reef Point staff is a pleasure to work with." - Jane Oliver, CMCA, President, Condominium Property Management, Inc.

"Having changed roles and moving to a new management company, I knew that Caliber would again be the software of choice to manage my HOA's. Caliber's user friendly options and intuitive menus made it an easy, no-brainer decision for myself and my new management company." - Denise Haas, Vice President, BRC Community Management

"After a careful market review, we believe the innovative features of Caliber allow us to better serve our associations' needs and create even greater value for our associations. Reef Point offers top-notch support." - David Rossiter, CMCA, AMS, Principal, Trestle Community Management

"I love Caliber! Our company is more efficient, our boards are happier, and we're able to offer more services to our clients because of Caliber. Reef Point's training and technical support is the best I've ever experienced, and Caliber is so easy to use. Everything just makes sense. Oh, and did I say? ... I love Caliber!" - Marlene Hinson, Owner, Integrity Association Management

"Caliber gets an A+ for technical support. Not only are they available quickly to answer questions, but they welcome our suggestions. Caliber is continually updated with new features, and the Tablet and Web interfaces make this an amazing tool for our managers, boards and homeowners. It is our opinion that this makes Caliber the leading software for our management industry." - Mary Jo Bennett, Chief Operating Officer, McCue & Associates Inc

"Pelican Landing has been using Caliber since 2010. One of Reef Point's main strengths is their ability to communicate with its customers. Caliber is ever evolving and customer questions, suggestions and needs are answered, considered and implemented where possible in a timely fashion. Integration with other programs, such as website co-ordination and gate access software, has been invaluable to our Association." - Marie Martel, CMCA, AMS, PCAM, Pelican Landing Community

SUPPORT

We believe that providing high-quality customer service and support is as important as the software itself. That's why we put so much effort into supporting our customers. And they will be happy to tell you the same. From the first day you become a Caliber customer, and every day thereafter, we make you feel as though we're a part of your team. Whether you're having a problem, need some additional training, or just have a question, we're glad to hear from you and will work quickly to get you going.

How do we do this?

Well, we're smart and efficient about how we provide support. To start off with, a live person will answer the phone when you call and direct you to help quickly. If you prefer getting support online, we have an amazing support website. We also have an internal policy that everyone in the company is copied on support emails. This way, you can be assured that your issue is getting to the right people and is being addressed as quickly as possible.

INTEGRATION

We understand that you want an accounting and property management package that integrates with your other software products. That's why we built the Caliber API (application programming interface) system that enables other software vendors to seamlessly share data in Caliber. This is all done in a secure, state-of-the-art process that enables you to have complete control over what data is accessible via the Caliber API and by whom.

Here are some of our Caliber Integration Partners:

ABDi

ComWeb

CondoCerts
A Mutual of Omaha Bank Company

PayLease
Your Property Payment Connection

dwellingLIVE

optimaloutsource

avidxchange

SouthData
Innovative Billing and Imaging

HomeWise DOCS

payables lockbox
powered by: STRONGROOM

AssociationVoice

LetterStream

AFFILIATIONS

Reef Point Technology is the maker of Caliber software. Based in Mesa, Arizona, Reef Point was founded in 2000 and has been providing software solutions in the association management industry since 2006. Reef Point is a member of the following organizations/programs:

community ASSOCIATIONS INSTITUTE

MOTOROLA PartnerSelect ISV partner

Microsoft CERTIFIED Partner — ISV/Software Solutions

CALIBER
ACCOUNTING & PROPERTY MANAGEMENT SOFTWARE

Caliber is the most advanced, yet user-friendliest accounting and property management software on the market. It offers full cash and accrual accounting, a web portal for owners and board members, a mobile application for onsite work, a robust API for 3rd party integration, and every major property management feature, including Compliance, Maintenance, Architectural, Delinquency, and many more - all rolled up into one solution.

**Implementation is faster! Training is easier! Integration is now possible!**

Are you tired of poor support? Are you tired of having to create work-arounds in order to make up for a deficiency in your current software? Are you tired of having to modify the way you do business because your software can't support what you really want to do?

HERE IT IS! Caliber is the answer. It's what you've been waiting for, but now...

IT'S TIME TO SWITCH!

Call: (480) 699-3621
Email: info@reefpt.com
Visit: www.reefpt.com

SCHEDULE AN ONLINE DEMO TODAY

See inside for details

Reef Point TECHNOLOGY
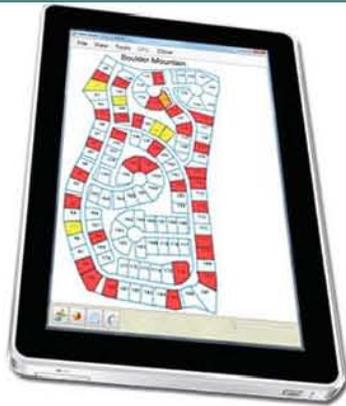
CALIBER MOBILE

Caliber Mobile is highly regarded as the uncontested champion of mobile solutions in this industry. It enables users to perform compliance and maintenance related tasks in a truly unique and visual way. Entering new compliance violations, updating work orders, monitoring activities, and viewing a wealth of association and homeowner data, while conducting their regular association tours, is a matter of just a few taps of the screen. Our proprietary synchronization technology means you'll be able to work in areas where no Internet connection is available, you can download more than one community (unlike other solutions), and when you're ready to synchronize, you'll enjoy the fastest synchronization available in the business.

