

HOW APPLIED AI TRAINING GENERATED VALUE FOR SAVE A LIFE

A medical training company automated processes, upskilled its workforce, and achieved remarkable ROI — without a single layoff.

\$177K

TOTAL FIRST-YEAR VALUE

99%

SUPPORT AUTOMATED

100%

EMPLOYEE RETENTION

\$120,000

REPURPOSED LABOR VALUE

\$50K–\$75K

AVOIDED DEV COSTS

\$7,000

DIRECT Q4 SAVINGS

EXECUTIVE SUMMARY
 Save a Life, a medical training company, transformed its operations through AI Smart Ventures — automating manual processes, upskilling their workforce, and achieving significant financial gains without a single layoff.

THE CHALLENGE
Operational Bottlenecks Limiting Growth

"We didn't know where to begin amidst the flood of keywords and software options."
 — Mackenzie, Leader at Save a Life

- Tool Overwhelm:** Paralyzed by endless AI software options and fear of poor investment.
- Manual Processes:** Four full-time staff dedicated to support tickets; whole days lost to repetitive tasks.
- Production Bottlenecks:** Content updates delayed years; mobile app facing removal from the App Store.

THE SOLUTION
Practical, Hands-On AI Mastery

Curated Tool Selection
 Jasper, ChatGPT, and Claude — deep competency over breadth across endless platforms.

Hands-On Workshops
 Live sessions where the team built real automations from day one.

Process-First Framework
 Proprietary Workflow & SOP Creator to document processes and find automation targets.

THE RESULTS
Transformative Impact in Year One

99%

Customer Service Automation

Reduced a 4-person support team to just one.

\$120K

Repurposed Labor Value

100% retention — 3 staff upskilled into new roles.

\$75K

Avoided Development Costs

App rebuilt in 1 weekend vs 3-6 month agency timeline.

\$7K

Direct Q4 Savings

6 automations: invoicing, affiliate follow-ups & more.

AT A GLANCE
Challenges

- Tool selection paralysis
- 4 FTEs on support tickets
- Years-delayed content updates
- App Store removal risk

Benefits

- Zero employee layoffs
- \$177K total estimated value
- 6 automations in Q4
- App rebuilt in 1 weekend
- \$120K labor repurposed

SUPPORT TEAM REDUCTION

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4 staff > 1 staff
 3 upskilled to new roles

TOTAL FIRST-YEAR VALUE
\$177,000
 Combined financial impact

APP REBUILD TIMELINE

3-6 MONTHS

Agency quote

>

1 WEEKEND

AI-assisted