

Contact

rian@rian.ca

www.linkedin.com/in/rian80
(LinkedIn)
dailysplice.com (Company)
rian.ca (Personal)
plusroi.com (Company)

Top Skills

Entrepreneurship
Social Media Marketing
Conversion Optimization

Rian Bowden

I build and market WordPress websites
Courtenay, British Columbia, Canada

Summary

Rian Bowden has a diverse set of skills and experience in web strategy and WordPress development. Originally introduced to internet business as the first SEO expert at ChinesePod, a well known podcast company based in Shanghai, Rian went on to start his own award-winning podcast startup, DailySplice.

Rian currently spends most of his focus on websites development and marketing with a interest and expertise in WordPress. While he calls Victoria, BC home, he lives and works while traveling with his family and is currently based in Sanya, China. He also frequently works with his team of developers, designers, and marketers based in various countries.

Rian has a BCom from the University of Victoria. He is skilled with HTML, CSS, PHP, and Javascript, and an advanced knowledge of WordPress backend and frontend development.

Experience

PlusROI Online Marketing Inc.

Partner

November 2010 - Present (15 years 8 months)

DailySplice Technologies

Founder

July 2007 - June 2011 (4 years)

Strategic development of the business

Praxis Language

Web Analyst / Online Marketer (Shanghai, China)

April 2006 - April 2007 (1 year 1 month)

Online Marketing, Web Analytics, Usability, General Marketing

the Bay

Sales Associate

2005 - 2006 (1 year)

Floor sales in the major home fashions department (major appliances and beds).

Amerika Eigo Gakko

English Teacher (Osaka Japan)

March 2001 - January 2002 (11 months)

English teacher to students of all ages and proficiencies.

Education

University of Victoria

BCom, Entrepreneurship · (2003 - 2007)