Caliber Mobile is also GPS enabled, so users can see where they are within the association and pinpoint the exact location of a problem. Users can easily take pictures of violations and maintenance problems and have them automatically attached and uploaded into Caliber.

CALIBER WEB

Caliber Web is a fully integrated web portal solution for Caliber customers that enables board members and homeowners to perform any of the tasks shown below. It is not intended to replace full-blown association websites, but rather to offer your clients an alternative web presence where individualized association websites aren't desired.

BOARD MEMBER TASKS
- review/approve/reject invoices
- review compliance issues
- review maintenance issues
- view copies of compliance letters and work orders
- view compliance and maintenance related photos
- submit service requests
- review delinquencies with drill down to owner ledgers
- update profile
- upload profile picture
- manage digital signatures
- view documentation/reports
- view web links

HOMEOWNER TASKS
- view account
- pay online
- view compliance issues
- view maintenance
- submit service requests
- update profile
- update mailing preferences
- manage family members
- view documents
- view web links

CALIBER DESKTOP

Caliber is a complete full-featured accounting and property management software application that includes all aspects of AR, AP and GL. ACH and lockbox functions allow you to interact with your bank with ease. AP Invoice approval workflow and a highly customizable delinquency management system help keep your staff on top of things. Financial reporting is made easier with options to modify report layouts and our Report Runner helps you to create financial packages en masse.

Other great features include:
- Cash, Accrual, Modified Accrual Options
- Optional Fund-based Accounting
- Vendor Management
- Association/Vendor Insurance Management
- Compliance
- Maintenance
- Architectural
- Internal Alert System
- Fact Sheet System
- Print/Email Options on all Major Features
- Send Letters Feature
- Email Alerts
- Deposit Slips
- Recurring Invoices, Journal Entries and Work Orders
- Budgeting
- Manage Vehicles, Parking, Pets, Family Members
- Many, Many More...
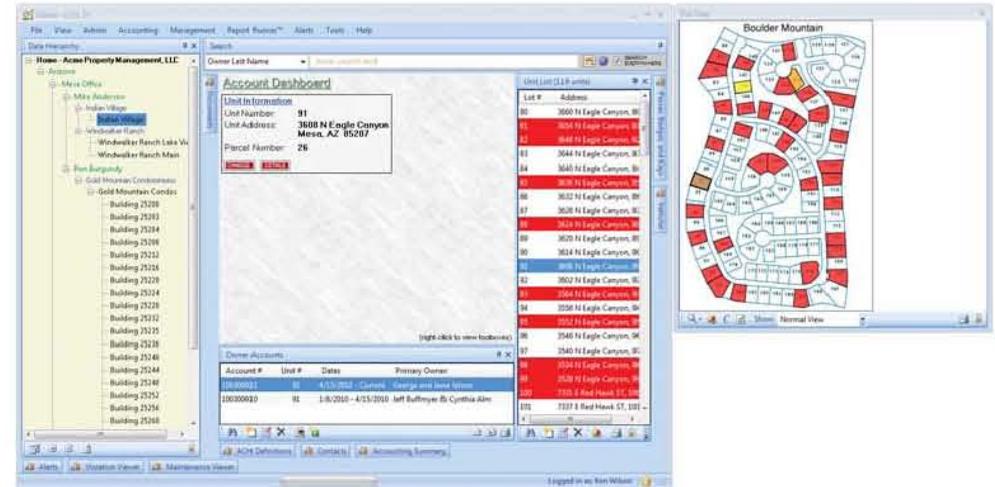
Caliber does all the big things that you would expect of your accounting and property management software, but often times it is the little things that make the biggest difference. Things like creating an annual meeting sign-in sheet with a couple of clicks, or enabling users to customize and personalize their Caliber screens, or to link to Google Maps or Zillow right from the owner account screen. We listen to our customers and take their ideas and suggestions to heart. No matter how big or small, it makes a difference.

IMPLEMENTATION & TRAINING

It's not easy switching software. We get that. That's why we've created several tools that enable you to import data from your previous software with ease and accuracy. We even walk you through it a few times to help you get started. Training is a very important part of the process of switching software. We like to think our software is very intuitive and easy to learn, but we also conduct as much online training as you and your team need, and we have a wealth of documentation and training videos on our support website. We've set up a regular curriculum for training, broken down into subject areas and tasks, that get you going on Caliber as quickly as possible. Online training is included when you purchase Caliber. People always ask us how long does it take to switch over to Caliber. The answer obviously depends on the size of the customer, but it also depends on how quickly you're ready to move and we can move, at any pace you like. The fastest so far? 70 associations in 3 weeks (11 users fully trained).